



# INCARNATE WORD Academy

2788 NORMANDY DRIVE | SAINT LOUIS, MO | 63121

## 2023 DINNER AUCTION Advertising Request Form

**All Business and Red Knight Tribute Ads are due no later than March 6, 2023.**

Donor | Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Ad Selection:

Two types of ads are available for purchase: *Business Ads* and *Red Knight Tribute Ads*. *Business Ads* are a great way to show your support for Incarnate Word Academy and promote your business. *Red Knight Tribute Ads* may be purchased to honor a current or past Red Knight and may include photos of alums, current students, and IWA friends and family.

Please select your *Business* or *Red Knight Tribute* ad size:

- Back Cover | Color | 8" X 10.5" ..... \$475
- Inside Front Cover | Color | 8" X 10.5" ..... \$400
- Inside Back Cover | Color | 8" X 10.5" ..... \$400
- Full Page Tab Insert | Color | 8" X 10.5" ..... \$300
- Full Page Ad | B&W | 8" X 10.5" ..... \$200
- Half Page Ad | B&W | 8" X 5.25" ..... \$125
- Quarter Page Ad | B&W | 4" X 5.25" ..... \$75
- Business Card Ad ..... \$50

**Black and White Tribute Ads for current IWA seniors available at a 25% reduced rate. Check this box for a Senior Red Knight Tribute Ad.**

### Design Specifications:

Auction Program Book inside front, inside back & back covers, and tabs are in full color. All other advertisements are in black & white. Please submit high-resolution camera-ready artwork in 300dpi CMYK (for covers and tab inserts) or 300dpi grayscale (for ads.). Acceptable file types include: JPEG, TIFF, PNG or PDF (with embedded fonts & images).

Please send your finished camera-ready file to [aoberkirsch@iwacademy.org](mailto:aoberkirsch@iwacademy.org). If camera-ready artwork is not available, send your ad copy and your logo(s) in a high-resolution JPEG file to [aoberkirsch@iwacademy.org](mailto:aoberkirsch@iwacademy.org).

**All business and tribute ads are due no later than March 6, 2023.**

- I will supply a camera-ready cover/tab/ad in the appropriate dimensions.
- I will supply a logo and ad copy and Incarnate Word Academy can create my ad.
- Use the same ad as last year.

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