What is the Associate Partner Program?

New in 2019, Associate Members can make a one-time contribution to MAPPS which includes discounted conference registrations, annual dues, and sponsorships. Also included in the Partner Program is a membership contribution to the new Ascent Program which provides support to the continued association management transition, and expenses needed to increase MAPPS visibility at trade-shows and within the geospatial community.

The Partner Program offers Associate Members an easy and well-defined method of supporting MAPPS. This program offers each category of Associate Member firms the ability to bundle their membership, registrations and sponsorships into one annual payment.

**Partner Program Benefits – $5M or More Sales:**

- One-time annual cost, instead of 4-5 different requests for support/registration
- Technology briefing opportunities at conferences
- 15% discount on additional conference registrations
- 10% discount on additional conference/event sponsorships
- Ascent benefits (MAPPS home page advertising, event recognition, media E-blasts, etc.)
- Opportunity to introduce a speaker/panel at a MAPPS Conference
- Logo promotion in all monthly e-newsletters
- One (1) ad in a MAPPS monthly e-newsletter
- Standalone e-blast for sponsor company to the entire MAPPS database (one per year)
- Promotion on MAPPS’ social media (repost company announcement)
- Chair-drop during a General Session (I.E. a promotional flyer can be put on each chair at a general session during one conference)
- ‘Meet and Greet’ with Board Members at a MAPPS Conference (coffee break one-on-one)

**Partner Program Benefits – Under $5M Sales:**

- One-time annual cost, instead of 4-5 different requests for support/registration
- Technology briefing opportunities at conferences
- 10% discount on additional conference registrations
- 10% discount on additional conference/event sponsorships
- Ascent benefits (MAPPS home page advertising, event recognition, etc.)
- Logo promotion in selected monthly e-newsletters
- Standalone e-blast for sponsor company to the entire MAPPS database (one per year)
- ‘Meet and Greet’ with Board Members at a MAPPS Conference (coffee break one-on-one)

For more information, visit: [https://mapps.site-ym.com/page/membership-associate-partner](https://mapps.site-ym.com/page/membership-associate-partner)