

Corporate Sponsorship/Advertising

Massachusetts Association of Assessing Officers, Inc.

The Massachusetts Association of Assessing Officers (MAAO) is a non-profit professional organization for assessment professionals, which provides ongoing educational training opportunities across the Commonwealth. The MAAO has developed this Corporate Sponsorship/Advertising program to provide an ability for your company to support the MAAO and its purpose while enabling you to connect with our 1,400 members and beyond.

Our corporate sponsorship/advertising program will allow your company to choose what level best suits your needs, from single advertisements to becoming a Platinum Sponsor. Please refer to the chart below to see what each level includes.

Your investment in the MAAO will support and enhance the MAAO's member programs. Join us in continuing the advancement of this profession. This program runs on a July 1-June 30 Fiscal Year.

We are excited to offer these opportunities to you. To sponsor/advertise or if you should have any questions, please reach out to Christine L. Purple, MAAO Executive Director at 774-249-8624 or director@maao.org.

MAAO Sponsorship and Advertising Opportunities <i>(All Sponsorship/Advertising Opportunities are for the fiscal year July 1st -June 30th)</i>	Value if Purchased Separately	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Purchased Separately
Sponsorship/Advertising Package Pricing		\$4,500.00	\$3,000.00	\$1,500.00	
Value of items in Package if purchased separately		\$ 5,825.00	\$ 3,775.00	\$ 2,225.00	
Advertising on the MAAO Business Services Directory on the MAAO Website – logo of your choice and a brief description about your services with a hyperlink to your Organization	\$ 600.00	✓	✓	✓	✓
Advertising via a scrolling hyperlink on the MAAO's website front page	\$ 1000.00	✓	✓	✓	✓
Featured Article in a MAAO Quarterly Newsletter - <i>Only available with purchase of the Platinum Sponsorship package</i>	<i>Priceless</i>	✓			
MAAO Quarterly Newsletter FULL page ad	\$ 300.00	✓			✓
MAAO Quarterly Newsletter HALF page ad	\$ 250.00		✓		✓
MAAO Quarterly Newsletter QUARTER page ad	\$ 200.00			✓	✓
Vendor Registration at MAAO Annual Summer Conference (table at the Vendor Expo – does not include attendee registration)	\$ 275.00	✓	✓	✓	✓
Sponsorship of an MAAO Social Event, i.e. Summer Conference Opening Reception; Summer Conference Breakfast or similar event	\$3,000.00	✓			✓
Sponsorship of an MAAO Event, i.e. Summer Conference Ice Cream Social, Fall, Winter or Spring Conference Coffee Morning Coffee Service or similar event	\$1,500.00		✓		✓
Sponsorship of the MAAO Golf Tournament (proceeds to benefit the MAAO Scholarship fund) at the MAAO Summer Conference	\$ 500.00	✓			✓
Sponsorship of the MAAO Golf Hole at the MAAO Summer Conference -1 hole	\$ 150.00	✓	✓	✓	✓

Please note: the MAAO will be offering a discount for the Corporate Sponsorship Packages to those Companies that are currently an MAAO Subscribing Member. To receive your discount code, please contact Christine L. Purple, MAAO Executive Director at 774-249-8624 or director@maao.org.