



Louisiana State Medical Society
Established 1878

2015 RATE CARD • ONLINE ADVERTISING • www.LSMS.org

Terms and Conditions

The Louisiana State Medical Society (LSMS) reserves the right to reject any advertising materials. Advertising orders are accepted subject to the terms and provisions of the current contract on file. Online advertising options are available at www.LSMS.org. Ads are published monthly by the Louisiana State Medical Society. For more information please contact Wendy Newell (225) 763-8500 or wendy@lsms.org.

Advertising Rates

Featured banner ads offer premium exposure on the home page. Packages include custom ad space on the home page rotating banner with hyper-link.

- \$350 per month
- 250 pixels (W) x 225 pixels (H)

Discounts (5-20%)

Discounts available for long-term contract commitment and multiple ad insertions.

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|---------------------------------------|-----|
| • Frequency (3-6 insertions annually) | 5% |
| • Long Term (7 month minimum) | 10% |
| • 1 Year Commitment (12 months) | 20% |
| • LSMS Members | 10% |

Premium Sponsor Package (Price varies)

Let us build a custom sponsorship package to suit your individual needs. Possibilities include online ad placement on www.lsms.org, journal.lsms.org, and event sponsorship at LSMS annual events.



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