SPONSOR PACKAGES

LSMS HOD 2023
142ND ANNUAL MEETING OF THE HOUSE OF DELEGATES
AUGUST 5, 2023

RENAISSANCE HOTEL
7000 BLUEBONNET BLVD. • BATON ROUGE, LA 70810
Since 1878, Louisiana State Medical Society (LSMS) has shaped and impacted the medical profession. Today, our members represent the entire state, all specialties, a diverse group of demographics, and multiple practice settings within the health care community.

On August 5, health care professionals from across Louisiana—including: medical students, residents, fellows, practicing physicians, and public health leaders - will attend the 142nd Annual Meeting of the House of Delegates in Baton Rouge, LA.

The LSMS is mapping out our 2023 Annual Meeting, and we invite you to take part in its success by joining us as a partner. The enclosed packet contains an overview of a variety of valuable partnership opportunities which puts your organization in front of the medical community across the state.

After you review the enclosed materials, we welcome the opportunity to discuss your partnership.

**HOUSE OF DELEGATES**

The House of Delegates (HOD) is the legislative and policy-making body of LSMS, composed of elected and special delegates from across the state. The HOD transacts all business of the society, elects general officers, adopts an annual budget, and establishes the official policies of the society.

**INAUGURATION GALA**

An Inauguration Gala will be held to honor LSMS’ 143rd President, Richard Paddock, MD. Complete with entertainment, food, and beverages, the Inauguration Gala is an event you do not want to miss! Event sponsors have the opportunity to purchase tickets at a discounted rate.
PARTICIPATION

The LSMS Annual Meeting of the House of Delegates (HOD) offers an opportunity to meet physician colleagues from around the state and to be a part of the policy making body of LSMS. The HOD serves as the legislative body of LSMS, transacts all business of the society, elects general officers, and establishes the official policies of the society.

SPECIALTIES REPRESENTED

50% PRIMARY CARE
10% SURGERY
9% ENT
6% EMERGENCY MEDICINE
5% PSYCHIATRY
4% OPHTHALMOLOGY, UROLOGY & NEPHROLOGY
16% OTHERS: ANESTHESIOLOGY, CARDIOLOGY, DERMATOLOGY, RADIOTHERAPY, NEUROLOGY, ORTHOPEDICS & PAIN MANAGEMENT

*numbers averaged from previous years attendance

NUMBER OF MEMBERS

INVITED

254

LOUISIANA STATE MEDICAL SOCIETY
HOD 2023
142ND ANNUAL MEETING OF THE HOUSE OF DELEGATES
AUGUST 5, 2023 | BATON ROUGE, LOUISIANA
SPONSORSHIP OPTIONS

BREAKFAST SPONSOR
(2 SPONSORSHIPS AVAILABLE)
$2,500
• Company logo placed on breakfast buffet table. Recognition during opening remarks.
• Company logo on sponsor screen and sign.

COFFEE STATION
$1,500
• Company logo placed on coffee table, which is available to attendees all day. Recognition during opening remarks.
• Company logo on sponsor screen and sign.

WIFI SPONSOR
$1,500
• Company logo placed on password card at each attendee's seat.
• Recognition during opening remarks.
• Company logo on sponsor screen and sign.

SWAG ITEM
$250
• Promotional piece purchased and shipped by sponsor inserted in all conference attendee bags.
• Sponsor must provide a minimum quantity of at least 200 of the item.
• Sponsor must provide shipping prior to the event to the LSMS office, no later than July 11.

SWAG BAG
$2,000
• Company logo will be placed on conference bag for attendees.

SNACK BREAK
$1,500
• Recognition during snack break.
• Company logo on sponsor screen and sign.

VIDEO INFOMERCIAL
(5 AVAILABLE)
$750
• Feature your 1 minute video infomercial during our general session. Sponsor to provide video in MP4 format.
THANK YOU for choosing to sponsor the 2023 LSMS Annual Meeting of the House of Delegates in Baton Rouge, LA! Once you’ve had time to fill out the options below, email your completed form to LSMS VP Administration & Finance, Terri Watson, terri@lsms.org, or fax to 225.768.5601.

<table>
<thead>
<tr>
<th>Company:</th>
<th>Contact Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Address:</td>
</tr>
<tr>
<td>City:</td>
<td>Cell Phone:</td>
</tr>
<tr>
<td>Email:</td>
<td></td>
</tr>
</tbody>
</table>

Payment must be included with return of sponsorship form.

Checks can be mailed to:
Louisiana State Medical Society
5555 Hilton Avenue, Ste. 420
Baton Rouge, LA 70808

Complete the form below for a credit card payment.

<table>
<thead>
<tr>
<th>Name of Cardholder:</th>
<th>Billing Address:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of Card:</td>
<td>Card Number:</td>
</tr>
<tr>
<td>Exp Date:</td>
<td>CVV:</td>
</tr>
<tr>
<td>Email confirmation:</td>
<td>Signature:</td>
</tr>
</tbody>
</table>

2023 SPONSORSHIPS
(Please check all that apply)

| Breakfast Sponsor $2,500 |
| Inauguration Gala Ticket $50/ticket |
| SWAG Bag $2,000 |
| Coffee Station $1,500 |
| Video Infomercial $750 |
| SWAG item $250 |
| Snack Break $1,500 |
| WiFi Sponsor $1,500 |
CANCELLATION OF CONFERENCE

Should any situation beyond the control of LSMS arise to prevent the 2023 LSMS Annual Meeting, LSMS will not be held liable for any expenses incurred by the sponsor.

SPONSOR DISCLAIMER

LSMS Partnership endorsement or recommendation of any vendor listed is a designation that indicates that the society has reviewed a particular product/service and feels it is worthy of consideration. LSMS makes no representations about the completeness, accuracy, timeliness, availability, accessibility, merchantability, or fitness for any particular purpose of any information, products, or services listed. To the fullest extent permissible pursuant to applicable law, LSMS disclaims all warranties, express or implied, but not limited to, implied warranties of merchantability and fitness for a particular purpose.

LSMS expressly disclaims any and all liability in connection with any vendor.

The Louisiana State Medical Society (LSMS) does not endorse and is not responsible for statements, advice, or opinions made by anyone other than authorized LSMS spokespersons.