

2019 AWARDS GALA SPONSORSHIP & ADVERTISING INFORMATION

Registration and additional information available at www.mahealthcouncil.org

PRESENTING SPONSORSHIP \$25,000

- 20 tickets and Complimentary Valet Parking
- Full-page color ad including priority placement in program
- Special introduction and recognition at the start of the Awards Presentation
- Visual company recognition including gobo lighting, posters, slideshow, and table cards
- Special recognition on invitation, website and all collateral material
- Promotion of sponsorship on social media

GOLD SPONSORSHIP \$15,000

- 10 tickets
- Full-page color ad in program
- Visual company recognition including posters, slideshow, and table cards
- Special recognition on invitation, website and all collateral material
- Promotion of sponsorship on social media

SILVER SPONSORSHIP \$10,000

- 10 tickets
- Full-page black & white ad in program
- Visual company recognition including posters, slideshow, and table cards
- Special recognition on invitation, website and all collateral material
- Promotion of sponsorship on social media

BRONZE SPONSORSHIP \$7,500

- 10 tickets
- Half-page black & white ad in program
- Visual company recognition including posters, slideshow, and table cards
- Promotion of sponsorship on social media

GALA SPONSORSHIP \$5,000

- 10 tickets
- Half-page black & white ad in program
- Promotion of sponsorship on social media

RECEPTION SPONSORSHIP \$2,500

- 5 tickets
- Quarter-page black & white ad in program
- Name listed in program

SUPPORTING SPONSORSHIP \$1,800

- 2 tickets
- Quarter-page black & white ad in program
- Name listed in program

Ad Deadline: Friday, September 13, 2019

All reservations and ad space requests must be received by this date for inclusion in the Awards Gala program.

Please send electronic files for ads to Stefanie Hergt at shergt@mahealthcouncil.org

PROGRAM AD SPECIFICATIONS

*Outside Back Cover (Color)	\$3,500.
*Inside Front or Back Cover (Color).....	\$2,000.
Full-Page (Color)	\$1,250.
Full-Page (Black & white)	\$750.
Half-Page (Black & white).....	\$500.
Quarter-Page (Black & white).....	\$350.

*Call the MHC office at (617) 965-3711 to confirm availability

