

2023

MAPA

MASSACHUSETTS
ASSOCIATION of PAs



SPRING CME CONFERENCE

FRIDAY, MARCH 24 | MGM SPRINGFIELD HOTEL & CASINO



EXHIBITOR PROSPECTUS

Contact Us: info@mass-pa.com | 978-674-6212

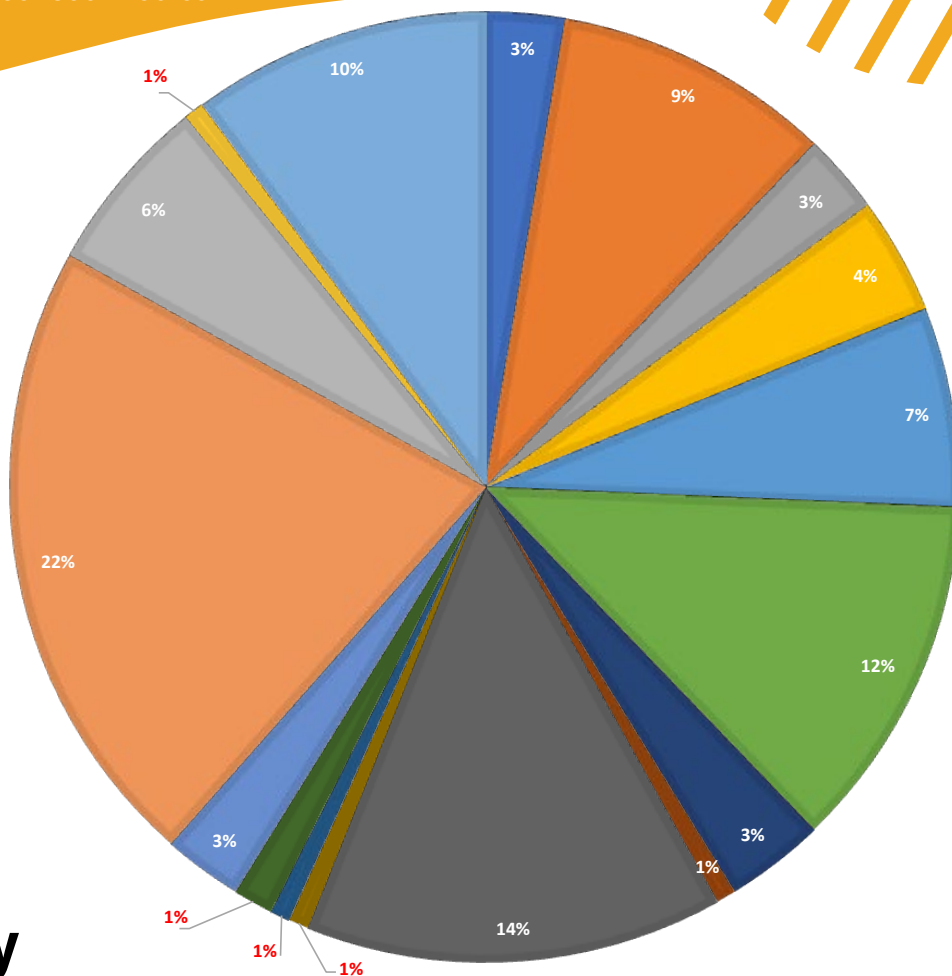
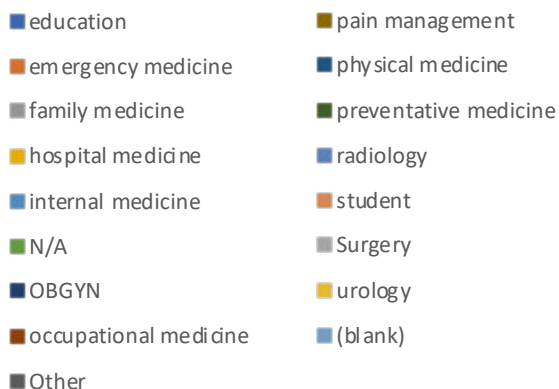
Connect with PAs

The Massachusetts Association of PAs (MAPA) is pleased to invite all pharmaceutical, medical supply companies, non-profits and recruiters to exhibit at or sponsor our upcoming Spring CME Conference. This one-day virtual opportunity with dedicated Exhibitor and Sponsor presentation times will reach over 125 PA professionals — your future clients.

What is a PA?

A PA is a nationally certified and state licensed medical professional.

Specialties of PAs who attending our conferences in 2022



Percentage of PAs by Setting in Massachusetts



56.8%

Physician office or Clinic



30.8%

Hospital Setting



9.2%

Other Settings



3.2%

Urgent Care



2,950+

Number of PAs in Massachusetts



123,000+

Number of PAs in the U.S.

Sponsorship Opportunities

\$5000 | Lunch Symposium (1 Available)

- Bring your sponsored speaker to discuss key issues for your company
- 50-minute presentation – non-CME
- Verbal recognition by President to all attendees
- One (1) exhibit table
- Company name, address, URL and description listed in conference program
- Ability to consult with MAPA Association Manager on flow of presentation
- Attendee list of names and title and position. One week prior to event and post conference

\$4000 | Breakfast Symposium (1 Available)

- Bring your sponsored speaker to discuss key issues for your company
- 40-minute presentation –non-CME
- Verbal recognition by President to all attendees
- One (1) exhibit table
- Company name, address, URL and description listed in conference program
- Ability to consult with MAPA Association Manager on flow of presentation
- Attendee list of names and title and position. One week prior to event and post conference

\$3000 | Break Symposium (1 Available)

- Bring your sponsored speaker to discuss key issues for your company
- 20-minute presentation – non-CME
- One (1) exhibit table
- Verbal recognition by President to all attendees
- Company name, address, URL and description listed in conference program
- Ability to consult with MAPA Association Manager on flow of presentation
- Attendee list of names and title and position. One week prior to event and post conference

\$1000 | Exhibit Table

- One exhibit table
- 2 representatives
- Price includes lunch
- Exhibit Table inclusions
 - 6-foot table
 - 2 chairs
- Company name, address, URL and description listed in digital conference program
- Attendee list of names and title and position. One week prior to event and post conference

Add on Opportunities

With any Exhibit or Sponsor commitment you have the ability to have access to reach our membership of over 850 PA's in Massachusetts

\$250 | Full Page Ad in our Spring Newsletter
(May 2023)

Full page advertisement in MAPA's Spring Newsletter going out to our entire membership list in May 2023.

\$350 | Dedicated Marketing email to MAPA Membership

Dedicated email to our membership (850+).

Exhibitor Schedule

Set up
8:00 – 9:30 AM

Exhibit Hours
9:40 AM – 1:00PM
dedicated exhibitor breaks

Tear down
1:15 PM



In 2010, the Affordable Care Act recognized PAs as one of three main primary care providers (PAs, Nurse Practitioners and Physicians). The law also empowered PAs to lead patient-centered medical teams.



PAs provide a full range of care to patients including: taking histories, ordering tests, diagnosing, establishing care plans, making referrals, and writing prescriptions if needed. PAs practice in almost every medical specialty and healthcare setting.



Studies show that when PAs practice to the full extent of their training, hospital readmission rates, lengths of stay and infection rates decrease.



PAs are educated in the medical model, similar to physicians. PA training includes rigorous classroom work and over 2,000 hours clinical education, which is second only to physicians amount of training.



Exhibitor Registration

Register online at mass-pa.com/event/spring2023exhibitors or complete the following form and scan to info@mass-pa.com.

Organization Name

Contact Name

Street Address

Phone

City, State, Zip

E-Mail

Company Description

Company URL

Friday, March 24

Requested

Lunch Symposium - \$5,000

Breakfast Symposium - \$4,000

Break Symposium - \$3,000

Exhibit Table - \$1000

Add on Opportunities

Advertisement in Newsletter \$250

Marketing email to MAPA Membership \$350

RESERVE YOUR BOOTH

Payment for the Conference is due in full by Thursday, March 23, 2023.

MAKE A PAYMENT

By Check – Mail completed form with payment to:
Massachusetts Association of PAs,
c/o Barcamil Lane
4 Lan Drive, Suite 100, Westford, MA 01886
Email: mbrouwer@barcamilane.com

EXHIBIT REQUEST LETTERS

If you require a W9 form to submit payment, please contact Stephen Gillies, info@mass-pa.com. Please complete all necessary paper work in this packet to reserve your booth or register online.

CANCELLATION

In the event of a cancellation, notice must be received, in writing, two (2) weeks before the event (March 10) to receive a full refund minus a \$50.00 per booth administrative fee. Cancellations made after March 10 will not be ineligible for a refund.

Signature of person submitting form

Date Sent

FOR OFFICE USE:

Form Received

Confirm



MAPA federal tax ID number is 04-6382689

