

**PRESENTING  
\$25,000**

- Recognition throughout 100<sup>th</sup> anniversary year
- 20 tickets
- Full-page color ad with priority placement in program
- Special introduction and recognition at the start of the Awards Presentation
- Visual company recognition including GOBO lighting, logo display, slideshow, and table cards at event
- Special recognition on invitation (*if received by July 1*), website and all collateral material
- Promotion of sponsorship on social media

**GOLD  
\$15,000**

- 10 tickets
- Full-page color ad in program
- Visual company recognition including logo display, slideshow, and table cards at event
- Special recognition on invitation (*if received by July 1*), website and all collateral material
- Promotion of sponsorship on social media

**SILVER  
\$10,000**

- 10 tickets
- Full-page black & white ad in program
- Visual company recognition including logo display, slideshow, and table cards at event
- Special recognition on invitation (*if received by July 1*), website and all collateral material
- Promotion of sponsorship on social media

**BRONZE  
\$5,000**

- 10 tickets
- Half-page black & white ad in program
- Promotion of sponsorship on social media

**SUPPORTING  
\$3,000**

- 5 tickets
- Quarter-page black & white ad in program
- Name listed in program

**FRIEND  
\$1,500**

- 2 tickets
- Quarter-page black & white ad in program
- Name listed in program

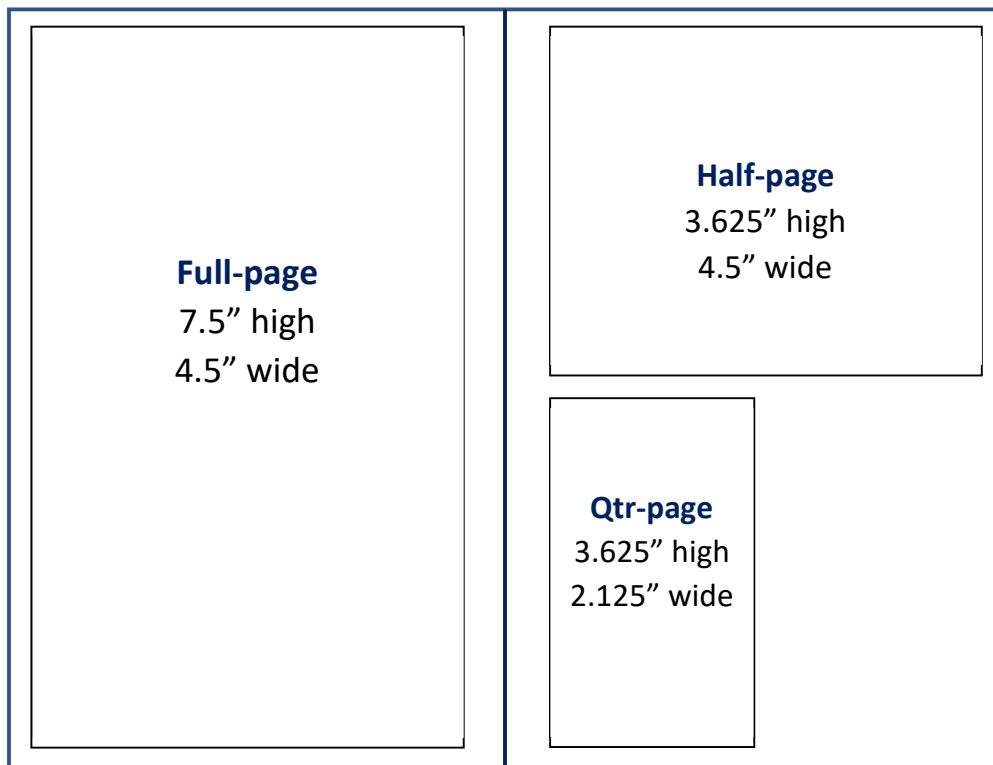
*Ad Specifications on following page*

**PROGRAM ADS > A LA CARTE**

<b>*Outside Back Cover (Color)</b> .....	\$3,500.
<b>*Inside Front or Back Cover (Color)</b> .....	\$2,000.
<b>Full-Page (Color)</b> .....	\$1,250.
<b>Full-Page (Black &amp; white)</b> .....	\$750.
<b>Half-Page (Black &amp; white)</b> .....	\$500.
<b>Quarter-Page (Black &amp; white)</b> .....	\$350.

\*Call the MHC office at (617) 965-3711 to confirm availability

**PROGRAM AD SPECIFICATIONS**



**Ad Deadline: Wednesday, September 30, 2020**

*All reservations and ad space requests must be received by this date for inclusion in the Awards Gala program booklet.*

*Please send ads to Stefanie Hergt at [shergt@mahealthcouncil.org](mailto:shergt@mahealthcouncil.org)*

**Registration and additional information will be available soon at [www.mahealthcouncil.org](http://www.mahealthcouncil.org)**