

SPONSOR CONTRACT RULES AND REGULATIONS

GENERAL

The contract, properly executed by sponsor, shall upon written acceptance and notification of sponsorship assigned by conference management, constitute a valid and binding contract. KSHE, reserves the exclusive and total right to control all aspects of the conduct of this event; and specifically, it reserves the right to determine the eligibility of any sponsor for inclusion in the Conference Sponsorship. Requests for sponsorship may be refused or restricted due to space limitation or other reasons determined by KSHE. KSHE also reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the Sponsorships and Conference. Conference management's decisions and interpretations shall be accepted as final in all cases. KSHE will have sole control over all admissions of persons to the Conference. The acceptance of this contract does not carry nor imply endorsement of the product or service by KSHE.

KSHE reserves the right to restrict any exhibit or sponsorship because of noise, method of operation, or any behavior that is judged dangerous or objectionable; and also to prohibit, or to evict, that which is considered to detract from the general character of the exhibit area and/or sponsorships as a whole. This general restriction includes persons, things, conduct, printed matter, or anything deemed objectionable by KSHE. In the event of such restriction or eviction, KSHE is not liable for any refund or other sponsor expenses.

Sponsor agrees to conform to all rules and regulations stated below. Breaches or infractions of these rules may jeopardize the right to sponsor at future conferences hosted by KSHE.

INSTALLATION OF EXHIBITS

Exhibitors may begin setting up booths at 2:00 p.m.; Tuesday, October 24, 2023, and must be completely installed by 11:00 a.m., Wednesday, October 25, 2023.

Once the exhibits open Wednesday, October 25, 2023, at 12:00 p.m., nothing may be removed from the exhibit area until the exhibits close at 12:30 p.m. on Thursday, October 26, 2023.

RESTRICTIONS IN THE USE OF SPACE

All demonstrations, interviews, or other activities, such as the distribution of circulars and advertising matter of any description, must be confined to the sponsor's own booth. The sponsor agrees not to assign, sublet, or share the whole or any part of its assigned space without the prior knowledge and written consent of KSHE. No sponsor is permitted to show goods other than those manufactured or dealt with in the regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business in any manner in conjunction with KSHE.

MEETINGS AND PRIVATE FUNCTIONS

It is the policy of KSHE to prohibit Sponsors, Exhibitors, exhibitor companies and other participants from holding meetings, separate social functions or events to ensure these activities do not compete with or detract from the HCC during the official dates of the HCC. All Sponsors, Exhibitors, exhibiting companies and other participants interested in holding any type of ancillary functions must contact info@KSHE.org.

AUDIO-VISUAL SOUND SYSTEMS

The use of audio-visual/sound systems is permissible provided that they are not audible in neighboring booths, nor more than three feet into the aisle, and that the sound is directed vertically and only into the sponsor's booth. KSHE shall exercise absolute control over this regulation. The intent of which is that audio-visual/sound systems shall not be audibly objectionable to neighboring sponsors. The sponsor is responsible for any licensing fees.

PAYMENT FOR SPONSORSHIP

Payment to secure a sponsorship must be received within 30 days of invoice; otherwise the sponsorship may be forfeited to a company on the waiting list. Checks must be made payable to KSHE. Visa, MasterCard and American Express will also be accepted. No exhibit space assignment or sponsorship will be made prior to payment of sponsorship fees. Sponsors with a balance due will not be allowed on the exhibit floor or at sponsorship event until the balance is paid in full. Please note, if a part of your sponsor/exhibit level includes an attendee list you will not receive the attendee list until payment has been received in full.

CANCELLATION/REFUND

Sponsorship cancellations must be submitted in writing. Cancellations are effective on the date written notification is received by KSHE. A fifty percent (50%) refund will be given for cancellations received on or before September 13, 2023. Sponsors canceling after September 13, 2023, will be responsible for payment in full, and may jeopardize the right to sponsor at future conferences.

ASSIGNMENT OF SPACE

Sponsorships are awarded on a first-come, first-serve basis; based on the date the contract is received by KSHE, date of full payment received by KSHE, and the availability of requested sponsorships. KSHE reserves the right to assign sponsorships based on other equitable considerations, to alter the exhibit floor plan, to change location assignments or relocate the exhibit area at any time, as it may deem necessary. KSHE also reserves the right to reassign sponsorship selections, as it may deem necessary and equitable.

LIABILITIES

The sponsor, by signing this contract, agrees to hold harmless and indemnify KSHE, CMP Management, Inc., Kentucky International Convention Center, and Hyatt Regency Louisville and their respective employees, representatives, agents, successors and assigns, for any and all damages to its property that sponsors may suffer during installation or removal of an exhibit or during the exhibition or sponsorship itself, including liabilities from robbery, fire, accident, or any other destructive cause and for all injuries to any persons, resulting from its exhibiting and sponsoring at this Conference. Sponsor will be held responsible for any damage done to the building by it, its employees, its agents or its independent contractors. No nails, tacks or screws may be driven into the floor, walls, or woodwork of the building. KSHE, CMP Management, Inc., their agents and employees will not be liable for failure to hold the Conference as scheduled. Payments for sponsorship will be returned in the event of cancellation, except that any actual expenses incurred or committed in connection with the Conference will be prorated and deducted if the Conference is canceled because of fire, an act of God, the public enemy, strike, epidemic, or any law or regulation of public authority which makes it impossible, or impractical, or illegal to hold the Conference.

FIRE AND SAFETY HAZARDS

All exhibit decorations must be fire retardant. Open flames may not be used, nor may canopies be erected over exhibits. No combustible objects including packing containers and/or wrapping paper may be stored behind displays or near any electrical wiring. Sponsor agrees to take necessary measures to safeguard visitors from any hazard associated with its exhibit.

LOGO USAGE

Logo use guideline: The registered and common-law trademarks of KSHE may only be used by KSHE and those persons authorized, in advance, in writing, by the Board of Directors. The use of KSHE marks or logos on clothing or other articles which may be sold or distributed, or in conjunction with another mark or logo of for-profit businesses must be approved in advance, in writing, by the Board and may involve fees. Those authorized to use the Logo must use the camera-ready artwork available from KSHE. Use of the logo by cutting and pasting from the internet are strictly forbidden.

Less

COVID LIABILITY WAIVER

COVID -19 is a highly contagious virus and attendees acknowledge the inherent risk of exposure in any public venue. Sponsor or exhibitor and their representatives voluntarily assume the risk of exposure or infection by attending the 2023 Healthcare Coalition Conference, and that such exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Sponsor or exhibitor and their representatives understand that the risk of becoming exposed to or infected by COVID-19 at the Healthcare Coalition Conference may result from the actions, omissions, or negligence of others who may attend the event or their families, colleagues, or others with whom they may have contact. Accordingly, sponsor or exhibitor and their representatives understand and agree that this release includes any claims based on the actions, omissions, or negligence of KSHE, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in the 2022 Healthcare Coalition Conference.