

Do you know a Colleague who would benefit from membership with the London & District Construction Association?

As a dedicated member, no one is better qualified to spread the word about the many benefits of the LDCA membership than you. By taking part in the LDCA Membership Referral Program, your company will receive credits towards your membership. Simply refer a new company for membership between October 1, 2017 and December 15, 2017 and you and your referral will receive a \$50 or \$100 towards your annual membership fee. \$50 if your referral becomes a General Member, \$100 if your referral chooses a Full Membership with Bestbidz Access.

LDCA member referrals are cumulative up to a maximum of \$550.00. For example, if you refer three new companies who become general members, you will receive a \$150 credit towards your upcoming membership renewal.

Why Should You Refer a New Member?

- You save on your membership renewal.
- You broaden your community of peers for collaboration and networking.
- You ensure that the LDCA continues to grow and supports the local construction industry.

How the LDCA Member Referral Program Works:

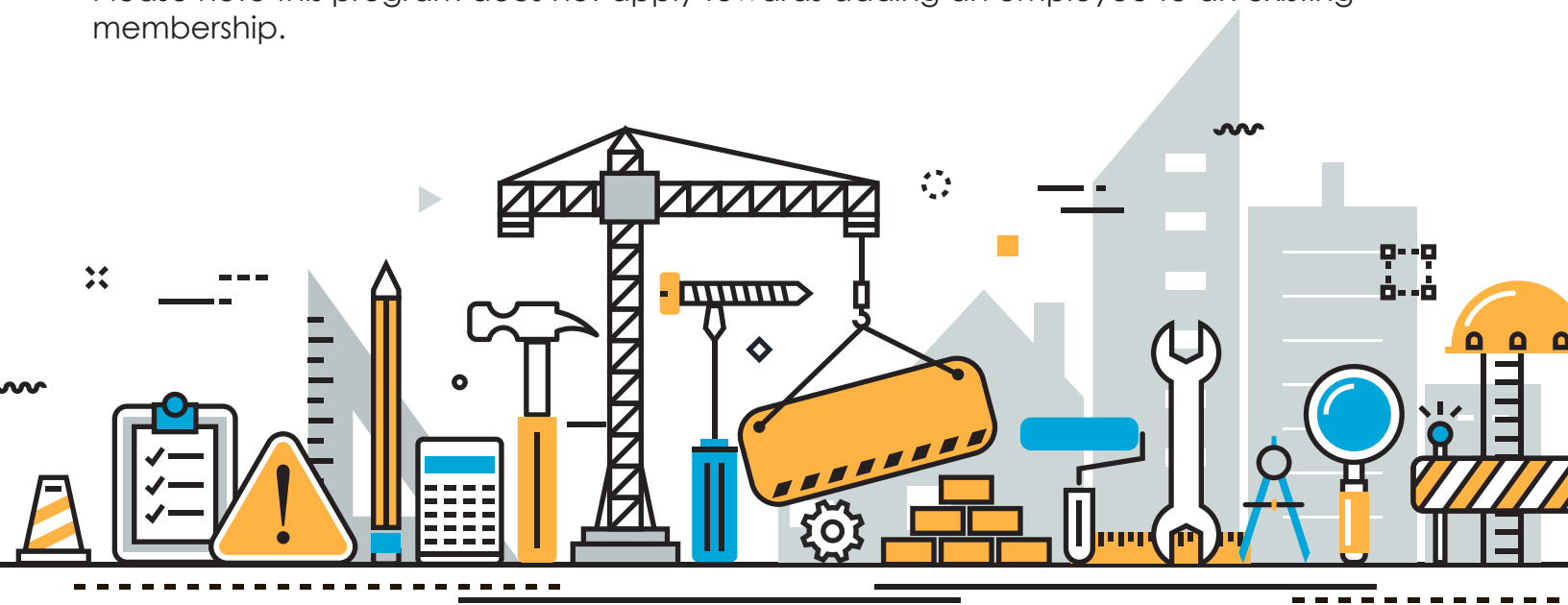
When you refer a company, who works in the construction sector, an email needs to be sent to them containing your company referral link.

You can also have them contact Paula West, Manager of Membership Development at 519-453-5322 or paula@ldca.on.ca.

Once they are registered as a member of the LDCA, you will both receive a credit that can be applied toward your membership renewal fees.

You must ensure the applicant lists you as the referring member.

Please note this program does not apply towards adding an employee to an existing membership.



How do I find my referral link?

When you sign in to the LDCA website, navigate to the Manage Profile page. Within the Community section near the bottom of the screen, there is a "Referrals" link. You can also select the "Refer a Friend" link and enter in email addresses of friends and colleagues, along with a personal message. The system will then send an email to those contacts with a registration URL that will tie back to the member who referred them. You can also see members that you have referred on this page.

How Will the LDCA Know Who Referred the Member?

A referral only counts if the link that is company specific is used. If you have trouble navigating to this link, please call the office for assistance.

Can Credits Be Applied to LDCA Events, Publications or Education?

The membership referral credit can only be applied to your membership renewal fees.

Program Guidelines:

1. This program is open to all current LDCA members.
2. Qualifying memberships are General Membership or Full Access Bestbidz Membership.
3. A membership credit will be applied for both the referrer and referral when the referral joins and activates his/her membership using the referral link.
4. If your referral calls the LDCA office to register, they must mention the name of the current member that recruited them.
5. Credits cannot be transferred to any other purchases or transferred into cash.
6. The credit for the new member is applied during their initial member activation.
7. Credits for the referrer must be applied towards their next membership renewal.
8. The Referral Program runs from October 1, 2017 to December 15, 2017.
All referrals must be made during this period to qualify for the credit towards membership renewal fees.
9. \$50 if your referral becomes a General Member. \$100 if your referral chooses a Full Membership with Bestbidz Access.

For more information, please contact Paula West, Manager of Membership Development at 519-453-5322 or Paula@ldca.on.ca

