



APPLICATION FOR VENDOR LICENSE

Dear Prospective Vendor:

Thank you for your interest in becoming an official authorized vendor of Kappa Alpha Psi® Fraternity, Incorporated. Please be advised that you must be issued a vendor's license to sell items bearing the trademarks of the Fraternity.

A vendor's license authorizes the licensee to sell the approved goods to members of the Fraternity and is only issued for products which sustain and enhance the image of the Fraternity. The Fraternity reserves the right to revoke or terminate any vendor license should the items sold, in the Fraternity's sole discretion, (i) promote a negative image; (ii) include designs or marks that infringe upon another's intellectual property; (iii) are immoral or are in poor taste; (iv) tarnish the Fraternity's good will, name or trademarks; or (v) are contrary to the views and standards of the Fraternity.

There are 4 classes of vendor licenses issued by the Fraternity:

Class A: Standard License (Issued to members and non-members of the Fraternity):

- This is the base license required for all vendors (except Manufacturers);
- Allows the use of the Fraternity trademarks on items offered by the vendor including the Coat of Arms, Nupe, Psi, Kappa Alpha Psi, The Yo and Kappa Kamp;
- Required for vendors at all fraternity events.

Class B: Guide Right Kappa League License:

- Requires the purchase of a Class A License;
- Allows for the additional use of the Fraternity trademarks of Guide Right and Kappa League as well as their program logos.

Class C: Founders Club License:

- Requires the purchase of a Class A License;
- Allows for the additional use of the Fraternity Founders' names and likeness on items offered by the vendor.

Class D: Manufacturer License:

- Does not require the purchase of a separate Class A, B or C license;
- Allows the holder to mass produce Fraternity paraphernalia items that are sold in bulk to other licensed vendors;
- Items may include All Class A and Class B Fraternity trademarks;
- Items may include Fraternity Founders' names and likeness.



Vendors in attendance at Fraternity events (Grand Chapter and Province event) must be validly licensed whether selling trademarked items or not, and additional fees for booth and/or exhibit space at may be required.

You may apply for a vendor's license by completing this application and sending to this office. A color catalog of your products (in PDF format) must accompany the application and be updated as/when new or additional items are added.

The Annual License term runs from October 1st to September 30th of the following year. License renewals will not be prorated. You may not use another company's vendor's license, nor may a vendor allow another to use his/her license to sell goods bearing the trademarks of the Fraternity. If it is determined that a vendor has authorized the use of its license by another, the license is subject to be terminated at the option of the Fraternity, and no refunds will be paid.

If your application is approved, you will be required to abide to the terms of our relationship as set forth herein.

Please note that the Fraternity vigorously monitors those selling products bearing the Fraternity's trademarks. A failure to abide by the terms of the license and rules implemented by the Fraternity may result in termination of the vendor's license and the forfeiture of all fees paid to the Fraternity, without refund. Moreover, violators of the License Agreement may be sued for trademark infringement and/or other damages.

I have read and agree to the above.

Requestor/ Vendor Signature: _____

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VENDOR RULES AND GUIDELINES

KEEP A COPY OF THIS PAGE FOR YOUR RECORDS

The following guidelines **MUST** be adhered to by all vendors. Any vendor found in violation of any of the following will be immediately escorted off the premises by security during any Kappa sponsored events. In addition, their license will be **REVOKED** with **NO** refund issued.

OFFICIAL FRATERNITY COLORS

The official colors of the Fraternity are crimson and cream. These colors shall be strictly adhered to.

The Hex Color number for crimson is #7D110C; When using this number at the HEX Color Space Internet site, it generated –

- ❖ RGB Color Space equivalent number: 125, 17, 12
- ❖ CMYK Color Space equivalent number: 0 (cyan), 86 (magenta), 90 (yellow), 51 (black)

The Hex Color number for cream is #E1D8B7; when using this number at the HEX Color Space Internet site, it generated –

- ❖ RGB Color Space equivalent number: 225, 216, 183
- ❖ CMYK Color Space equivalent number: 0 (cyan), 4 (magenta), 19 (yellow), 12 (black)

THE LICENSED TRADEMARKS OF KAPPA ALPHA PSI®

Kappa Alpha Psi ®

KAΨ ®

KAPPA ®

NUPE ®

 **The “Yo” ®**

Ψ ®

The Coat of Arms

Guide Right/ Kappa League Logo

Licensed trademarks can generally be used on the following merchandise: Tee shirts, hoodies, polo shirts, long sleeve shirts, jackets, bow ties, ties, ball caps, book bags, duffel bags, flash drives, key chains, license plate holders, mugs, floor mats, water bottles.

SPECIAL NOTE: IT IS EXPRESSLY UNDERSTOOD AND AGREED BY VENDOR THAT KAPPA ALPHA PSI® FRATERNITY, INC., ITS MANAGERS, OFFICERS, MEMBERS, SPONSORS, EMPLOYEES, OR AGENTS, SHALL NOT BE LIABLE FOR LOSS, THEFT OR DAMAGE TO THE GOODS OR PROPERTIES OF VENDORS DURING ANY OFFICIAL KAPPA EVENT.



TRADEMARK USAGE

The following are **prohibited uses of the trademarks of Kappa Alpha Psi®**. Any intellectual property violations of the following will result in the termination of your license with no refund.

KEEP A COPY OF THIS PAGE FOR YOUR RECORDS

NO Camouflage



NO Graphic Prints



NO Black



NO Gold



NO Silver/ Gray



NO Green



NO Denim



I have read and agree to the above. Requestor/ Vendor Signature: _____

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VENDORS ARE NOT ALLOWED TO:

1. Place the badge of the Fraternity, i.e., the “Kappa Diamond,” on any articles of clothing, stationary, jewelry, or any other paraphernalia.
2. Produce or sell undergarments of any kind bearing any LICENSED TRADEMARK.
3. Produce or sell items bearing any LICENSED TRADEMARK in conjunction with the names or trademarks of any third party (ie Playboy Bunny Logo, Nike Swoosh, Jordan Brand, etc.)
4. Produce or sell any items bearing any LICENSED TRADEMARK that have been reproduced illegally.
5. Produce or sell “paddles” or any other paraphernalia of any kind bearing any LICENSED TRADEMARK that is, or can be, associated with hazing.
6. Produce or sell alcohol/ wine beverages or tobacco products bearing any LICENSED TRADEMARK.
7. Produce or sell items bearing any LICENSED TRADEMARK and the words “SCROLLER,” “KAPPA KITTEN”, “KAPPA DIAMOND” KAPPA SILHOUETTE , KAPPA FOUNDATION or “KRIMSON KOURTS INC (aka “KKI”).
8. Produce or sell items which obstructs, defaces, or disassembles the Coat of Arms of Kappa Alpha Psi® Fraternity, Inc. in any manner.

I have read and agree to the above.

Requestor/ Vendor Signature: _____

IMPORTANT NOTICE

Kappa Alpha Psi® has established a protocol committee nationwide to ensure that all Kappa Alpha Psi® trademarks are properly licensed and used. Any violations will be reported to the International Headquarters and your Authorized Vendor License may be in jeopardy of being revoked and your failure will be reported to the other Divine 9 organizations.

You must provide a catalog to the International Headquarters of Kappa Alpha Psi® Fraternity containing color images of all merchandise that you sell or distribute or plan to sell or distribute that bear the licensed Kappa Alpha Psi® trademarks. This catalog must be submitted as a separate PDF or word file along with your completed vendor application. Failure to provide this catalog will result in your application being denied.



VENDOR APPLICATION

KAPPA ALPHA PSI® FRATERNITY, INC.

New Vendor-1st Time (A completed and signed W-9 form (Required)

Existing Vendor-Renewal

*Please complete all of the following information, where applicable:

Company Name/ Firm (as shown on Federal Tax return):

Alternate name, if applicable (doing business as or Trade Name(s):

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

TAX ID # (FEIN or SSN): _____ DUNS #: _____

Organization Type: Partnership/ Limited Partnership Individual/Sole Proprietor Joint Venture

LLC

Non-Profit

How long have you been in business? _____

State of Operation/Organization: _____ Country of Operation/Organization: _____

Are you Tax Exempt: _____ Exemption Number: _____

Primary Contact Name/Title: _____

Business Ph#: _____ Mobile/ Cell: _____

Email: _____



Secondary Contact Name/Title: _____

Business Ph#: _____ Mobile/ Cell: _____

Email: _____

Company/ Firm website address: _____

Do you utilize a Mobile App? _____ If so, what is it? _____

Please list each Social Media Platform you utilize and your related platform name (ie Facebook, Twitter, Instagram, etc.):

Please list each Marketing/ Marketplace Platform you utilize and your related platform name (ie eBay, Amazon, ETSY, Alibaba, Tao-Bao, etc.):

I/We hereby certify that the information contained in this Application is true and correct. I/We further understand and agree that by submitting this Application, the following is also applicable:

- 1. That my/our company name and contact information will be posted publicly on the national website of Kappa Alpha Psi Fraternity, Inc. under the Vendor Section or elsewhere;**
- 2. That I/we must provide a catalog of color images of ALL merchandise being sold or distributed or plan to be sold or distributed that bear Kappa Alpha Psi Fraternity, Inc.'s licensed trademarks in PDF or word document along with this completed application;**
- 3. That failure to provide the catalog with the Application may result in the application being denied;**
- 4. To abide by all applicable laws and regulations (U.S. and International) concerning the use of the licensed Kappa Alpha Psi trademarks as well as the licensed trademarks of others;**
- 5. That a failure to comply with all applicable trademark laws and regulations may be grounds for immediate termination of the Vendor License and that I/we will not be entitled to a refund of any fees paid to Kappa Alpha Psi Fraternity, Inc.;**
- 6. To authorize Kappa Alpha Psi to charge my credit card with the applicable Annual License Fee;**
- 7. That the Vendor License runs from the date of approval until September 30th of each year and must be renewed annually with a new application and updated information;**
- 8. I/we agree to indemnify and hold Kappa Alpha Psi Fraternity, Inc. harmless from any and all claims, losses, costs, damages or other liabilities result from being a Licensed Vendor with Kappa Alpha Psi Fraternity, Inc, including direct and indirect costs, awards, damages and attorney's fees.**



Please identify the Distributors who regularly sell your products and/or the Manufacturers who regularly produce the products you sell. If none, state N/A.

DISTRIBUTORS – Locations in which your products are sold or displayed.

COMPANY	ADDRESS	CITY	STATE	ZIP	PHONE

MANUFACTURERS – Companies that produce your inventory, or from which you regularly purchases inventory.

COMPANY	ADDRESS	CITY	STATE	ZIP	PHONE

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Does your company plan to attend Province/Regional Events? YES NO

Does your company plan to attend the bi-annual Grand Chapter Meetings YES NO

Provinces/Regions your company generally services:

Northern (N.W. OH, MI, Western NY)

Eastern (VA, MD, DC, Bermuda)

Southern (AL, FL, Bahamas, Panama, U.S.V.I)

Northeastern (DE, CT, MA NJ, Eastern PA, RI, NY, NH, ME, VT, Germany, UK)

Western (AZ, CA, NV, AK, OR, WA, ID, UT, HI, Japan, South Korea)

North Central (IA, IL, IN, WI, MN)

Middle Western (CO, KS, MO, NE, OK)

South Central (KY, TN, N, MS)

East Central (OH, Western PA, N. WV)

Southeastern (GA, SC, South Africa, Nigeria)

Middle Eastern (NC, S. WV)

Southwestern (AR, LA, S. MS, NM, TX)

PLEASE MAIL/EMAIL YOUR APPLICATION TO:

**Kappa Alpha Psi® Fraternity, Inc.
International Headquarters
2322-24 North Broad Street
Philadelphia, PA 19132**

**Attn: Robert Peterson III,
Vending & Intellectual Property Coordinator
(Preferred) Email: IHQip@kappaalphapsi1911.com**



VENDOR APPLICATION

PAYMENT:

Credit/Debit Card

Check

Money Order

SELECT LICENSE TYPE(S):

\$850.00 – CLASS A KAPPA ALPHA PSI® MEMBER IN GOOD STANDING

Must provide Member ID # _____

\$1,000.00 – CLASS A (Non-member/ Member not in good standing)

\$425.00 – CLASS B GUIDE RIGHT/ KAPPA LEAGUE

\$3,000.00 - CLASS C FOUNDERS CLUB

\$5,000.00 - CLASS D MANUFACTURER

*A 4% 3rd party processor surcharge/tax will apply to all card payments.

*Please include all applicable fees with this application. It will only be processed if approved.

Master Card

American Express

Visa

Discover

Card Number: _____ Expiration Date: _____ CVV: _____

Check/Money Order Number: _____ Total Submitted: _____

Date: _____

FOR OFFICIAL USE ONLY

Application Approved Application Denied

New Vendor

Vendor ID #: _____

Payment Received Amount: \$ _____ Date: _____

Authorized Signature: _____ Date: _____

_____ Date: _____

Robert Peterson III
Vending & Intellectual Property Coordinator

John F. Burrell, Executive Director

