



INCARNATE WORD Academy

2788 NORMANDY DRIVE | SAINT LOUIS, MO | 63121

2023 DINNER AUCTION Advertising Request Form

All Business and Red Knight Tribute Ads are due no later than March 6, 2023.

Donor | Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Email Address: _____

Ad Selection:

Two types of ads are available for purchase: *Business Ads* and *Red Knight Tribute Ads*. *Business Ads* are a great way to show your support for Incarnate Word Academy and promote your business. *Red Knight Tribute Ads* may be purchased to honor a current or past Red Knight and may include photos of alums, current students, and IWA friends and family.

Please select your *Business* or *Red Knight Tribute* ad size:

- | | |
|---|---|
| <input type="radio"/> Back Cover Color 8" X 10.5" \$475 | <input type="radio"/> Full Page Ad B&W 8" X 10.5" \$200 |
| <input type="radio"/> Inside Front Cover Color 8" X 10.5" \$400 | <input type="radio"/> Half Page Ad B&W 8" X 5.25" \$125 |
| <input type="radio"/> Inside Back Cover Color 8" X 10.5" \$400 | <input type="radio"/> Quarter Page Ad B&W 4" X 5.25" \$75 |
| <input type="radio"/> Full Page Tab Insert Color 8" X 10.5" \$300 | <input type="radio"/> Business Card Ad \$50 |

- ☐ **Black and White Tribute Ads for current IWA seniors available at a 25% reduced rate. Check this box for a Senior Red Knight Tribute Ad.**

Design Specifications:

Auction Program Book inside front, inside back & back covers, and tabs are in full color. All other advertisements are in black & white. Please submit high-resolution camera-ready artwork in 300dpi CMYK (for covers and tab inserts) or 300dpi grayscale (for ads.). Acceptable file types include: JPEG, TIFF, PNG or PDF (with embedded fonts & images).

Please send your finished camera-ready file to aoberkirsch@iwacademy.org. If camera-ready artwork is not available, send your ad copy and your logo(s) in a high-resolution JPEG file to aoberkirsch@iwacademy.org.

All business and tribute ads are due no later than March 6, 2023.

- ☐ I will supply a camera-ready cover/tab/ad in the appropriate dimensions.
- ☐ I will supply a logo and ad copy and Incarnate Word Academy can create my ad.
- ☐ Use the same ad as last year.

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