

LOUISIANA STATE  MEDICAL SOCIETY

ANNUAL MEETING 2026

SPONSOR & EXHIBITOR PROSPECTUS

JULY 31- AUGUST 2, 2026
TIGER STADIUM

2026 ANNUAL MEETING

Since 1878, the Louisiana State Medical Society (LSMS) has shaped and impacted the medical profession. Today, our members represent the entire state, all specialties, a diverse group of demographics, and multiple practice settings within the healthcare community.

July 30 - August 1, medical professionals from across Louisiana will be joined by public health leaders at our reorganized House of Delegates and new Annual Meeting.

As the LSMS maps out our 2026 Annual Meeting, we invite you to be a key part of its success by joining us a partner. The enclosed packet contains an overview of valuable partnership opportunities which will put your organization in front of Louisiana's medical community.

After you review the enclosed materials, we welcome the opportunity to discuss your partnership.



WELCOME RECEPTION

This is a great opportunity to connect with attendees and industry colleagues. Exhibitors and sponsors can showcase their product or service while enjoying a cocktail and a small bite before heading to dinner with family or colleagues.

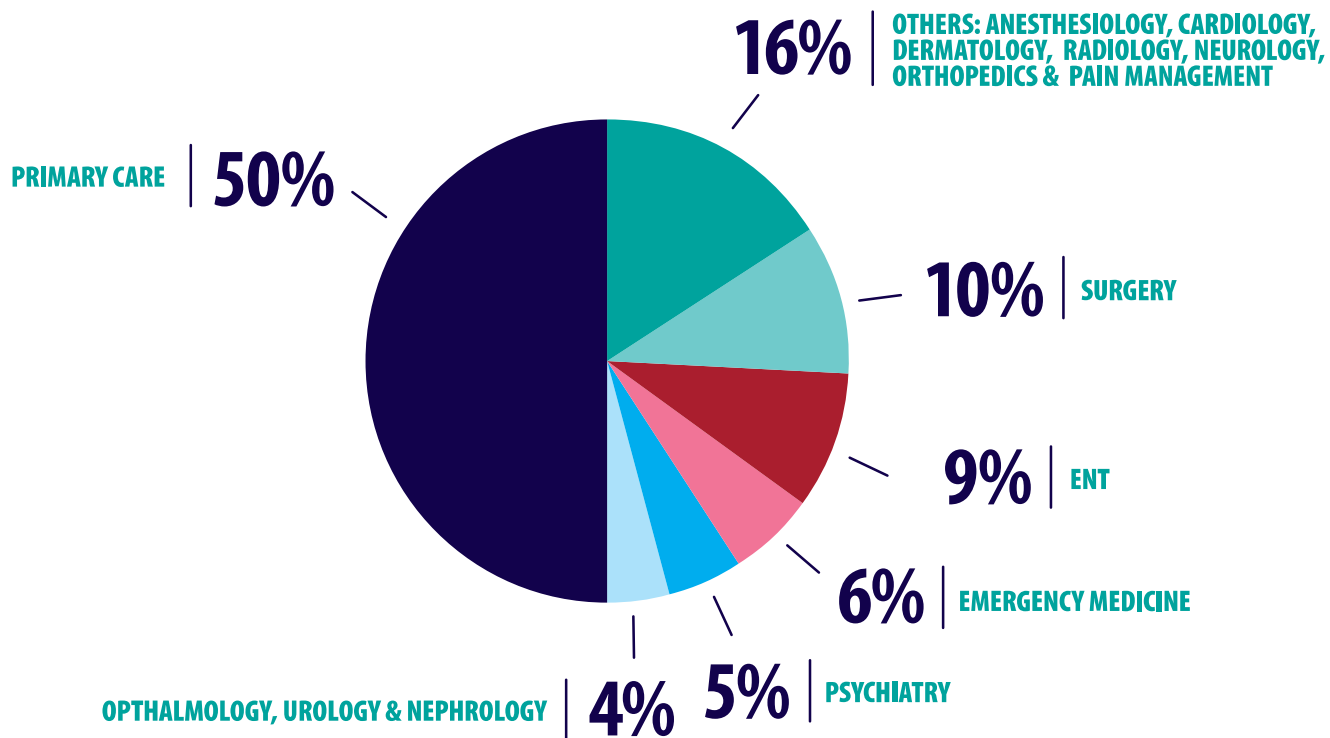
INAUGURATION PARTY

An Inauguration Party will be held to honor LSMS' 146th President. Complete with entertainment, food, and beverages, this an event you do not want to miss!



PARTICIPATION

The LSMS Annual Meeting offers your organization the opportunity to connect with our members from around the state and increase your exposure, providing maximum return on your investment.



PARTNER WITH PROGRESS

Gain exposure for your company by taking advantage of one of the following opportunities for the 2026 Annual Meeting. A partnership with the LSMS goes beyond marketing and brand recognition, it provides an invaluable connection with Louisiana's top physicians. Select from the list below to get creative or provide an in-kind sponsorship, give us a call to discuss additional opportunities. Please note: all booths and sponsorships are available on a first-come, first-serve basis. 1 available per option unless otherwise noted.

In addition to recognition with your selected sponsorship, all exhibitors and sponsors are invited to attend the Welcome Reception. Your company name will also be included:

- On event landing page
- On partner display board at event
- In sponsorship mentions during the event
- On "Thank You" materials to entire membership

SPONSORSHIP DEADLINE **MAY 31, 2026**

All sponsors must submit the sponsor agreement, payment, and company logo to Amy Tyrrell, atyrrell@lsms.org, by May 31, 2026. If the artwork is not received by the above deadline, only the sponsor's company name will be placed on the appropriate signage. Vector artwork is required.

AMY TYRRELL
ATYRRELL@LSMS.ORG

SPONSORSHIP OPPORTUNITIES

EXHIBITOR

BOOTH | \$1,700

Includes:

- 6' skirted table and (2) chairs
- An identification sign
- Company logo on all materials and partner signage
- 2 tickets to the Inauguration Party
- Breakfast on Friday and Saturday
- 2 boxed lunches on Friday

CUSTOM SPONSORSHIPS

WI-FI SPONSOR | \$3,000

Provide Wi-Fi to all conference attendees on Thursday and Friday. A card will be given to each attendee with the available wi-fi code, company logo and a QR code that links directly to your company webpage.

COLD DRINK STATION | \$2,500

Provide soft drinks to the attendees on Thursday and Friday. Drinks will be set-up adjacent to your exhibit table.

HOT DRINK STATION | \$2,500

Provide coffee and hot tea to the attendees on Thursday and Friday. Drinks will be set-up adjacent to your exhibit table.

SPONSORSHIP OPPORTUNITIES

CUSTOM SPONSORSHIPS - CONTINUED

CELL PHONE POWER BANK | \$2,500

Your logo printed on a portable rechargeable power bank for each attendee

TAILGATE TUMBLER | \$2,000

Your logo printed on an insulated stainless steel tumbler for each attendee.

GAME DAY STADIUM TOTE | \$2,000

Your logo printed on a stadium approved clear tote bag for each attendee.

AUDIO VISUAL SPONSORSHIP | \$2,000

(5 AVAILABLE)

Sponsor audio visual equipment for one of the meeting spaces. Your company name and website will be featured on a separate sign displayed outside the selected room.

“GOODBYE” GIFT | \$1,500

At the end of the meeting, each attendee will receive a flash drive with your logo that includes approved meeting presentations and a sweet treat.

TREAT SPONSOR | \$1,500

Provide attendees with a sweet treat on Friday afternoon. Your company name will be mentioned along with signage near the table.

KIDS ACTIVITIES SPONSOR | \$500

Provide fun activities for children of attendees during selected time periods.

CHARGING STATION SPONSOR | \$500

(3 AVAILABLE)

Provide attendees with a place to charge mobile devices and tablets. Your company logo will be displayed.

GOODIE BAG INSERT | \$500

Provide attendees with a marketing flyer or item with company logo to be placed in individual bags.

EVENT SPONSORSHIPS

INAUGURATION PARTY | \$15,000

This exclusive sponsorship allows a representative from your company to introduce the newly installed LSMS president immediately before the champagne toast. Appropriate signage with the company logo. Includes 4 tickets to the Inauguration Party and an exhibit table.

INAUGURATION LUNCHEON | \$8,000

This elite sponsorship allows a representative from your company to introduce the current President and includes your company logo on signage. Includes 2 tickets to the Luncheon and an exhibit table.

BREAKFAST | \$3,500

(FRIDAY AM)

Expand your exposure and sponsor breakfast each morning for the attendees. This sponsorship includes an exhibit table and signage with your company logo.

INAUGURATION PARTY CONTRIBUTOR | \$1,000

(No limit)

Contribute to the party and your company logo will be included on appropriate signage and mentioned during the event.



SIGN ME UP!

THANK YOU for choosing to sponsor the 2026 LSMS Annual Meeting at Tiger Stadium! Once you've had time to fill out the options below, email your completed form to Amy Tyrrell, atyrrell@lsms.org. Please direct any questions to Ms. Tyrrell at 225.763.2303.

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

Cell Phone: _____

Email: _____

PAYMENT OPTIONS

- MAILING A CHECK TO:**
LSMS
PO BOX 14119 BATON ROUGE, LA 70898
- CREDIT CARD PAYMENT - DETAILS BELOW**
- WOULD LIKE TO PAY VIA ACH/E-CHECK**

Name of Cardholder: _____

Billing Address: _____

Type of Card: _____

Card Number: _____

Exp Date: _____

CVV: _____

Email confirmation: _____

Signature: _____

2026 SPONSORSHIPS

(Please check all that apply)

EXHIBITOR

- BOOTH | \$1,700**

CUSTOM SPONSORSHIPS

- WI-FI SPONSOR | \$3,000**
- COLD DRINK STATION | \$2,500**
- HOT DRINK STATION | \$2,500**
- CELL PHONE POWER BANK | \$2,500**
- TAILGATE TUMBLER | \$2,000**
- GAME DAY STADIUM TOTE | \$2,000**
- AUDIO VISUAL SPONSORSHIP | \$2,000**
- "GOODBYE" GIFT | \$1,500**
- TREAT SPONSOR | \$1,500**
- KIDS ACTIVITIES SPONSOR | \$500**
- CHARGING STATION SPONSOR | \$500**
- GOODIE BAG INSERT | \$500**

EVENT SPONSORSHIPS

- INAUGURATION PARTY | \$15,000**
- INAUGURATION LUNCHEON | \$8,000**
- BREAKFAST | \$3,500**
- INAUGURATION PARTY CONTRIBUTOR | \$1,000**

RULES & REGULATIONS

1. EXHIBIT PURPOSE

Exhibits are intended for educational and informational purposes. No materials/equipment may contain inaccurate or misleading information. The LSMS reserves the right to determine if an exhibit meets the objective and standards of the LSMS. Exhibits should compliment the meetings and sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in equipment, supplies and services relevant to medical professionals.

2. ELIGIBILITY TO EXHIBIT

Exhibitors shall agree to meet the objectives stated above. Exhibitors shall not sell merchandise or services in the exhibit area. No product, apparatus instrument, device or drug that is the subject of litigation pending before the Food and Drug Administration may be exhibited; products, etc., in cases of pending compliance or non-compliance with the FDA may be exhibited if a disclaimer is posted stating, "FDA LISTING PENDING." All products or services exhibited shall comply with all state and local regulations and with all FDA regulations for such products and services, except as provided above.

3. ASSIGNMENTS OF EXHIBITS

Booth assignments are accepted on a first-come, first-served basis. Space assignments will be made in order of receipt and as space permits when payment is received. All COMPLETED CONTRACTS AND PAYMENTS MUST BE SUBMITTED TO the LSMS PRIOR TO APRIL 15, 2026.

4. INSURANCE

Each exhibiting company shall insure itself against property loss or damage and against liability for personal injury and, upon request show proof of such insurance. The LSMS will not be liable for damage or loss of property.

5. PAYMENT AND CANCELLATION

Booth space is guaranteed upon payment. Full payment shall be received with the completed contract to reserve booth space. No company will be allowed to exhibit unless the exhibit fee is paid in full. All booth cancellations must be submitted to the LSMS management in writing. In the event of cancellation of exhibit space by the Exhibitor, it is agreed that the actual damages which might be sustained by the LSMS by reason of such cancellation is uncertain. Cancellations made between April 15, 2026 and May 15, 2026 will be refunded at one-half amount. No refund will be granted after May 15, 2026.

6. REGISTRATION AND BADGES

All exhibitors are required to register personnel in advance on the exhibit space contract provided by the LSMS. Each representative of an exhibiting company shall wear their conference badge at all times in the exhibit area.

7. MOVE-IN AND MOVE-OUT SCHEDULE

Exhibitors shall have their items moved in and set up by 4:00 pm on Friday and may not move out any earlier than 12:00 pm on Saturday. Exhibitor is responsible for disposing of empty boxes that do not fit in the disposal units provided.

8. EXHIBIT ACTIVITIES

All business activities, circulars and advertising materials of exhibitors shall

be conducted and/or distributed within the exhibit area only, unless specific permission has been granted by the LSMS. No materials may be placed on seats nor tables attached to any surfaces or ceilings in the exhibit hall or within the seminar rooms unless it is specifically approved by the LSMS. The main aisle of the exhibit area shall remain clear at all times. The LSMS reserves the right to restrict exhibits that detract from the general character of the display. This reservation includes persons, objects, conduct, printed materials, or anything of a character that may be objectionable to the exhibits as a whole. Expulsion of /or restrictions placed on an exhibitor may not give rise to a claim for any refund of rentals or other exposition-related expenses. Exhibitors shall be responsible for any damage done to the facility by themselves or by their employees. Exhibits shall be staffed constantly during move-in, exhibit hall hours and move-out for safety and security of equipment, products, displays, etc. Exhibitor agrees to obtain the appropriate copyright license(s) if they utilize any type of copyrighted music, literature, photos, etc., in their exhibit display. No exhibitor material may extend beyond the boundaries of the exhibit space or exceed the 8-ft. height restrictions.

9. SALES, ORDER-TAKING AND CANVASSING BY NONEXHIBITORS

The exhibit area is limited to registered attendees and representatives of exhibiting companies of the LSMS Annual Meeting, as well as employees. No other persons will be permitted to demonstrate their products or distribute advertising materials in the exhibit area. A sale is interpreted as any activity that could be subject to sales tax, the exchange of money or the acceptance of binding contracts/order forms. Order forms intended for distribution are acceptable.

10. SUBLETTING OF SPACE

Exhibitors may not assign, sublet or apportion the whole or any part of the space allocated.

11. SECURITY

Exhibitors are strongly encouraged not to leave items of value unattended in exhibit space. LSMS and Baytowne Conference Center are not responsible for loss of any materials, equipment, products, etc.

12. LIABILITY

The exhibitor indemnifies and agrees to hold harmless the LSMS and Baytowne Conference Center and their officers, directors, members, employees and agents from and against any action losses, costs, damages, claims and expenses (including attorney's fees) arising from any damage to property or bodily injury to exhibitor, his/her agents, representatives or employees by reason of the exhibitor's occupancy or use of the exhibition facilities. Upon signing the contract, the exhibitor expressly releases the foregoing institutions, individuals and committees from any and all claims for loss, damage or injury. This also includes the period of storage up to and following the conference.

13. CANCELLATION OF CONFERENCE

Should any situation beyond the control of LSMS arise to prevent the 2026 LSMS Annual Meeting, LSMS will not be held liable for any expenses incurred by the exhibitor.

TENTATIVE SCHEDULE

THURSDAY 7.30

10:00 – 12:00

Exhibitor set up

1:00 – 1:15

Welcome Remarks

1:15 – 2:15

Keynote Speaker TBD

2:30 – 3:30

CME -Speaker TBD

3:30 – 4:30

CME -Speaker TBD

4:30 – 5:30

CME -Speaker TBD

5:30 – 7:30

Welcome Reception

FRIDAY 7.31

7:00 – 8:00

Registration

8:00 – 9:00

CME -Speaker TBD

9:00 – 12:00

House of Delegates

12:00 – 2:00

Installation of
LSMS President and
Inauguration Lunch

2:00 – 3:00

CME -Speaker TBD

3:00 – 4:00

CME -Speaker TBD

4:00 – 5:00

CME -Speaker TBD

7:00pm

Inauguration Party

SATURDAY 8.1

7:00 – 9:00

Farewell breakfast with
special guest speaker

9:00 – 10:00

LSU VIP Experience

