

Faculty Position in Fashion Merchandising & Design
Department of Fashion, Interior Design, & Merchandising
College of Education and Human Services
Central Michigan University

Position Description: Full time 9 -month tenure-track Assistant Professor position in fashion merchandising beginning August 2021, or other negotiated start date.

Responsibilities

- Teach courses in two or more of the following areas:
 - Retailing, Merchandise Management, Retail Technologies
 - Buying & Planning
 - Digital Retailing & Social Media Marketing
 - Visual Merchandising
 - Product Development & Analysis
- Establish a strong program of research in a fashion merchandising or retail area resulting in peer-reviewed publications
- Participate in curriculum development and marketing for undergraduate & graduate programs.
- Participate in undergraduate student advising
- Direct & serve on graduate student committees
- Provide service to the department, college, & University

Qualifications:

Required

- Doctorate in fashion merchandising, retailing, or closely related field, or ABD with degree awarded within one semester of hire
- Work samples demonstrating proficiency with Adobe Creative Suite
- Evidence of teaching effectiveness
- Evidence of potential for successful research and scholarly activities including grant writing
- Evidence of excellent oral and written communication skills

Preferred

- Experience in merchandising/retailing software and technologies
- Experience teaching via varied delivery formats to include online, and hybrid offerings
- Industry experience

About CMU: Central Michigan University has a more than 125-year legacy of preparing students to become leaders and changemakers in their communities and in their personal and professional lives.

We serve nearly 19,500 students on our Mount Pleasant campus, in satellite locations around the state and throughout the country, and through flexible online programs. Many of our

approximately 300 undergraduate, master's, specialist and doctoral programs in the arts, media, business, education, human services, health professions, liberal arts, social sciences, medicine, science and engineering are nationally ranked for excellence.

CMU leads the nation in leadership development programming through our Sarah R. Opperman Leadership Institute, and we are proud to be among only 5% of U.S. universities in the top two Carnegie research classifications. Our faculty work with graduate and undergraduate students in areas such as Great Lakes research, medical innovation, engineering technology and more.

Central is home to 17 men's and women's Division 1 sports including football, basketball, gymnastics, baseball, wrestling and more. Our student-athletes achieve great success in competition and in the classroom, capturing Mid-American Conference championships and maintaining an average cumulative GPA of 3.17.

CMU is located in Mount Pleasant, a community that blends the best of small-town living with big-city amenities. It's part of the culturally varied and vibrant Great Lakes Bay Region that also includes Saginaw, Bay City, Midland and the state's largest Native American community, centered on the Saginaw Chippewa Isabella Reservation in Mount Pleasant.

Area residents enjoy the mix of outdoor activities, cultural events, shopping and dining options, and family attractions. Other major Michigan destinations and attractions — Lansing, Grand Rapids, Detroit, Traverse City, wineries, beaches, golf and ski resorts, and many more — are within easy reach of the city's central location in Michigan's Lower Peninsula.

CMU employees enjoy access to a nationally recognized wellness program along with health care and benefits that exceed regional, state and national norms.

About the Department:

Mission Statement

The Department of Fashion, Interior Design, and Merchandising (FIDM) is focused on the preparation of students for a variety careers in the fields of fashion, interior design, and merchandising. Central to our mission is the application of technology to the design and merchandising process and the dissemination of original research and creative endeavors that expands the current body of knowledge related to our disciplines. FIDM embraces learning and research in a variety of formats that reflect the needs and practices of 21st century students and educators. In addition, diversity, equity, and inclusion are of the utmost importance to our department and we aim to address curriculum, instruction, research, and service from a perspective that celebrates diversity, promotes equity, and creates inclusive space for all persons.

Curriculum, Facilities, and Focus

The Department of FIDM offers bachelor's degrees in Fashion Merchandising & Design (FMD) with two concentrations in design and merchandising offered via face to face programs. FMD also delivers bachelor's degrees online with concentrations available in product development and

visual merchandising. The program also offers minors on campus in fashion design and both on campus and online in visual merchandising. The Department of Fashion, Interior Design, and Merchandising serves the needs of approximately 425 majors and minors with well-equipped classrooms, laboratories and a nationally recognized computer aided design component. Cutting edge facilities and equipment are available via the Center for Merchandising and Design Technology (CMDT) as well as departmental labs for teaching and research purposes. The Visual Merchandising lab provides one of a kind experiences for students to learn the hands-on process of merchandising. Other examples of technology available in the department include a body scanner, thermal mannequins, thermal cameras, 3D printers, biofeedback system, eye tracking system, Instron, and two walk-in environmental chambers. A required and rigorous internship program along with various study abroad opportunities provide FMD students with a competitive edge in the job market demonstrated by an over 90% job placement rate of graduates maintained for over two decades. The FMD graduate program in Apparel Product Development and Merchandising Technology offers an M.S. degree via accelerated and regular admission. Graduate students can complete their master's degree via a variety of options including thesis, advanced internship, or comprehensive examinations.

We encourage interested candidates to visit our website at

<https://www.cmich.edu/colleges/ehs/dept/FIDM/Pages/default.aspx>

Please explore information provided here regarding our students, curriculum, facilities, as well as faculty areas of expertise and accomplishments.

Application Procedures: Screening for all applications will begin on November 23, 2020 and will continue until the position is filled. To apply, go to www.jobs.cmich.edu and search for position number (80270). Required application materials include: (1) a cover letter, (2) research statement, (3) teaching philosophy statement, (4) work samples of CAD (5) current vita, (6) diversity statement, and (7) contact information of three or more professional references.

Inquiries related to this position or the application process may be directed to Tanya Domina, Search Committee Chair, via email: Tanya.Domina@cmich.edu

CMU, an AA/EO institution, strongly and actively strives to increase diversity and provide equal opportunity within its community. CMU does not discriminate against persons based on age, color, disability, ethnicity, familial status, gender, gender expression, gender identity, genetic information, height, marital status, national origin, political persuasion, pregnancy, childbirth or related medical conditions, race, religion, sex, sex-based stereotypes, sexual orientation, transgender status, veteran status, or weight (see <http://www.cmich.edu/ocrie>).