



## VACANT BOARD POSITION:

### Board member with responsibility of Communication

JIBS Alumni Association (JAA) provides JIBS graduates with a professional network connecting over 6,000 alumni and fellow exchange students around the world. JAA is an independent organization with its own strategies and targets, with a close collaboration with JIBS. Together we are making JIBS Alumni the best alumni network in Northern Europe.

*Our mission is to support JIBS Alumni in achieving professional success and we believe that having a strong, international network plays an integral part in this process. By collectively building a global network of successful professionals, united by the JIBS experience, we inspire and support each other in achieving our personal goals.*

*We envision a dynamic, diverse and international network of JIBS graduates, who challenge and support each other. Throughout a variety of activities happening all the time we stay connected around the globe. We are a solid association to rely on by all our stakeholders, keeping the JIBS spirit thriving.*

JAA is entering an exciting phase with developing the entire organization and meeting new criteria's.

The following years will focus on:

- International expansion of the alumni network
- A growing network of JIBS alumni
- Developing the digital communication
- Diversifying membership value to meet members expectations
- Increase collaborations with JAA stakeholders

Communication is vital for the organization and is considered in all aspects of the strategic and operational framework. The person(s) responsible for communication therefore has an important role by securing that the long-term communication strategy is fulfilled and being accurate in executing tasks such as email send outs and communicating with stakeholders.

Communications are responsible for:

- Strategic and operational work regarding JAA's communications; internal as well as external
- Create and ensure brand communication and awareness, in line with JAA guidelines
- Supervising the management of the association's alumni database and web-platform
- Develop and/or maintain strategic platform communications
- Preparing and developing standard operating procedures (SOP) such as send outs and campaigns.
- Create strong, ongoing client relationships, becoming their trusted partner and advisor on communication issues





For further information, please contact:

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