



DRAFT SCHEDULE OF EVENTS ** SUBJECT TO CHANGE **		
	Principals Schedule	Emerging Leaders Schedule
	Open to All MAPPS Attendees (Principal, Emerging Leader, Spouse/Guest)	
Friday, January 25, 2019		
8:00 AM – 3:00 PM	<b>MAPPS Board of Directors Meeting</b> <i>Quartz A, 3<sup>rd</sup> Floor</i>  Members may request to attend and observe, or present at the Board of Directors meeting by first making arrangements with the MAPPS President	
1:00 PM	<b>Registration Opens</b> <i>Mineral Hall Foyer, 3<sup>rd</sup> Floor</i>	
4:00 PM – 5:00 PM	<b>Opening Remarks / Welcome / Keynote Presentation</b> <b>Facilitator: Brian Raber, Merrick &amp; Company, MAPPS President</b> <i>Quartz A/B, 3<sup>rd</sup> Floor</i>  Open to all attendees and guests.	
5:00 PM – 7:00 PM	<b>Welcome Reception</b> <i>Mineral Hall Foyer, 3<sup>rd</sup> Floor</i>  Join us for a social hour with drinks and light hors d’oeuvres to meet up with old friends and new!  <i>Sponsored by</i>	


<b>Saturday, January 26, 2019</b>	
<b>Conference Media Sponsor</b>	
7:00 AM – 8:00 AM	<p><b>Networking Breakfast</b>  <i>Mineral Ballroom</i></p> <p>Open to all attendees and guests.</p> <p><i>Sponsored by</i></p>
8:00 AM – 9:00 AM	<p><b>Committee &amp; Forums Panel</b>  <b>Facilitator: Brian Raber, Merrick &amp; Company, MAPPS President</b>  <b>Speakers: Committee &amp; Forum Leaders</b></p> <p>We kick-off our 2019 Winter Conference with an overview of the activities and structures of our MAPPS Committees and Forums. Leaders for each will present and discuss the interests and goals for each and their vision for how our members can be more effective with their involvement during this meeting and for gaining maximum value from being a member of MAPPS. (MAPPS-Member Emerging Leaders join the Principal Delegates this day.)</p>
9:00 AM – 9:45 AM	<p><b>New Member Welcome and Introductions</b>  <b>Facilitator: Brian Raber, Merrick &amp; Company, MAPPS President</b>  <b>Speakers: New Member Principal Delegates</b></p> <p>Meet our new members as they introduce (or reintroduce) themselves and provide their "elevator pitch" for their company's services, products and business strategy within their markets. Each may explaining the types of relationships they seek with our MAPPS members, too!</p>
Time TBD	<p><b>Spouse / Guest Breakfast &amp; Program</b>  <i>Location TBD</i></p>

	<p>All spouse/guest registrants are welcome to join.</p> <p><i>Sponsored by</i></p>
<p>9:45 AM- 10:00 AM</p>	<p><b>Networking Refreshment Break</b>  <i>Mineral Ballroom Foyer</i></p> <p><i>Sponsored by</i></p>
<p>10:00 AM- 11:00 AM</p> <p>11:00 AM- 12:00 PM</p>	<p><b>sUAS and Future Trends</b>  <b>Facilitator: Jason Heywood, DroneView Technologies</b>  <b>Panelists: Michael Singer, DroneView Technologies; John Perry, Altavian; Aubrey Vaughan, Precision Hawk; Benjamin Benharrosh, Del Air (invited)</b></p> <p>A panel discussion on the general state of the UAV industry. What are its primary segments? Will there be more startups, mergers, failures, etc.? How are the major drivers for sustainability in the industry segments?</p> <p><b>AWS and an Economy of Scale for Sensor Collected Data</b>  <b>Facilitator: Bob Hanson, Michael Baker International, Inc.</b>  <b>Speaker: David McDaniel, Director, Professional Services at Eplexity</b></p> <p>Discussion of the economics of using the cloud. An overview of AWS options and configurations, cost models for use and storage options for data in the cloud for long durations.</p>
<p>12:00 PM- 1:30 PM</p>	<p><b>Committee Meetings with Lunch</b></p> <p>Lunch buffet will be available for all in the Mineral Ballroom. The following committee meetings are open to all MAPPS members – separate buffets will be available by these meeting rooms - come and join the discussion!</p> <p><i>TBD Forum – Agate A Room, 3<sup>rd</sup> Floor</i>  <i>TBD Committee – Agate B Room, 3<sup>rd</sup> Floor</i>  <i>TBD Committee – Agate C Room, 3<sup>rd</sup> Floor</i></p> <p><i>Sponsored by</i></p>

<p>2:00 PM – 6:30 PM</p>	<p><b>Networking Activity: National Western Stock Show Pro-Rodeo &amp; Dinner</b>  <i>Gather in Main Lobby</i></p> <p>The <b>National Western Stock Show</b>, established in 1906, is the premier livestock, rodeo, and horse show in the nation, serving agricultural producers and consumers throughout the world. A nationally recognized western heritage and entertainment event, the stock show hosts one of the world’s richest regular season professional rodeos, one of the country’s largest horse shows and Colorado’s largest western trade show, attracting attendance numbers over 650,000 visitors each year. Throughout this historic event, the National Western strives to strengthen American agriculture through enrichment programs and youth education in livestock, equestrian, farming, ranching, animal awareness and appreciation. We celebrate western lifestyles, our communities, provide life-long memories and family traditions.</p> <p><i>Sponsored by</i>  <i>Transportation Sponsored by</i>  <i>Dinner Sponsored by</i></p>	
<p>7:30 PM – 8:30 PM</p>	<p><b>PAC Briefing</b> <i>(Open to All Attendees &amp; Families Hospitality Reception to Follow)</i></p> <p><i>Suite #</i></p> <p><i>Sponsored by</i></p>	
<p>8:30 PM – 10:00 PM</p>	<p><b>Hospitality Suite</b></p> <p><i>Suite #</i></p> <p><i>Sponsored by</i></p>	

	Sunday, January 27, 2019	
7:00 AM – 8:00 AM	<p><b>Networking Breakfast</b>  <i>Capitol Ballroom</i></p> <p>Open to all attendees and guests  <i>Sponsored by</i></p>	
8:00 AM – 9:00 AM	<p><b>Social Media Best Practices for Businesses</b>  <b>Facilitator: Robert White, The WhiteStar Corporation</b>  <b>Speaker: TBA</b></p> <p><i>Capitol Ballroom</i></p> <p>Help members understand how social media works, benefits of social media, and how the MAPPS outlets can help member firms. Presentation with follow up panel discussion on ways for MAPPS members to use their social media outlets and integrate newsfeeds, tweets, blogging or other forms of social media to leverage their MAPPS Membership, and enhance their company's identity. Ascent Membership program discussion.</p>	<p><b>Emerging Leaders Session 1: Leadership Fundamentals</b>  <b>Instructors: Richard Serby and Jessica Touchard, GeoSearch</b></p> <p><i>Mineral Ballroom A</i></p> <p>This course provides students with the basic understanding of the practices and principles for leader effectiveness. Topics include problem solving and decision making, team building and group dynamics, introduction to negotiation and conflict management, and organizational change management. Attendance in this course builds the confidence needed for a broad range of leadership challenges.</p>
9:00 AM – 9:45 AM	<p><b>Geospatial Women’s Group</b>  <b>Facilitator: Mark Brooks, Optimal Geo, Inc.</b>  <b>Speaker: Susan Marlow, Stantec</b></p>	

	<p>Presentation of the formation of a Geospatial Women’s Group within MAPPS.</p>	
<p>9:45 AM-10:00 AM</p>	<p><b>Networking Refreshment Break</b></p> <p><i>Capitol Ballroom Foyer</i></p> <p><i>Sponsored by</i></p>	
<p>10:00 AM-11:00 AM</p> <p>11:00 AM-12:00 PM</p>	<p><b>Platform Choice for Aerial Projects</b>  <b>Facilitator: Mike Tully, Aerial Services, Inc.</b>  <b>Speakers: Lewis Graham, Airgon, LLC; Allen Nobles, SAM, Inc.; Kelly Francis, Aerographics</b></p> <p><b>Artificial Intelligence (AI)</b>  <b>Facilitator: Tom Newman, TerraSond Limited</b>  <b>Speakers: Drew Fisher, BAE;</b></p>	<p><b>Emerging Leaders Session 1: Leadership Fundamentals (continued)</b></p> <p>This course provides students with the basic understanding of the practices and principles for leader effectiveness. Topics include problem solving and decision making, team building and group dynamics, introduction to negotiation and conflict management, and organizational change management. Attendance in this course builds the confidence needed for a broad range of leadership challenges.</p>
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	<i>Sponsored by</i>
1:30 PM – 3:00 PM	<b>Social Responsibility Networking Event</b>  <i>Capitol Ballroom</i>  <i>Sponsored by</i>
3:00 PM – 4:30 PM	<b>Time on Your Own</b>
6:00 PM – 6:30 PM	<b>MAPPS Annual Geospatial Excellence Awards Reception</b> <i>Capitol Ballroom</i>  <i>Sponsored by</i>
6:30 PM – 8:30 PM	<b>MAPPS Annual Geospatial Excellence Awards Banquet &amp; Keynote</b> <i>Capitol Ballroom</i>  <i>Sponsored by</i>
8:30 PM – 10:00 PM	<b>Hospitality Suite</b> <i>Suite #</i>   <i>Sponsored by</i>
<b>Monday, January 28, 2019</b>	
7:00 AM – 8:00 AM	<b>Networking Breakfast</b> <i>Capitol Ballroom</i>  Open to all attendees and guests  <i>Sponsored by</i>

<p>8:00 AM – 9:00 AM</p>	<p><b>Evolution of Core Technologies (for MAPPS Operations)</b>  <b>Facilitator: John Cople, Sanborn Map Company</b>  <b>Panelists from: Riegl, TeleDyne, Hexagon, Ultracam TopoDOT, Applanix, Cardinal Systems, Trimble, ESRI, &amp; Vexcel</b></p> <p><i>Capitol Ballroom</i></p> <p>Our associate member sponsors provide their annual "New Year's" update and pre-ILMF insights into their newest capabilities and solutions. Focus on the MAPPS members' markets.</p>	<p><b>Emerging Leaders Session 2: Business Ethics</b>  <b>Instructors: Gary Outlaw, Merrick &amp; Company and Matt Nieman,</b>  <i>Mineral Ballroom A</i></p> <p>This course examines the vital role and purpose of ethical leadership within a business. Students will increase their understanding of being vigilant for identifying and mitigating ethical issues. They will learn their responsibilities for implementing policies and procedures that serve to continually improve corporate ethics, governance, workplace and social responsibility.</p>
<p>9:00 AM – 9:45 AM</p>	<p><b>National Aerial Mapping Program Updates</b>  <b>Facilitator: John Boeding, Surdex Corporation</b>  <b>Speakers: Jerry Skaw, Vexcel Imaging</b></p> <p>This session will give an overview of some federal and commercial programs and speaker insights on strengths/challenges for opportunities in these market/client verticals.</p>	
<p>9:45 AM- 10:00 AM</p>	<p><b>Networking Refreshment Break</b>  <i>Capitol Ballroom Foyer</i></p> <p><i>Sponsored by</i></p>	
<p>10:00 AM- 11:30 AM</p>	<p><b>USGS 3DEP Program Update: “Believe You Can and You’re Halfway There!”</b></p>	<p><b>Emerging Leaders Session 2: Business Ethics (continued)</b></p>



	<p><b>Facilitator: Brian Raber, Merrick &amp; Company, MAPPS President</b>  <b>Speakers: James Reilly, USGS Director (invited), Vicki Lukas, USGS; Kevin Gallagher, USGS; Michael Shillenn, Quantum Spatial; Jeff Lovin, Woolpert; Phil Theil, Dewberry; Torin Haskell, Merrick &amp; Company; John Copple, Sanborn Map Company; David Millar, Fugro; Mike Tully, ASI; Tim Summey, PAR</b></p> <p><i>Capitol Ballroom</i></p> <p>President Theodore Roosevelt is attributed with the statement “Believe you can and you're halfway there.” which is fitting as we achieved the 50% milestone for the first cycle of LiDAR products for achievement of 3DEP objectives. We will receive a 3DEP program update from the USGS and have presentations highlighting unique applications of 3DEP LiDAR on projects from our MAPPS member firms.</p>	<p><b>Instructors: Gary Outlaw, Merrick &amp; Company and Matt Nieman,</b>  <b>Mineral Ballroom A</b></p> <p>This course examines the vital role and purpose of ethical leadership within a business. Students will increase their understanding of being vigilant for identifying and mitigating ethical issues. They will learn their responsibilities for implementing policies and procedures that serve to continually improve corporate ethics, governance, workplace and social responsibility.</p>
	<p><b>Adjourn 2019 Winter Conference</b></p> <p><b>MARK YOUR CALENDARS!</b></p> <p><b>MAPPS Federal Programs Conference</b>  <b>Hilton Alexandria Old Town, Alexandria, VA</b>  <b>March 12-13, 2019</b></p>	