



LANE COUNTY MEDICAL SOCIETY

PO Box 7192 ♦ Springfield OR 97475
541-686-0995 ♦ Fax 541-687-1554

2020 LCMS Membership DIRECTORY CONTRACT

Step 1: Choose Ad Placement

PREMIUM ADS

All Premium Ads are full-page color ads.

COVER PLACEMENT **\$1985**

Front Cover-Inside	CNA	SOLD
Back Cover-Inside	NWCCI	SOLD
Back Cover-Outside	Oregon Imaging	SOLD

TAB PLACEMENT **\$1995**

Group Tab-Front	Physicians Ins	SOLD
Group Tab-Back	NW Surgical	SOLD
Specialty Tab-Front	Keiper Spine	SOLD
Specialty Tab-Back	PeaceHealth	SOLD
Photo Tab-Front	MckWill MC	SOLD
Photo Tab-Back	Barnhart	SOLD
Frequently Called Tab-Front		
Frequently Called Tab-Back		

SPECIAL PAGE PLACEMENT **\$1785**

Opposite Table of Contents	PH Spine Ctr	SOLD
Opposite Index of Advertisers	Emerald	SOLD
Opposite Officers & Trustees	Eug Peds	SOLD
Opposite Calendar	OPB	SOLD
Opposite Legislators		

PAGE SPECIFIC PLACEMENT

Indicate page or section:

	Color	Black & White
Full Page	<input type="checkbox"/> \$1785	<input type="checkbox"/> \$935
Half Page	<input type="checkbox"/> \$1485	<input type="checkbox"/> \$585

STANDARD ADS

	Color	Black & White
Full Page	<input type="checkbox"/> \$1335	<input type="checkbox"/> \$685
Half Page	<input type="checkbox"/> \$1085	<input type="checkbox"/> \$435

Ad Specifications

***Full Page 5"W x 8"H** **Half Page 5"W x 3.5"H**

***All full page advertisers will receive 1 FREE 2020 Directory**

Submit Ads as Press-optimized PDF or PDF/x1a:
CMYK or spot colors, embed all fonts, images 300 dpi
or higher, turn off subsetting.

Client/Company

Agency

Contact

Billing Address

City

State

Zip

Email

Phone

Fax

RENEWING ADVERTISERS-Select One:

New Artwork will be provided

Use 2019 Ad-no changes

Space Reservation Deadline: October 1, 2019

Artwork is due November 1, 2019

Step 2: Indicate Payment Type

From LCMS Invoice Credit card -Visa or MC

Account Number

Amount \$

Exp Date

Month/Year

Authorized Signature

Step 3: Sign & Return Completed Contract

Ad space is considered reserved upon receipt of signed contract.

Print Name

Signature

Date

NOTICE: Advertisers assume responsibility for charges incurred in the preparation of ads for publication. Advertisers and their agencies assume all liability for content and accuracy of advertisements. Advertising statements are expected to be factual; however, the Medical Society makes no representation or warranty as to their accuracy or reliability. Publishers and agents bear no financial responsibility for errors. Advertisements withdrawn after a contract is signed will be billed as contracted.