The Massachusetts Health Council presents the 2014 Annual Meeting

Storefront Health Care: Exploring a New Delivery Model

featuring keynote speaker

Ateev Mehrotra, MD, MPH, MSc
Adjunct Policy Analyst, RAND Corporation
Associate Professor, Dept of Health Care Policy, Harvard Medical School
Professor, Pardee RAND Graduate School

Wednesday, June 11, 2014 • 7:30 am—10:30 am
Sheraton Boston Hotel • 39 Dalton Street, Boston, MA

Massachusetts is witnessing an expansion of urgent care centers and store-based clinics with names such as MinuteClinic, CareWell, CareCentral, Health Express, Doctors Express and others. They are being opened by retailers, investors, physicians, insurers and hospitals and position themselves as filling a service gap between traditional physician practices, health centers and emergency departments. With a distinguished keynote speaker and diverse panel of health experts, we’ll explore the implications for primary care delivery of these new models regarding: access, cost and quality; the doctor-patient relationship; fragmentation vs. coordination of care; expanding the supply of primary care providers; implementation of the Affordable Care Act and of health care reform goals in Massachusetts.

Today’s conference is part of the Massachusetts Health Council’s ongoing series of educational events on critical issues in public health and health care reform. For the past 94 years, the Council has served residents of the Commonwealth through our commitment to improving and protecting health. We have historically taken a leadership role in education, advocacy and promotion of sound public health policy with a strong emphasis on prevention. The Council reaches out to all stakeholders in the health care system, inviting them to become members, attend our events and participate in our committees and projects.

For further information about the forum or sponsorship call the MHC office at 617-965-3711 or visit our web site at www.mahealthcouncil.org
**Storefront Health Care: Exploring a New Delivery Model**

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With the proliferation of retail store based clinics and urgent care centers, the traditional model of health care delivery is being shaken up. Join us for a discussion on where this trend is leading with a diverse panel of stakeholders.

### REGISTRATION AND COFFEE

7:30–8:00

### WELCOME AND OPENING REMARKS

8:00–8:15

Marc Hymovitz  
President, MA Health Council  
Director, Government Affairs, American Cancer Society Cancer Action Network

Susan Servais  
Executive Director, MA Health Council

### MHC BUSINESS MEETING AND ELECTIONS

8:15–8:30

Jerry Vitti  
Chairman, MHC Nominating Committee  
President and CEO, Health Care Financial, Inc.

### KEYNOTE ADDRESS

Ateev Mehrotra, MD, MPH, MSc  
Adjunct Policy Analyst, RAND Corporation  
Associate Professor, Dept. of Health Care Policy, Harvard Medical School  
Professor, Pardee RAND Graduate School  
(Dr. Mehrotra’s research focus is retail health clinics)

### PANEL OF STAKEHOLDERS

**MODERATOR**  
Martha Bebinger  
Reporter, WBUR

**NURSE PRACTITIONER PERSPECTIVE**  
Stephanie Ahmed, DNP, FNP-BC  
President, MA Association of Nurse Practitioners  
Ambulatory Nursing Director, Brigham and Women’s Hospital

**HOSPITAL PERSPECTIVE**  
Teriggi Ciccone, MD  
Medical Director, Walk In-Urgent Care  
Winchester Hospital

**CONSUMER PERSPECTIVE**  
Elmer Freeman, MSW  
Executive Director, Center for Community Health, Education, Research, and Service

**STOREFRONT PROVIDER PERSPECTIVE**  
Shaun Ginter, CEO  
CareWell Urgent Care

**COMMUNITY HEALTH CENTER PERSPECTIVE**  
Myechia Minter-Jordan, MD  
President and CEO, The Dimock Center

**PHYSICIAN PERSPECTIVE**  
William J. Ryder, Esq.  
Regulatory and Legislative Counsel  
Massachusetts Medical Society

**INSURER PERSPECTIVE**  
Rick Weisblatt, PhD  
Senior Vice-President for Provider Network and Health Services, Harvard Pilgrim Health Care

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Register on-line at www.mahealthcouncil.org

Non-Members

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<th>Tickets @ $ 60.00</th>
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Advance registration is requested. Tickets at the door $80.00 – admission only if space is available.

Sponsorships include recognition. For further information call the MHC office at 617-965-3711 or go to www.mahealthcouncil.org

Name (please print) Organization

Address

City State Zip

Phone Amount enclosed Make checks payable and return to: Massachusetts Health Council Riverbend Office Park 200 Reservoir Street Suite 101 Needham, MA 02494

Cancellation Policy: Request for cancellation must be made in writing and mailed or faxed to The Massachusetts Health Council no later than May 30, 2014. All refunds subject to a $20.00 processing fee. No refunds will be provided after June 2, 2014.