



International Wood Products Association

2025 Annual Report

IWPA serves as the trusted global resource for professionals, policymakers, and users of forest products by:

- **Advancing policies to support sustainable forest stewardship**
- **Developing education to nurture industry knowledge and expertise**
- **Cultivating a community to promote forest resources and employment**



November, 2025

IWPA Members:

This has been an incredibly challenging year for our members and industry. Since the inauguration of the new administration in January, really even before that, the year has been dominated by tariffs and tariff talk. We have had to learn about so many new types of tariffs: reciprocal, IEEPA, 232, not to mention multiple 301 and AD/CVD investigations. As a barrage of Executive Orders and statements seem to make changes almost daily, IWPA's value to the industry has only increased.

It has also been challenging for our staff to monitor and keep our members abreast of these changes. There was even a period of approximately 3 months when our staff rotated weekend coverage to ensure we were keeping our members informed of the very latest information. I am so proud of the work we have done on behalf of our members, particularly our stalwart public policy team of Joe O'Donnell and Ben Finnestad. I am also very thankful for the contributions and efforts our members have made, mainly with respect to the 232 investigation. Your donations to support the drafting of IWPA's comments, responses to surveys, and giving of your valuable time to attend Congressional and agency meetings have all played a pivotal role in our successful 232 advocacy efforts. The work is not done on this front but if we all work together, our voices and efforts will be the loudest and most effective moving forward.

Throughout the tariff turbulence, IWPA has continued to push through on other efforts. Shortly after the board approved our new strategic plan, IWPA staff started integrating the plan into their everyday work. It is an ongoing effort, but we are excited with the opportunity and future direction the plan provides.

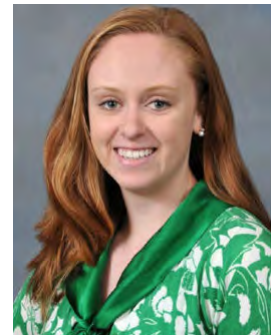
In March, we held a successful World of Wood Convention in New Orleans, culminating with a second line parade down Canal Street to our Closing Party. We are looking forward to a similarly successful convention on March 17-19, 2026, at the Broadmoor Resort in Colorado Springs, CO. It will be IWPA's 70th anniversary; we are hoping to mark the event with a few things to highlight our 70-year history and hope you will be able to join us.

In September, we held a very successful Fall Fly-In. In addition to being one of, if not, the largest IWPA Fly-In Meeting ever attended, we had representatives from two other associations who participated and used our talking points during the more than 46 Hill meetings. We also published another successful *International Wood* magazine in September. In addition to highlighting projects and providing a handy buyers guide of IWPA members to more than 20,000 specifiers worldwide, this magazine has been recognized nationally as a top association periodical for two consecutive years.

IWPA has and will continue to represent the industry as we engage with other organizations, both domestically and internationally. As I write this letter, Joe O'Donnell and I are preparing for a trip to represent IWPA at the CITES CoP in Uzbekistan. Personally, I have spoken at 11 events this year and have continued to make it a priority to visit members whenever possible during my travels. Any member is always welcome to set up a call with me at any time; I value hearing how you are handling this uncertainty and IWPA stands ready to assist in whatever way we can.

Thank you for your membership and continued support. I and the rest of the IWPA team look forward to serving you in 2026.

Ashley Amidon
Chief Executive Officer



Why We Exist

North America's leading trade association advocating for the growth and acceptance of responsible, ethical, and sustainable forest products sourced globally while supporting communities, trade, and consumers, bringing together every segment of the global supply chain. We create value for our members by uniting businesses, providing them with opportunities for improvement and growth, and representing them with a powerful voice.

Staff



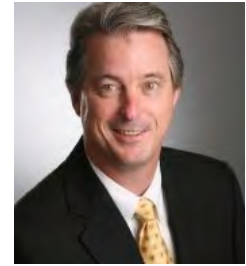
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IWPA Annual Signature Events



IWPA 2025 World of Wood Opening Meeting

Advocacy - Trade Policy

IWPA is the voice of the globally sourced wood products industry with policymakers in national and international venues.

Navigating the Tariff Landscape

After the November 2024 election in the United States, IWPA began preparing for a major pivot in our long-term policy work—advocating for our industry in response to President Trump's expansive tariff agenda, as the President has implemented both global and country-specific duties as well as the Section 232 investigation into the national security impact of wood product imports. Throughout 2025, IWPA has responded with advocacy, engagement, and information sharing. IWPA recognized the potential challenges for our members and quickly became a recognized industry voice in tariff discussions.

The association has been on the front lines advocating for the industry in any venue that is available to us. Beyond the extensive public comments IWPA submitted in the Section 232 and Brazil 301 investigations, we spoke to over half a dozen agencies involved in crafting the 232 investigation or who were participating in the inter-agency process. Several stakeholders noted that our comments have been circulated at the staff level within the agencies, which allowed us to engage agencies at a high level despite not having been previously involved in the national security space. We have included tariffs in our talking points for nearly all Congressional meetings.

This important worked paid dividends, with the Trump Administration choosing to apply 232 duties to only softwood products, kitchen cabinets and vanities, and certain upholstered furniture. The Trump Administration also recognized that some wood products are naturally unavailable in the U.S., and remain exempt from reciprocal duties.

Keeping IWPA members apprised of the seemingly daily tariff developments has also been critical. IWPA has distributed over 40 special policy emails since January 20th, averaging more than one breaking communication per week. This is in addition to the weekly E-News and demonstrates how rapidly the political situation has been developing.



Meeting with Rep. Ezell at IWPA's 2025 Fly-In

Trade policy will likely be a core IWPA Government Affairs issue for the foreseeable future.

Advocacy

IWPA is the voice of the globally sourced wood products industry with policymakers in national and international venues.

Continued Work to Address Lacey Port Delays

IWPA staff has continued to work with Congressional allies to provide relief to the wood products importing community negatively impacted by product exclusions and port delays due to “possible Lacey Act violations.”

On March 18th, Reps. Rudy Yakym (R-IN-2) and Rep. Jim Costa (D-CA-21) reintroduced the House version of the Strengthen Wood Product Supply Chains Act, with Senators Pete Ricketts (R-NE), Katie Britt (R-AL), and Roger Wicker (R-MS) reintroducing the Senate version on September 15th.

This legislation would require FWS to issue a notice of detention that includes:

- a statement of initiation of detention,
- a reason for the detention,
- the anticipated length of the detention,
- a description of the tests to be conducted, and
- a description of information that, if supplied, may accelerate disposition of the detention.
- Allow for transport of the merchandise to a bonded warehouse as long as FWS determines that such transport will not frustrate enforcement of the Lacey Act.
- Establish a procedure to challenge a detention in an appropriate federal court

IWPA staff also secured inclusion of report language in the House Agriculture Appropriations bill calling on USDA to take steps to address port entry delays associated with the Lacey Act.

Casework: Getting Results for You

IWPA staff continues to work closely with key federal agency staff to facilitate timely exchange of information when shipments are delayed at the port.

IWPA staff contacted federal agencies on behalf of members to:

- Request information about why a shipment has been held
- Determine what additional information is needed to enable release
- Inform agency personnel when there is an apparent misapplication of entry requirements



IWPA Staff & Members at the 2025 Fly-In

Industry Outreach

The International Wood Products Association values strategic partnerships with our members, government agencies, NGOs, and other stakeholders to achieve our mission. Here is a selection of key outreach that IWPA conducted in 2025:



NWFA Wood Flooring Expo 2025

IWPA Membership, Marketing, and Operations Manager Baron Williams hosted a booth at the National Wood Flooring Association's Wood Flooring Expo 2025. Williams met with IWPA members and talked with non-members about the benefits of membership and access to IWPA's education and news offerings.

Industry Webinars

In addition to our standard programming for members, IWPA has presented several trade policy updates to members of some of our wood industry colleagues. Maintaining these relationships has been a force multiplier for IWPA's political activities and has further cemented IWPA's reputation as industry experts on developing trade topics.

CBP Trade and Cargo Security Summit

In May, IWPA's Coordinator of Policy and Marketing, Ben Finnestad, attended Custom and Border Protection's Trade and Cargo Security Summit (TCSS) in New Orleans. Finnestad met with key decision makers at CBP and strengthened IWPA's relationship with our CBP contacts as well as other government agencies in attendance. While there, he was also able to contribute suggestions to the direction of CBP's future policymaking actions and meet with several members who were in attendance.

IWPA's Education Programming

After the success of IWPA's Lacey Act training program, we are preparing for the future of IWPA's education programming, including the return of our popular in-person education starting in 2026. We have also streamlined our on-demand ordering process, and allow members to access most past IWPA webinars for free from IWPA's online education storefront. If you are interested in taking any of IWPA's courses, or would like to watch one of the great webinars listed below, please visit our [on-demand education page](#).

Member Webinars

- Tariffs and Rules of Origin Webinar
- Introduction to Budget Reconciliation
- IWPA-CBP Webinar on Wood Products Classification and Origin
- New AD/CVD Cases on China, Vietnam and Indonesia
- Wood Products Tariffs- Where Things Stand
- New Australian Timber Regulations
- Trade Policy Update Webinar
- Section 232 Update Webinar



IWPA CEO Ashley Amidon Presenting

Join an IWPA Committee Today!



Are you interested in getting involved in one of IWPA's policy committees? IWPA could not function without the support of our members, volunteer leaders, event sponsors, and those who dedicate their time and expertise to serve our committees and task forces. Many IWPA members took an active role in promoting the association this year. Check out the committees and chairs below. You may join as many committees as you wish, and multiple individuals from the same company may sit on a committee.

In addition to committees, we occasionally have various short-term volunteer opportunities for task force assignments. If you would be willing to participate on a task force or a committee, notify Baron at baron@iwpawood.org of your interest.

Flooring

Elizabeth Baldwin
John Troendle

Lumber/CITES

Caroline McIlvain
Charlie Craig

Government Affairs/PAC

Cindy Newman
Jordan McIlvain

Convention

Caroline McIlvain
Kenny MacMaster

Membership

Rodrigo Cano
Dan Lennon

Formaldehyde Compliance

Chris Battin
Wayne Lin

Due Care/Education

Hugh Reitz
Elizabeth Baldwin
Michelle Meincke

Standards

Bryan Courtney
Chris Battin

Supply Chain & Logistics

Dan Wackerman
Alex Keller

2025-26 Executive Committee

Colin Hotalen
Rex Lumber Co.
President

Colin Miller
Clarke Veneers and Plywood
Past President

Kenny MacMaster
Argo Fine Imports
Vice President

Chris Connelly
Wood Brokerage International
At-Large Member

Brad Kaser
Northwest Hardwoods
Treasurer

Ryan Marsh
Robert Weed Plywood Corp.
At-Large Member

2025 PAC Donors

IWPA is grateful to the following IWPA PAC donors, who have contributed \$16,650 so far in 2025. To learn more about how IWPA PAC supports our work, contact Joe O'Donnell.

Jim Canter
Brett Ellis
Colin Hotalen
Wayne Lin

Don MacMaster
Kenny MacMaster
Michael McCullough
Alex Keller
JoAnn Keller

Caroline McIlvain
Colin Miller
Jody Sims
Dan Wackerman

World of Wood 2026

Save the Date
World of Wood
Early Bird Registration opens
Late November 2025



IWPA'S
World of Wood
CONVENTION 2026

March 17-19, 2026

Join IWPA for our 70th World of Wood Convention at The Broadmoor Hotel in Colorado Springs, Colorado

What to Expect

- Expert Speakers
- Educational Opportunities
- Executive Connections
- Market Insights

Register Today
iwpa.org

International Wood



In September, IWPA published the 22nd edition of our annual *International Wood Magazine and Buyers Guide*, which is also paired with an enhanced, interactive digital edition at www.iwpa.org. The digital platform also means that the articles continue to be easily accessible, with a distribution beyond those receiving the print copy. Featured articles in this year's edition include "Outdoor Living Trends Using Tropical Hardwood," "University Fuses Performance and Design," and "Celebrating the Quiet Power of Wood in Sculpture."

International Wood highlights unique and innovative projects utilizing globally sourced wood products to create one-of-a-kind spaces and products and serves as THE wood sourcing tool for products from around the world. Reaching more than 20,000 key decision makers involved in the specification, manufacture, import and distribution of wood products in North America, it serves as a helpful resource and guide. As we continue to retarget and reinvigorate the mailing list to reflect the desired target of architects and specifiers most accurately. This year's list is supplemented by a list obtained from the American Society of Landscape Architects (ASLA).

2025 Photos





What's On Tap for 2026?

In addition to our customary member services, IWPA will be transitioning to a new database and website platform in late May or early June. We will make every effort to make this as seamless as possible for our members. As always, if you have any questions or thoughts on how we might serve you better, please reach out to us at info@iwpaewood.org.

- 70th World of Wood Convention March 17-19, 2026, Colorado Springs, CO
- IWPA Fly-In, September 2026, Alexandria, VA
- Follow us on Facebook, X, LinkedIn, and Instagram to stay up to date on all of IWPA's activities! We'll see you there!