

PROFESSIONAL SERVICE MANAGEMENT AWARDS 2020

THOUGHT LEADERSHIP AWARD

Presented to the author, special interest group or industry body that has made the most significant contribution to thought leadership within the service management community over the last year.

How do I enter?

1. First, let us know [here](#) that you are entering for the Thought Leadership award. Please include your contact details, organisation, and a brief description of the thought leadership contribution.
2. Next, by **30th September 2020**, please provide the full content. The content can be in the form of a paper, article, blog, video, or other media. It will be judged against the following criteria:
 - Does the submission provide informative and educational content to ITSMF members?
 - Does the submission build upon ideas and concepts in Service Management?
 - Does the submission broaden the reader's knowledge by introducing new concepts, methods and frameworks?
 - Does the submission provide pragmatic advice and guidance on Service Management implementation and improvement, making reference to best practice frameworks and methodologies where appropriate?

If it's a written entry, you are welcome to add supporting images and/or digital content if you think it would enhance your content.

What happens next?

The entries will be judged during October and you will be notified at the end of October if you are a finalist. The winner will be announced on day 2 of [ITSM2020 – the Digital Conference](#) on 17th November.

Please let us know if you have any questions: awards@itsmf.co.uk

Eligibility, judging and use of content

Eligibility

All ITSM professionals are eligible for this award.

Judging

Judging will be undertaken by a group of impartial and unbiased industry professionals nominated by itSMF UK. All activities will be overseen by the itSMF UK office. Judges are ineligible to take part in any capacity, as nominator or nominee, in the award category they are judging.

Prize

The winner of the Team of the Year Award will receive:

- An inscribed trophy
- A framed Winner certificate for display
- Permission to display our Winner logo online and in email signatures until 1st January 2022.
- Recognition in all itSMF UK publications and media.

Licence to use content

By entering for this award, the nominator confirms that the content provided is free of copyright and available for itSMF UK to share with members and non-members via its website and online services.