

MAPA 2019

Fall CME Conference

Exhibitor
Prospectus

Saturday, October 19th
Mass. College of Pharmacy & Health
Sciences | Worcester, MA Campus



Connect with PAs

The Massachusetts Association of PAs (MAPA) is pleased to invite all pharmaceutical, medical supply companies, non-profits and recruiters to exhibit at our upcoming Fall CME Conference. This one-day exhibit opportunity with dedicated Exhibit Hall time and a networking lunch, is a great opportunity to place your product and/or services in front of PA professionals – your future clients.

You don't want to miss this opportunity!

What is a PA?

A PA is a nationally certified and state licenced medical professional.



2,950+

Number of PAs in Massachusetts



123,000+

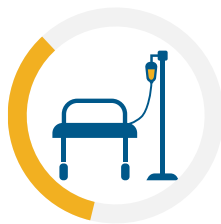
Number of PAs in the U.S

Percentage of PAs by Setting in Massachusetts



56.8%

Physician office or
Clinic



30.8%

Hospital Setting



9.2%

Other Settings



3.2%

Urgent Care

Resource: AAPA.org

Contact Us: MassachusettsPAs@yahoo.com

Sponsorship Opportunities

Add Some Traffic to Your Booth

To ensure you make a lasting impression, consider developing company recognition before the event by becoming a sponsor! Benefits include recognition in the on-site program, verbal recognition from the podium, and preferential booth placement in the exhibit hall.

Sponsorship Levels

\$4500 | Lunch Symposium (1 available)

Bring your sponsored speaker to discuss key issues for your company.

- 50-minute presentation – non-CME
- Verbal recognition by President to all attendees
- One exhibit table
- Lunch will be provided by MAPA

\$2,000 | Break Sponsor (2 available)

- Recognition at designated break
- Recognition by President to all attendees
- One exhibit table
- 2 representatives

Exhibit Booth

\$500 | Exhibit Table

- | | |
|---|--|
| <ul style="list-style-type: none"> • One exhibit table • 2 representatives • Price includes meal breakfast and lunch | <p>Exhibit Table inclusions</p> <ul style="list-style-type: none"> • 6-foot table (no cover or table skirt) • 2 chairs |
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Exhibitor Schedule

Set up:
8:00 AM – 9:30 AM

Exhibit Hours
9:30 AM – 3:30 PM
2 dedicated 30-minute exhibitor breaks & Lunch

Tear down:
3:30 PM – 5:00 PM



In 2010, the Affordable Care Act recognized PAs as one of three main primary care providers (PAs, Nurse Practitioners and Physicians). The law also empowered PAs to lead patient-centered medical teams.



PAs provide a full range of care to patients including: taking histories, ordering tests, diagnosing, establishing care plans, making referrals, and writing prescriptions if needed. PAs practice in almost every medical specialty and healthcare setting.



Studies show that when PAs practice to the full extent of their training, hospital readmission rates, lengths of stay and infection rates decrease.



PAs are educated in the medical model, similar to physicians. PA training includes rigorous classroom work and over 2,000 hours clinical education, which is second only to physicians amount of training.

Exhibitor Registration

 Organization Name

 Contact Name

 Street Address

 Phone

 City, State, Zip

 E-Mail

 Company Description

Saturday, October 19

of Booths Requested

 Lunch Symposium \$4,500

 Break Sponsor - \$2,000

 Exhibit Booth \$500

MAPA federal tax ID number is 04-6382689

RESERVE YOUR BOOTH

Payment for the Fall Conference is due in full by October 18th.

MAKE A PAYMENT

By Check - Mail completed form with payment to:
 Massachusetts Association of PAs,
 c/o McKenna Management
 4 Lan Drive, Suite 310, Westford, MA 01886
 Email: Megan@McKennaManagement.com

EXHIBIT REQUEST LETTERS

If you require a W9 form to submit payment, please contact Megan Brouwer, Association Manager of MAPA, Megan@mckennamanagement.com. Please complete all necessary paper work in this packet to reserve your booth.

CANCELLATION

In the event of a cancellation, notice must be received, in writing, two (2) weeks before the event (October 4th) to receive a full refund minus a \$50.00 per booth administrative fee. Cancellations made after October 4th will not be ineligible for a refund.

 Signature of person submitting form

 Date Sent

 FOR OFFICE USE:

 Form Received

 Confirm

 Booth #

Contact Us: MassachusettsPAs@yahoo.com

