



13-15 August 2014 | Connecting the Service Management Community

Hot Topic 3: Disrupting Service Management

Panel Members:

Mark Smalley Craig Smith

lan Jones Sandra Hinchcliffe

Moderator: Jason Gray





Digital Disruption





In Software development, we are in the middle of a revolution moving us away from traditional waterfall techniques and into a world of Agile, LEAN, Visual Management and Continuous Delivery.

These principles and techniques are having a big impact on the ways IT teams communicate, collaborate and deliver value to the customer.





Ian Jones
Mark Smalley
Craig Smith
Sandra Hinchcliffe





- 1. Is this "new way of working" changing the world of Service Management?
- 2. How is Service Management being "disrupted" by these techniques?
- 3. How can we adapt Service Management processes to work better with software development?
- 4. Can we borrow some of these new techniques to make our own processes more effective?







From the wall:

Q1) How do we move from keeping the lights on to adding business value

Q2) How to stay relevant when services are moving to the cloud that are not being provisioned by IT





Questions from the Crowd?

Has the ITIL fad passed?

Impact of cloud on Service Management?





How does this impact your ITSM processes

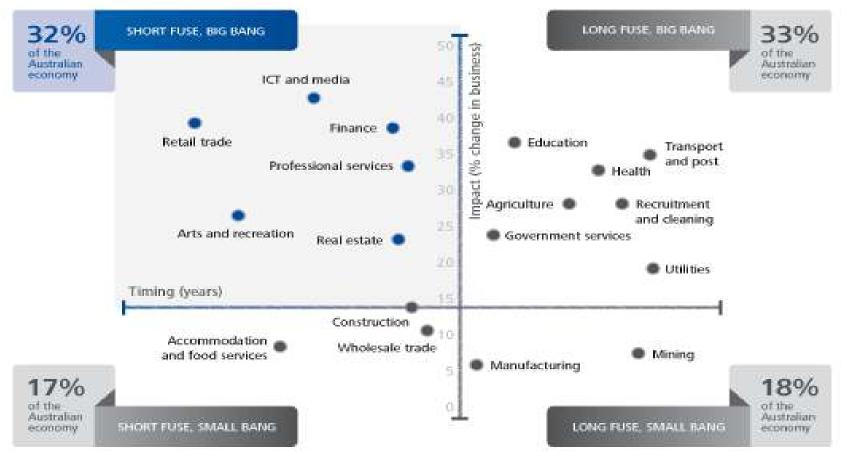
Exercise: ITIL/ITSM process heatmap

		Fit for purpose		ose		
ITIL Process	ITIL Maturity	Agile	CD	Devops	What is the issue?	Next 90 days - What do we need to do?
Availablity Management	3	5	5	5	N/A	
Capacity Management	3	5	5	5	Cloud Metrics?	Investigate solution
Change Management	4	1	1	1	Change autotickets?	Create toolset api
Configuration Management	3.5	1	1	1	Automation of Cis/Relationships	Build APIs that automation tools can use
Incident Management	3	5	5	3	Devs with pagers?	Collaborate on roles for releases
Problem Management	4	4	5	5	Resource clash with devs	Can resolutions be put into product backlog
Service Continuity	4	5	5	5	Opportunity to use devops to spin up DR	Look at HA/SC solutions for cost opportunity
Service Level Management	3	3	5	5	product vs service alignment	Collaborate with business owners and product owners
Release & Deployment	2	3	3	3	Segregation of duties	Ensure Minimum standards are being addressed

No Issues	5	Green
Some isssues	4	Amber
Need to adapt	3	Amber
Need to rethink	2	Red
Need to transform	1	Red













Digital disruption could cost Australian banks \$27 billion a year

By business reporter Stephen Letts Updated 4 Jul 2014, 1:56pm

Australia's big banks face the prospect of losing 30 per cent of their revenue to a new wave of digital competitors.

Research from Macquarie's banking analysts says up to \$27 billion is under threat from so-called digital disruptors in the banks' key payments and lending markets.

The Macquarie team says most immediate threat is the \$9 billion payments market, which faces competition from alternative platforms, such as the US-based PayPal, targeting the growing popularity of online transactions on mobile devices.



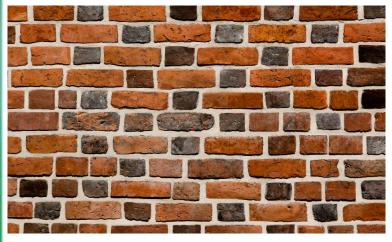
PHOTO: Macquarie says CBA's technology is the most advanced, with ANZ and Westpac trailing badly.

(ABC News, file photo)





Old World





New World



