



Thank you for your interest in Leadership Illinois. Your support of our 501(c)(3) organization helps us accomplish our mission to educate, energize and connect women to be catalysts for positive change. By supporting the efforts of Leadership Illinois, investors support the five key outcomes:

- **Greater Civic Engagement**
- **Increased Advocacy for Self and Others**
- **Inspire Confidence & Professional Advancement**
- **Instill Life-long Leadership Development**

The organizations who support Leadership Illinois program are making an outward statement of support for the advancement of women in leadership, and position themselves as supporters of Illinois work, innovation, and vision. If you have any questions, please contact Kathleen Lorenz, Executive Director at 309-533-0164 or by email, Llexecdiretor@leadershipillinois.org.

SPONSORSHIP LEVEL & BENEFITS	Visionary \$10,000	Mentor \$5,000	Educate \$2,500	Energize \$1,000	Connect \$500
Presenting Sponsor of Signature "Power of" Conference	▶				
Keynote at Class Graduation	▶				
Presenting Sponsor of Continuing Education Conference		▶			
Address Class at Conferences	▶	▶			
Full or Partial Tuition Waiver to Attend 3-Part Conference Series	▶	▶	▶		
Complimentary Guest to Conference Networking Dinners	▶	▶	▶	▶	
Recognition at All Events for 1 Year	▶	▶	▶	▶	▶

Other opportunities can be tailored to meet specific requests of the donor or sponsoring organization.

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VISIONARY SPONSOR

With a contribution of \$10,000, our Visionary Sponsor is the presenting sponsor of a one of Leadership Illinois' signature Power of Leadership conferences. The Visionary Sponsor is recognized for one year as a sponsor at all Leadership Illinois events throughout the year. This includes exposure to conference participants during 10 conference days, and a network of over 500 female leaders throughout the state who are affiliated with Leadership Illinois as alumni. Benefits for the duration of the sponsorship include:

Promotional Opportunities

- ❖ Premier placement of company's full color logo on Leadership Illinois website, on all marketing materials and Leadership Illinois social media platforms for one year. Company provides high resolution logo and brand standards.
- ❖ Company signage displayed at all registration areas and meeting space for all three conferences and Annual Meeting. Signage can be provided by sponsor or LI will create approved signage.
- ❖ Co-branding (with company-provided logo) on LI specialty items for class members (30 members).
- ❖ Visual promotion of company (with company-provided logo) on all conference specific communications.
- ❖ Distribution of corporate promotional materials provided by the company to all class members (30 members) and Annual Meeting attendees (100 alumni).
- ❖ Verbal recognition of company's sponsorship from the podium at all three conferences, Annual Meeting and all other Leadership Illinois events throughout the year.

Participation at Conferences

- ❖ One candidate representing the company to participate in the next incoming Leadership Illinois Class, with a full tuition waiver for the conference series. (Selected candidate must meet Leadership Illinois application qualifications.)
- ❖ Invitation for a company representative to attend unlimited conference networking sessions throughout the year (\$200 value) and address attendees.
- ❖ Invitation to attend the Class Graduation and make opening remarks.

Partnership with Leadership Illinois

- ❖ Opportunity to display the Leadership Illinois logo (according to LI brand standards) on company website and internal news media

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MENTOR SPONSOR

With a contribution of \$5,000, our Mentor Sponsor is the presenting sponsor of Leadership Illinois' continuing education conference, the Power of the Alumni, taking a special interest in connecting with our membership network of over 500 women. The Mentor Sponsor is recognized for one year as a sponsor at all Leadership Illinois events throughout the year, which includes exposure to conference participants during 10 conference days, and our broad network of female leaders throughout the state who are affiliated with Leadership Illinois as alumni. Benefits for the duration of the sponsorship include:

Promotional Opportunities

- ❖ Placement of company's full color logo on the Leadership Illinois website and Leadership Illinois social media platforms for one year from signed contract. Company provides high resolution logo and brand standards.
- ❖ Company signage displayed at registration areas and meeting space for selected conference and Annual Meeting. Signage can be provided by sponsor or LI will create approved signage.
- ❖ Visual promotion of company (with company-provided logo) on all conference specific communications.
- ❖ Verbal recognition of company's sponsorship from the podium at selected conference and Annual Meeting.

Participation at Conferences

- ❖ One candidate representing the company to participate in the next incoming Leadership Illinois Class, with a 50% tuition waiver for the conference series. (Selected candidate must meet Leadership Illinois application qualifications.)
- ❖ Invitation for a company representative to attend unlimited conference networking sessions throughout the year (\$200 value) and address attendees at the Power of the Alumni conference.

Partnership with Leadership Illinois

- ❖ Opportunity to display the Leadership Illinois logo (according to LI brand standards) on your company website and internal news media

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CONNECT SPONSOR

With a \$500 contribution, our Connect Sponsor takes a special interest in Leadership Illinois' CONNECT pillar of its mission, to provide a networking platform for women leaders. The company is recognized for one year as a sponsor at Leadership Illinois events. Benefits for the duration of the sponsorship include:

- ❖ Recognized for one year as the premier sponsor for our alumni networking events, which help our 500+ members stay connected.
- ❖ Receive regular recognition on Leadership Illinois social media platforms.
- ❖ Invitation for company representative to attend event as complimentary guest (\$75 value).

ENERGIZE SPONSOR

With a \$1000 contribution, our Energize Sponsor takes a special interest in Leadership Illinois' ENERGIZE pillar of its mission to create community and industry impact. The company is recognized for one year as a sponsor at Leadership Illinois events. Benefits for the duration of the sponsorship include CONNECT Sponsor benefits, plus:

- ❖ Invitation for a company representative to attend unlimited conference networking sessions (\$200 value) throughout the year.

EDUCATE SPONSOR

With a contribution of \$2,500, our Educate Sponsor takes a special interest in Leadership Illinois' EDUCATE pillar of its mission to build intellectual capital and leadership capacity in women across the state of Illinois. The company is recognized for one year as a sponsor at Leadership Illinois events. Benefits for the duration of the sponsorship include ENERGIZE Sponsor benefits, plus:

- ❖ \$500 discount on tuition for the Leadership Illinois three-part conference series, for a candidate representing company to participate in upcoming class.
- ❖ In the spirit of being an EDUCATE sponsor, have the opportunity to contribute as a program speaker at one or more conferences.