



Louisiana Association of School Business Officials (LASBO)

620 Florida St., Ste. 210, Baton Rouge, LA 70801

Phone: 225.343.2776/FAX: 225.344.1132

info@lasbo.org www.lasbo.org

TO: LASBO Potential Program Sponsors
FROM: Julie Fuselier, LASBO Coordinator
DATE: December 20, 2018

The **54th Annual Conference for the Louisiana Association of School Business Officials (LASBO) "The LASBO MAMBO"** is scheduled April 2 – 5, 2019, at the Golden Nugget Lake Charles Hotel and Casino. We are working on our program brochure and hope to email the brochures mid January. Approximately 375-400 school business officials from school systems throughout the state will attend the Spring Conference. **Additionally, we typically have approximately 60 sponsors and WE HOPE YOU WILL BE ONE OF THEM!**

As many of you know, a vital part of the LASBO conference is the role of our program sponsors. Your sponsorship of our break refreshments, luncheon, and social/evening functions allows us to offer a quality program to the LASBO membership and still charge a reasonable registration fee. LASBO has various levels of sponsorship (all include the option to exhibit):

- *Diamond* \$1,000 minimum + additional sponsorship of an event/program (price varies depending on choice of event/program)
- *Platinum* \$1,000 (exhibit table and up to 3 representatives)
- *Gold* \$750 (exhibit table and up to 2 representatives)
- *Silver* \$500 (exhibit table and 1 representative)

NOTE: *If you are interested in the Diamond level, we will coordinate with you relative to an additional event and/or program*

YOUR sponsorship includes:

- Company name in our program brochure
- Signage recognizing all sponsors
- YOUR contact/listing information included in the participant packets
- YOUR Company is introduced/recognized at the luncheon
- Exhibit/Display - including skirted table, in our foyer area located by the refreshments and outside the meeting rooms
- All sponsors are listed on the website for an entire year; and for Diamond and Platinum sponsors, your listings include a link to your company website

We don't have a separate convention hall with pipe and drape for exhibits, but we do have an informal set-up for exhibitors in a very relaxed setting. It has proven very successful in years past.

Attached is a sponsorship form for your completion to indicate your interest as a LASBO program sponsor and the level of sponsorship that you would like to commit to for the upcoming Spring Conference. We are finalizing our program agenda and hope to release registration in January. Sponsorship registration is available online at www.lasbo.org or you can **email us at info@lasbo.org or fax us your response by January 15** to include your firm in this first printing. Again, our program sponsors play a very important role in the continued success of the LASBO Spring Conference and we value our relationship with each of you. We look forward to hearing from you soon. Please email us or call us with any questions.

THANK YOU!!

LASBO'S 54th Annual Conference
The LASBO MAMBO
April 2 – 5, 2019
Golden Nugget Lake Charles Hotel and Casino

SPONSOR/EXHIBITOR INFORMATION AND SCHEDULE

Tuesday, April 2, 2019

4:00 p.m.—6:00 p.m. Exhibit/Sponsor Set Up

Wednesday, April 3, 2019

8:00 a.m. Exhibit/Sponsor Set Up

11:15 a.m.—1:00 p.m. Sponsors are encouraged to take members to lunch
(Meeting participants have lunch on their own)

2:30 p.m.—3:00 p.m. Break/Visit with Sponsors

Thursday, April 4, 2019

7:30 a.m. Exhibit area opens

9:45 a.m.—10:15 a.m. Break/Visit with Sponsors

11:45 a.m.—1:30 p.m. Lunch/Visit with Sponsors

2:45 p.m.—3:00 p.m. Break/Visit with Sponsors

3:15 p.m.—5:00 p.m. Exhibit Tear Down

5:15 p.m. – 6:00 p.m. Exclusive - Diamond and Platinum Sponsors Only Parade Members into Closing Extravaganza (throws encouraged by Sponsors)

SOCIAL FUNCTIONS

Sponsors are invited to participate in all social functions at the Conference.
A detailed schedule will be released soon.

BOOTH INFORMATION

Booths consist of 6 foot, draped, tabletop displays located in the ballroom foyer areas on the 2nd floor

SPONSOR DOOR PRIZES

Door prizes are always a big hit with meeting participants.
We ask that you register your door prize with the Registration Desk. You may draw from your collected names or from our master bank of names. We ask that you consider the conference theme...THE LASBO MAMBO.

ACCOMODATIONS

A block of rooms has been contracted for April 2 - 5, 2019 at:
Golden Nugget Lake Charles Hotel & Casino
2550 Golden Nugget Boulevard
Lake Charles, LA 70601
Check-in time is 4:00 p.m. and check-out time is 11:00 a.m.
Block Information
Rates are \$129, single or double.
The rooms will be held until March 11th or until the block is sold out.
Please call (844) 777-4653 to make your reservation and refer to the "LASBO" Group Code.

LASBO CONTACT INFORMATION
Please contact us at info@lasbo.org or (225) 343-2776 with any questions.



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Conference Sponsor Form

54th Annual Spring Conference – *The LASBO MAMBO*
Louisiana Association of School Business Officials (LASBO)

April 2-5, 2019

Golden Nugget Lake Charles Hotel and Casino, Lake Charles, LA

Sponsor/Company Name: _____

Sponsor/Contact Name: _____ Title _____

Address: _____
Street or P.O. Box City State Zip

Telephone () _____ FAX () _____

Website: _____

Email Address _____

Reserve Your Sponsorship NOW! Sponsorship levels are indicated below and all include option to exhibit:

- _____ *Diamond* **\$1,000 minimum + additional sponsorship of event/program**
(price varies depending on event/program)
- _____ *Platinum* **\$1,000 (exhibit table and up to 3 representatives)**
- _____ *Gold* **\$750 (exhibit table and up to 2 representatives)**
- _____ *Silver* **\$500 (exhibit table and 1 representative)**

Exhibit/Display Information:

_____ YES, we would like to exhibit; we have special display requirements that need special attention

_____ NO, we are **not** interested in a sponsorship this year.

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Please register online or email or FAX this form to Julie Fuselier, LASBO Coordinator, as soon as possible to reserve your sponsorship/exhibit space. Payment can be submitted to:

DaVona Howard, CLSBO, LASBO Financial Secretary
c/o Monroe City Schools
2006 Tower Dr. Monroe, LA 71211
Phone: 225.343.2776 FAX: 225.344.1132
www.lasbo.org info@lasbo.org