



Coalition to Restore Coastal Louisiana or Restoring Coastal Louisiana

For decades Louisiana's coastal wetlands have been vanishing. The Coalition to Restore Coastal Louisiana (CRCL) formed in 1988. It has been the leading voice, raising public awareness of the crisis and promoting efforts to combat land loss. With a new executive director, CRCL chose to launch a strategic planning process in 2014-2015.

The process began with stakeholder interviews to gather perspectives on CRCL's positioning and how it could deepen its impact. Then in two retreats, the board and staff explored their mission and vision and assessed which programs most increased CRCL's impact on the coast.

The Coalition decided to focus its energy on high priority coastal restoration projects that build land and offer a clear return on investment. They also committed to a biennial report at their State of the Coast conference that would document progress toward thriving wetlands.

The 2015-2020 plan will take the organization through its thirtieth anniversary year and position it for the future.