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## Session Three – Draft Agenda

**“Future of Community”**

San Antonio, Texas

September 12-14, 2024

### LEADERSHIP CHALLENGES FOR THE FUTURE: LEADING IN THE LONE STAR STATE

Leadership Texas is the longest-running and most successful women’s leadership program in the country. With more than 41 years in action, Leadership Texas puts women on a path to access and learn from influencers across the state – and become one themselves. Participants explore beyond the silos of career, family and local community to focus on and learn about the future of our state and global community.

As a leader today, or an aspiring leader of tomorrow, this innovative program helps women embrace their own powerful journey. Incorporating interactive learning opportunities and engagements with leading edge innovators and subject matter experts across industries and geographies, this is a one-of-a-kind experience. Participants can expect to exponentially broaden their network and understanding of the issues facing Texas and its place in the world. Dallas, Lubbock & San Antonio – together we will explore each of these communities in unexpected ways.

Join us and:

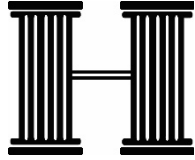
- Learn about new leadership models and best practices throughout the state
- Deepen your understanding of the unique cultures, resources and opportunities of these Texas communities
- Broaden your perspective on issues and challenges across the state and the nation
- Be a part of a diverse, influential network of women and create new collaborative possibilities
- Be empowered to share your new insights and learnings to increase your personal impact at your workplace and community.

You are part of the enlightened leadership for the future of Texas. Welcome to Leadership Texas 2024!

# Special “Thank You” to Our Sponsors

## Leadership Women Sponsors

*These organizations and corporations believe in helping women advance and achieve.*



## Session Sponsors



## *Special Thanks to*

*Staci Almager, LT’23, LA’24, Lisa Lewis, LT’16, Jessica C. Muñoz, LT’18, Erika Prosper, LT’15, Michele Vasquez, LT’18, and Karen Waldron, LT’18*

**LT2024 – Session Two**  
**Hilton Palacio del Rio Hotel**  
**200 South Alamo, San Antonio, TX 78205**  
**Ph. (210) 222-1400**

**LW Pillar Coding:**

|        |               |            |        |       |
|--------|---------------|------------|--------|-------|
| Issues | Inspirational | Networking | Skills | Misc. |
|--------|---------------|------------|--------|-------|

**Thursday, September 12, 2024**

**Suggested Attire: Business Casual**

| Time/Location             | Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Pillar |
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| 1:30 p.m.<br>to 2:00 p.m. | <b>Registration Available</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |        |
| 2:00 p.m.<br>to 2:45 p.m. | <b>Welcome &amp; Review of the Leadership Texas Year</b> <ul style="list-style-type: none"> <li>➤ <i>Linda Crompton, Chief Operating Officer, Leadership Women, Inc.</i></li> <li>➤ <i>Heidi Murray, Chief Operating Officer, Leadership Women, Inc.</i></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |        |
| 2:45 p.m.<br>to 4:15 p.m. | <b>Texas 2036 Workshop</b> <ul style="list-style-type: none"> <li>➤ <i>Anne Krause, LT'22, Senior Vice President of Development, Texas 2036</i></li> </ul> <p>ANNE KRAUSE is the Senior Vice President of Development for Texas 2036, where she oversees all development efforts to support the organization's mission of ensuring Texas remains a great place to live and work through 2036 and beyond. Previously, Anne served as the President &amp; Executive Director of the Hemisfair Conservancy, a position she held for over a decade after co-founding the organization in 2014. In this role, she led all philanthropic and federal funding efforts to transform the 1968 World's Fair site into a 40-acre urban parks district in San Antonio. Anne holds a Bachelor of Science degree from the United States Air Force Academy and a Master of Arts degree from the University of Texas at Austin. She also completed a non-profit executive program at Harvard Business School.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |        |
| 4:15 p.m.<br>to 4:30 p.m. | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |        |
| 4:30 p.m.<br>to 5:15 p.m. | <b>"A Woman's Journey: I'm Not Done Yet" – a fireside chat with Karen Waldron</b> <ul style="list-style-type: none"> <li>➤ <i>Karen Waldron, LT'18, Writer; Professor Emerita, Trinity University</i></li> </ul> <p><b>DR. KAREN WALDRON</b> is Trinity University Professor Emerita (Education) and Director of Special Education (28 years). Author of six books, numerous research articles, frequent Media guest, she presented hundreds of programs supporting families at risk of poverty, abuse, discrimination, consulting in Northern Europe, Australia, New Zealand, Northern Ireland, Iraq, Saudi Arabia, Hong Kong, and Czech Republic. She received Women in Communication's "Headliner Award for Professional Achievement," and "Friends with WINGS" Award for supporting uninsured women with Breast Cancer. As Mediator for Community, Family, and CPS, she received Bexar County Dispute Resolution Center's "Distinguished Service Award." For Head Start involvement, Family Service Association named her "Volunteer of the Year." She was a Founder of Winston School, Trustee for George W. Brackenridge Foundation, and Director, Diagnostic Clinic, UTHSC Dept. of Child Psychiatry. She directed Trinity's Learning Clinic, "Inclusive Network," and community programs preparing educators of children with special needs. Waldron's recent book, "A Woman's Journey: Not Done Yet," presents women's universally shared journeys, encouraging women to embrace risk, courage, social action, and a sense of self-worth and purpose across all stages of life. She reminds us that despite age, profession, or personal circumstance, "Women are not done yet."</p> |        |

| Time/Location             | Event                                                                                               | Pillar |
|---------------------------|-----------------------------------------------------------------------------------------------------|--------|
| 5:15 p.m.<br>to 6:15 p.m. | <b>Happy Hour with Local San Antonio Alumnae – Expanding Your Network</b>                           |        |
| 6:15 p.m.                 | <b>Dinner on Your Own</b><br>➤ <i>Enjoy time with your classmates and the San Antonio Riverwalk</i> |        |
|                           | <b>Day One Concludes.</b>                                                                           |        |

## Friday, September 13, 2024

**Suggested Attire: Business**

| Time/Location                                                | Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Pillar |
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| 7:00 a.m.<br>to 8:00 a.m.                                    | <b>Breakfast at the Hotel</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |        |
| 8:30 a.m.<br><br>1406 Fitch Street,<br>San Antonio,<br>78211 | <b>Depart for CentroMed – A Partner of Methodist Healthcare Ministries</b><br><br><i>CentroMed is a non-profit health care provider that offers a range of services, including pediatrics, women’s health, dental, pharmacy and walk-in clinics.</i><br><br><i>Methodist Healthcare Ministries’ purpose is to enhance well-being of the people and places in their service area so health equity is achievable, and ALL can thrive. Working with the Institute for Healthcare Improvement (IHI), Methodist Healthcare Ministries’ Board of Directors approved a framework adapted from IHI’s Pathways to Population Health model. This framework allows the organization to advance health equity by focusing on individual medical, behavioral, social and spiritual health and well-being, while also focusing on community conditions and root causes of health inequity that impact community- wide health and well-being.</i>                         |        |
| 9:00 a.m.<br>to 9:15 a.m.                                    | <b>Welcome to Methodist Healthcare Ministries (MHM)</b><br>➤ <i>Jessica C. Muñoz, LT’18, VP of Communications, MHM</i><br><br><b>JESSICA C. MUÑOZ</b> is the Vice President of Communications at Methodist Healthcare Ministries where she plays an integral role in managing the organization’s reputation and strengthening its brand, as well as developing the internal communications systems and processes that help team members stay connected to the organization’s mission. Jessica earned a Master’s degree in Strategic Public Relations from the George Washington University and a B.A. from St. Mary’s University. She is an alumni of Leadership Women Texas and member of the American Marketing Association and the Public Relations Society of America.                                                                                                                                                                                 |        |
| 9:15 a.m.<br>to 9:30 a.m.                                    | <b>Welcome to CentroMed</b><br>➤ <i>Ernesto Gómez, PhD, President and CEO, CentroMed</i><br><br><b>ERNESTO GÓMEZ</b> is founder of El Centro del Barrio, now doing business as CentroMed. Dr. Gómez has served as the President and Chief Executive Officer at CentroMed since its inception in 1973 and now presides over a primary health care system that operates 27 ambulatory clinics in Bexar and Comal Counties and two (2) Fitness Centers. In 2022, CentroMed served 121,647 unduplicated patients involving 396,302 patient visits. Dr. Gomez has served on numerous Board of Directors at the local, state and national levels. He has received numerous honors and awards for the work he has done in underserved communities. The most distinguishing honor he received is the “Well-being of Mankind” award presented by the Rockefeller Foundation. Dr. Gomez received his Doctorate of Philosophy from the University of Texas at Austin. |        |

| Time/Location               | Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Pillar |
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| 9:30 a.m.<br>to 10:45 a.m.  | <b>Broadening the Definition of Healthcare</b> <ul style="list-style-type: none"> <li>➤ <i>Oanh Maroney-Omitade, LT'17, Vice President of Organizational Excellence, MHM</i></li> </ul> <p><b>OANH H. MARONEY-OMITADE</b> is the Vice President of Organizational Excellence at Methodist Healthcare Ministries where she supports the development of an overall strategic roadmap for the organization. She collaborates with leaders across the organization to prioritize and implement opportunities to improve, enhance and integrate organizational systems and helps implement its strategy for equity, diversity and inclusion work as a foundational element for organizational transformation. She earned a bachelor's degree from Stanford University and a master's degree from the University of Texas at San Antonio. Oanh was named "One of San Antonio's Rising Stars" under the age of 40 by the San Antonio Business Journal in 2003 and was recognized as one of the San Antonio Business Journal's 2020 Health Care Heroes. She is an alumni of Leadership Women Texas and member of the Alpha Kappa Alpha Sorority Inc.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |        |
| 10:45 a.m.<br>to 11:00 a.m. | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |        |
| 11:00 a.m.<br>to 12:20 a.m. | <b>Health Happens in Community Panel Discussion</b> <ul style="list-style-type: none"> <li>➤ <i>Monica Gonzalez, Digital Equity Supervisor, MHM</i></li> <li>➤ <i>Sandra Martinez, Vice President of Strategy &amp; Partnerships, MHM</i></li> <li>➤ <i>Norma Parra, CentroMed</i></li> </ul> <p><b>MONICA GONZALEZ</b> (bio pending)</p> <p><b>SANDRA MARTINEZ</b> is the Vice President of Strategy &amp; Partnerships at Methodist Healthcare Ministries where she oversees the Strategy and Impact department and the functions of strategic planning and development, research, and partnerships. Sandra provides strategic guidance and executive leadership in advancing MHM's strategic plan to address systemic and root causes of health inequity. She is currently leading efforts to establish strategic partnerships that support cross sector collaboration and system level change while building MHM's capacity as a partner, leader, and convener to advance health equity. Sandra received her undergraduate degree from the University of Texas at Austin and holds a master's degree from the University of Texas at San Antonio in Political Science. She has more than 20 years of community leadership experience serving in various capacities focused in the areas of health and human services, public policy, and nonprofit sector.</p> <p><b>DR NORMA PARRA</b> is a Family Practice Physician. She joined CentroMed in 1991 and became Chief Medical Officer for CentroMed in 1993. CentroMed is a Federally Qualified Healthcare Center with 23 sites providing Primary Care in primarily medically underserved areas. Dr Norma Parra received her Bachelor of Science degree from Yale University and her MD degree from Texas Tech Health Science Center. She fulfilled her Family Practice Residency requirements at University of Texas Health Science Center in San Antonio, Texas. After Residency and prior to joining CentroMed, Dr Norma Parra worked with homeless population at Venice Family Clinic in Venice, California. She currently serves as Board Member of NHMA and also serves on Utilization Review Committee and Pharmacy and Therapeutics Committee for Superior Health Plan. Dr Norma Parra was born and raised in Corpus Christi Texas. She is married to Dr Ernesto Parra and they have 3 children – Sonia, Elsa and Jaime.</p> |        |
| 12:20 p.m.<br>to 1:15 p.m.  | <b>Lunch</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |        |
| 1:15 p.m.                   | <b>Depart for the CPS Energy</b> <p><i>Established in 1860, CPS Energy is the nation's largest community-owned provider of electric and natural gas services. We provide safe, reliable, and competitively priced services to more than 950,000 electric and over 389,000 natural gas customers in San Antonio and portions of seven adjoining counties.</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |        |

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| 1:45 p.m.<br>to 2:15 p.m. | <b>Welcome to CPS Energy</b> <ul style="list-style-type: none"> <li>➤ <i>Lisa Lewis, Chief Operating Officer (pending)</i></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |        |
| 2:15 p.m.<br>to 3:30 p.m. | <b>Economic Development &amp; Barriers to Full Participation</b> <ul style="list-style-type: none"> <li>➤ <i>Katie Ferrier, VP Public Policy &amp; Economic Development, The Greater San Antonio Chamber</i></li> <li>➤ <i>Dr. Jacqueline Pugh, Endocrinologist; MHM Board Member; District 9 Representative on the Mayor's Commission on the Status of Women</i></li> <li>➤ <i>Carmen Lara, Chief Administrative Officer for Greater: SATX</i></li> <li>➤ <i>Dr. Andriana Rocha Garcia, San Antonio City Council, District 4</i></li> </ul> <p><b>KATIE FERRIER</b> serves as VP of Public Policy &amp; Economic Development at the Greater San Antonio Chamber of Commerce. In this role, she is responsible for the Greater Chamber's overall advocacy efforts as the preeminent voice of the business community for the San Antonio region. With over 20 years of experience in public policy, government relations, and strategic communications, Ferrier leads the Greater Chamber's public policy team in serving an active group of member volunteers to shape, develop, and foster policies that make San Antonio a great place to live, work, and grow a business. Before joining the Chamber, Ferrier served as a consultant to nonprofit organizations and public officials, delivering a high-level view of their efforts and building connections between projects and other entities, as well as securing supportive resources. She has worked as a legislative staffer in both chambers of the US Congress and served as a national representative in the Washington, DC offices of YMCA of the USA and Girl Scouts of the USA. She has also served state and local organizations in Austin, Texas including the Real Estate Council of Austin and the Texas Alliance of Child &amp; Family Services. Ferrier has a B.A. from Texas Tech University and an M.A. in Policy Studies from Johns Hopkins University.</p> <p><b>DR. JACQUELINE PUGH</b> is a Professor at UT Health San Antonio and Associate Chief of Staff for Research and Development at the South Texas Veterans Health Care System (STVHCS). At STVHCS, Dr. Pugh oversees the regulatory requirements for conducting both animal and human research as well as the continued development and expansion of research efforts. She has a robust research background in type 2 diabetes mellitus to include case management, patient, provider, and community education, and end-stage renal disease associated with the disease. Dr. Pugh has served as the principal investigator on several large multi-project grants and has received funding from the Texas Diabetes Council, MERCE, an AHRQ funded Minority Medical Treatment Outcomes Program grant, and VERDICT, a VA Health Services Research Enhancement and Advancement Award. She currently serves on the Mayor's Commission on the Status of Women as it's District 9 Representative and is a Board Member of Methodist Healthcare Ministries. Dr. Pugh uses her current research of complexity science as a lens to understand and improve healthcare organizations.</p> <p><b>CARMEN LARA</b> (bio pending)</p> <p><b>DR. ANDRIANA ROCHA GARCIA</b> (bio pending)</p> |        |
| 3:30 p.m.<br>to 3:45 p.m. | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |        |
| 3:45 p.m.<br>to 4:45 p.m. | <b>How to Find Common Ground: A Fireside Chat</b> <ul style="list-style-type: none"> <li>➤ <i>Erika Prosper, LT'15, First Lady of San Antonio; Senior Director of Customer Insights, H-E-B</i></li> <li>➤ <i>Joe McMahan, Common Ground - Texas</i></li> </ul> <p><b>ERIKA PROSPER NIRENBERG</b> grew up in a migrant worker family in the Rio Grande Valley, earned a Master's degree in communication from the University of Pennsylvania Annenberg School, a bachelor's degree in Plan II Liberal Arts and a second bachelor's degree in Science in Advertising from the University of Texas at Austin. In 2020, she earned an executive degree in Behavioral Economics from the University of Chicago Booth School of Business. At H-E-B, Prosper Nirenberg leads a team charged with helping guide the development of H-E-B's strategic vision and operational efforts by providing customer</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |        |

| Time/Location             | Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Pillar |
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|                           | <p>insights to change business, gain share and establish a preference for the company. In the community, she has served the San Antonio Hispanic Chamber of Commerce as its chairwoman in 2018 and for six years on its executive board. As a co-founder and 2015-2016 Chair of the Latina Leadership Institute, much of Prosper Nirenberg's passion revolves around efforts to help improve quality of life among underserved populations through girls and women empowerment, education and literacy. She and her husband, San Antonio Mayor Ron Nirenberg, have one son named Jonah.</p> <p><b>JOE MCMAHAN</b> (<i>bio pending</i>)</p> |        |
| 5:00 p.m.                 | <b>Depart for the Hotel</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |        |
| 6:30 p.m.<br>to 8:00 p.m. | <b>Luminary Dinner Sponsored by Methodist Healthcare Ministries</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |        |
| 8:00 p.m.                 | <b>Day Two Concludes</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |        |

## Saturday, March 2, 2024

**Suggested Attire:** Business Casual/Travel Attire.

| Time/Location               | Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Pillar |
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| 8:00 a.m.<br>to 9:00 a.m.   | <b>Breakfast at the Hotel</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |        |
| 8:45 a.m.<br>to 9:45 a.m.   | <p><b>Graduation Keynote: Engage, Engage, Engage!</b></p> <p>➤ <i>Sarah Fontenot, BSN, JD, LT'07, LA '20, Board Member, Leadership Women, Inc.</i></p> <p><b>SARAH FONTENOT</b> was the Adjunct Professor for Health Law in the Department of Healthcare Administration at Trinity University for 26 years [!], retiring in December, 2022. Prior academic positions include teaching hospital law and public health law in the Department of Epidemiology and Public Health at Yale Medical School, and teaching health law in a MBA program for physicians jointly sponsored by Auburn University and the Southern Medical Society. During those 26 years, Sarah was also flying around the country to teach healthcare providers about various ways law impacts medicine; she taught extensively for Texas Medical Association [TMA], Southern Medical Association [SMA], Arkansas Medical Society [AMS], and the American College of Physician Executives [ACPE]. Post-pandemic Sarah stopped most of her teaching engagements, except for the American College of Healthcare Executives [ACHE], where she has served as faculty since 2007.</p> |        |
| 9:45 a.m.<br>to 10:15 a.m.  | <p><b>Break and Hotel Check-Out</b></p> <p><i>Luggage may be stored in the meeting space.</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |        |
| 10:15 a.m.<br>to 11:15 a.m. | <b>Leadership Texas 2024 Graduation</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |        |
| 11:15 a.m.<br>to 11:30 a.m. | <b>Closing Comments</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |        |
| 11:30 a.m.                  | <b>Adjourn</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |        |