



ELEVATE

FEBRUARY 4-6, 2027 | ROUND ROCK/AUSTIN, TX

2027 SPONSORSHIP OPPORTUNITIES

Make Your Mark at Elevate. Sponsor the exterior cleaning industry's premier event—command attention, amplify your brand, and make the most of your time on the tradeshow floor.

Please Note: Sponsorships listed in the Joint Elevate Sponsorships category are shared with PWNA. All other sponsorship opportunities are exclusive to IWCA and provide recognition through IWCA-specific programs, marketing, and event activities.



JOINT IWCA / PWNA OPPORTUNITIES

Reach IWCA's window cleaning and PWNA's power washing communities by sponsoring events and offerings co-hosted by both associations.

Uber	\$4,500	Waterproof phone pouches	\$3,500
T-Shirts	\$4,500	Lanyards.....SOLD.....	\$2,750
Device Charging Station.....	\$3,000	DJ at Elevate Welcome Reception (2 Opportunities)	\$2,000
Elevate Welcome Reception (4 Opportunities)	\$2,500	Ribbon Cutting Ceremony (2 Opportunities)	\$1,000
Elevate Networking Luncheon (2 Opportunities)	\$2,000	Coffee Bar (2 Opportunities).....	\$1,000
		Women's Luncheon	\$750

PREMIER & TITLE OPPORTUNITIES

Content / Video	\$10,000	Registration	SOLD.....\$3,000
Safety Education	\$5,000	Name badges (paper)	\$3,000

SPECIAL IWCA EVENTS & EXPERIENCES

IWCA First Timers Mixer	\$3,000	Keynote Speaker	\$3,000
Cigars & Bourbon.....SOLD.....	\$3,000	Awards Reception/Bar.....	\$1,500
Awards Dinner (Table for 10)....	\$3,000		

BRANDING & VISIBILITY

Tote Bags	\$1,500
Pens	\$1,500
Promo Item in Attendee Bag.....	\$500

TECHNOLOGY & CONNECTIVITY

Wi-Fi	\$2,500
360 Photo Booth (2 Opportunities)	\$2,500
Mobile App/Event Microsite	\$2,000

COMFORT & CONVENIENCE

Hydration packets	\$3,500
Towels	\$2,500
Water Bottles	\$2,000

COMMUNITY & GIVING BACK

Charity Event	\$500
Cornhole Game	\$500

WINDOW CLEANING COMPETITION

Beer Kegs	\$3,000
Medley Contest	\$2,000
Speed Contest	\$2,000
Snacks	\$1,500
Competition Medals	\$1,500

EDUCATION & NETWORKING

Spanish Interpreter	\$3,000
Registration Spanish Translator.	\$2,500
Education Track / Session Sponsorships	\$1,000



SPONSOR RECOGNITION PACKAGE INCLUDES:

Logo on event materials and website
Social media group mention • Logo on event emails
Promo item in attendee tote bags • Thank you mention during event
Listing on event website with clickable logo
Recognition in post-event recap / thank you email

Make Elevate 2027 an unforgettable experience for our community. Join us as a sponsor today!

[IWCA.ORG/2027ElevateConvention](https://www.iwca.org/2027ElevateConvention)



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SPONSORSHIP FORM

1. SPONSOR INFORMATION

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

2. SPONSORSHIP SELECTIONS

Joint IWCA / PWNA Opportunities

- ☐ Uber, \$4,500
- ☐ T-Shirts, \$4,500
- ☐ Waterproof Phone Pouches, \$3,500
- ☐ Device Charging Station, \$3,000
- ☐ Elevate Welcome Reception (4 Available), \$2,500
- ☐ Elevate Networking Luncheon (2 Available), \$2,000
- ☐ DJ at Elevate Welcome Reception (2 Available), \$2,000
- ☐ Ribbon Cutting Ceremony (2 Available), \$1,000
- ☐ Coffee Bar (2 Available), \$1,000
- ☐ Women's Luncheon, \$750

Premier & Title Opportunities

- ☐ Content / Video, \$10,000
- ☐ Safety Education, \$5,000
- ☒ ~~Registration, \$3,000 - SOLD~~
- ☐ Name Badges (paper), \$3,000

Special IWCA Events & Experiences

- ☐ Elevate Kickoff Mixer, \$3,000
- ☒ ~~Cigars & Bourbon, \$3,000 - SOLD~~
- ☐ Awards Dinner (Table for 10), \$3,000
- ☐ Keynote Speaker, \$3,000
- ☐ Awards Reception / Bar, \$1,500

Branding & Visibility

- ☒ ~~Lanyards, \$2,750 - SOLD~~
- ☐ Tote Bags, \$1,500
- ☐ Pens, \$1,500
- ☐ Promo Item in Attendee Bag, \$500

Technology & Connectivity

- ☐ Wi-Fi, \$2,500
- ☐ 360 Photo Booth (2 Available), \$2,500
- ☐ Mobile App / Event Microsite, \$2,000

Comfort & Convenience

- ☐ Hydration Packets, \$3,500
- ☐ Towels, \$2,500
- ☐ Water Bottles, \$2,000

Community & Giving Back

- ☐ Charity Event, \$500
- ☐ Cornhole Game, \$500

Window Cleaning Competition

- ☐ Beer Kegs, \$3,000
- ☐ Medley Contest, \$2,000
- ☐ Speed Contest, \$2,000
- ☐ Snacks, \$1,500
- ☐ Competition Medals, \$1,500

Education & Networking

- ☐ Spanish Interpreter, \$3,000
- ☐ Registration Spanish Translator, \$2,500
- ☐ Education Track / Session Sponsorships, \$1,000

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3. METHOD OF PAYMENT – PAYMENT DUE AT TIME OF ORDER

Make check payable to IWCA. A \$25 fee will be charged for returned checks. All payments in US funds drawn on US banks. To pay by credit card, please visit www.iwca.org. IWCA currently accepts the following credit cards: American Express, Discover, MasterCard and VISA. IWCA is unable to accept credit cards by phone, email or by mail. Please contact the IWCA office at 888.522.1905 if you have any questions. I realize that I and/or my products may be included in the publicity of photos. With this, I give my consent to IWCA to use in future promotional materials. Completing this form serves IWCA notice that you agree to be contacted by mail, phone and/or e-mail.

Client's Name (please print) _____

Client's Authorized Signature _____ Date _____

Please email form to alana@bennett-management-llc.com or complete order on www.iwca.org.

If there is a customized sponsorship you would like to discuss, contact alana@bennett-management-llc.com