



Sample Follow Up Email: Use this template to follow up with potential members you have talked to face to face or by phone. Make it easy for them to join by providing them a membership application and the phone number of the LES office.

Dear {First Name},

I really enjoyed our discussion about {specific topic or resource discussed face to face}. I know you seemed interested in what LES has to offer so I wanted to provide you with a few more resources to help you get signed up!

Attached is a membership application which can be mailed to 11130 Sunrise Valley Drive, Ste 350, Reston, VA 20191, or faxed to 703-435-4390. You may also join via phone by calling the LES office at 703-234-4059 or by going online www.lesusacanada.org/join.

When you do join, kindly include my name as a reference.

If you have any questions, please let me know!

Thanks,

{Your Name}