

The Massachusetts Health Council

presents the 2014 Annual Meeting



Storefront Health Care: Exploring a New Delivery Model

featuring keynote speaker

Ateev Mehrotra, MD, MPH, MSc

Adjunct Policy Analyst, RAND Corporation

Associate Professor, Dept of Health Care Policy, Harvard Medical School

Professor, Pardee RAND Graduate School

Ateev Mehrotra, MD, MPH, MSc



Ateev Mehrotra, M.D, MPH, MSc, is adjunct policy analyst at the RAND Corporation and associate professor in the Department of Health Care Policy at Harvard Medical School. Much of his work has focused on innovations in delivery such as retail clinics and e-visits and their impacts. Dr. Mehrotra's clinical work has been both as a primary care physician and as an adult and pediatric hospitalist. He received his M.P.H. from the University of California, Berkeley, and his M.D. from the University of California, San Francisco. He completed his residency at the Massachusetts General Hospital and Children's Hospital of Boston. In addition, he received his M.Sc. in epidemiology from the Harvard School of Public Health.

Massachusetts is witnessing an expansion of urgent care centers and store-based clinics with names such as MinuteClinic, CareWell, CareCentral, Health Express, Doctors Express and others. They are being opened by retailers, investors, physicians, insurers and hospitals and position themselves as filling a service gap between traditional physician practices, health centers and emergency departments. With a distinguished keynote speaker and diverse panel of health experts, we'll explore the implications for primary care delivery of these new models regarding: access, cost and quality; the doctor-patient relationship; fragmentation vs. coordination of care; expanding the supply of primary care providers; implementation of the Affordable Care Act and of health care reform goals in Massachusetts.

Today's conference is part of the Massachusetts Health Council's ongoing series of educational events on critical issues in public health and health care reform. For the past 94 years, the Council has served the residents of the Commonwealth through our commitment to improving and protecting health. We have historically taken a leadership role in education, advocacy and promotion of sound public health policy with a strong emphasis on prevention. The Council reaches out to all stakeholders in the health care system, inviting them to become members, attend our events and participate in our committees and projects.

For further information about the forum or sponsorship call the MHC office at 617-965-3711 or visit our web site at www.mahealthcouncil.org

Wednesday, June 11, 2014 • 7:30 am—10:30 am

Sheraton Boston Hotel • 39 Dalton Street, Boston, MA

Storefront Health Care: Exploring a New Delivery Model

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With the proliferation of retail store based clinics and urgent care centers, the traditional model of health care delivery is being shaken up. Join us for a discussion on where this trend is leading with a diverse panel of stakeholders.

7:30–8:00

REGISTRATION AND COFFEE

8:00–8:15

WELCOME AND OPENING REMARKS

Marc Hymovitz

*President, MA Health Council
Director, Government Affairs,
American Cancer Society Cancer Action Network*

Susan Servais

Executive Director, MA Health Council

8:15–8:30

MHC BUSINESS MEETING AND ELECTIONS

Jerry Vitti

*Chairman, MHC Nominating Committee
President and CEO, Health Care Financial, Inc.*

KEYNOTE ADDRESS

Ateev Mehrotra, MD, MPH, MSc

*Adjunct Policy Analyst, RAND Corporation
Associate Professor, Dept. of Health Care Policy,
Harvard Medical School
Professor, Pardee RAND Graduate School
(Dr. Mehrotra's research focus is retail health clinics)*

MODERATOR

Martha Bebinger

Reporter, WBUR

**NURSE
PRACTICIONER
PERSPECTIVE**

Stephanie Ahmed, DNP, FNP-BC

*President, MA Association of Nurse Practitioners
Ambulatory Nursing Director,
Brigham and Women's Hospital*

**HOSPITAL
PERSPECTIVE**

Teriggi Ciccone, MD

*Medical Director, Walk In-Urgent Care
Winchester Hospital*

**CONSUMER
PERSPECTIVE**

Elmer Freeman, MSW

*Executive Director, Center for Community
Health, Education, Research, and Service*

**STOREFRONT
PROVIDER
PERSPECTIVE**

Shaun Ginter, CEO

CareWell Urgent Care

**COMMUNITY
HEALTH CENTER
PERSPECTIVE**

Myechia Minter-Jordan, MD

*President and CEO,
The Dimock Center*

**PHYSICIAN
PERSPECTIVE**

William J. Ryder, Esq.

*Regulatory and Legislative Counsel
Massachusetts Medical Society*

**INSURER
PERSPECTIVE**

Rick Weisblatt, PhD

*Senior Vice-President for Provider Network and
Health Services, Harvard Pilgrim Health Care*



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Register on-line at www.mahealthcouncil.org

MHC Members

_____ Tickets @ \$ 50.00
_____ Tables for 8 @ 400.00

Non-Members

_____ Tickets @ \$ 60.00
_____ Tables for 8 @ \$ 480.00

Advance registration is requested. Tickets at the door \$80.00 – admission only if space is available.

Sponsorships include recognition. For further information call the MHC office at 617-965-3711 or go to www.mahealthcouncil.org

Presenting Sponsorship

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Riverbend Office Park

200 Reservoir Street

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Cancellation Policy: Request for cancellation must be made in writing and mailed or faxed to The Massachusetts Health Council no later than May 30, 2014. All refunds subject to a \$20.00 processing fee. No refunds will be provided after June 2, 2014.