

EXHIBITOR PROSPECTUS

2025

MAPA

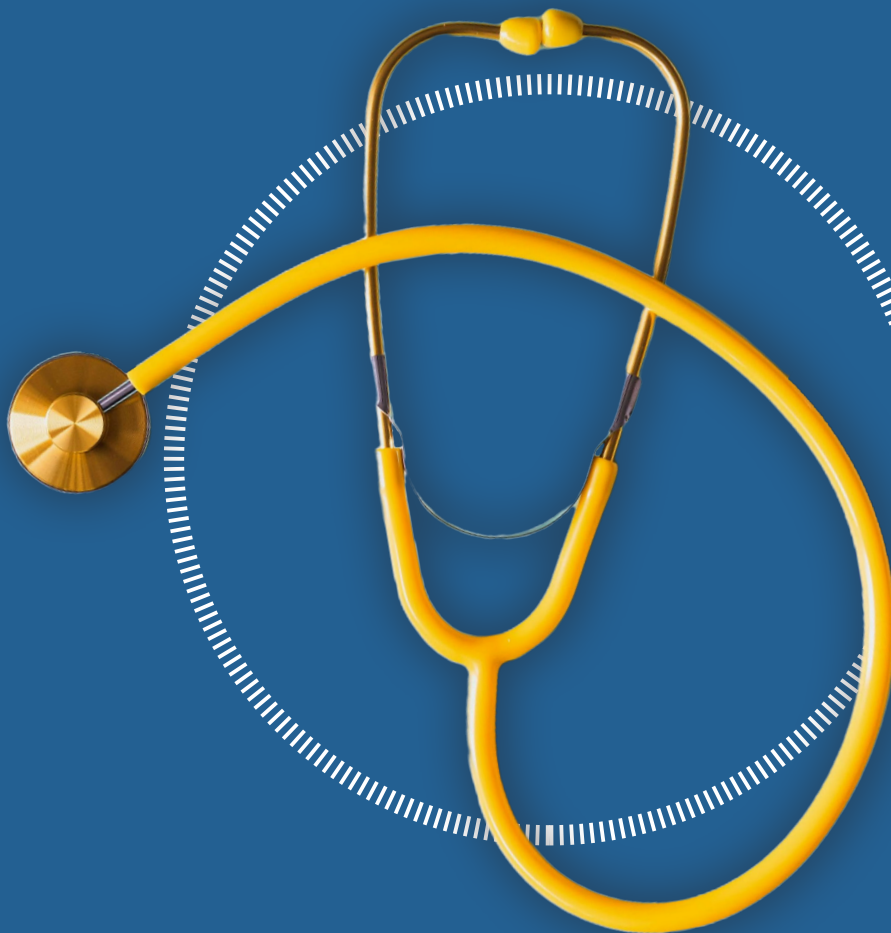
MASSACHUSETTS
ASSOCIATION of PAs



FALL CME CONFERENCE

Saturday, September 20 | Sheraton Boston Needham Hotel

Contact Us: info@mass-pa.com | 978-674-6212



Connect with PAs

The Massachusetts Association of PAs (MAPA) is pleased to invite all pharmaceutical, medical supply companies, non-profits and recruiters to exhibit at or sponsor our upcoming Fall CME Conference. This one-day opportunity with dedicated Exhibitor and Sponsor presentation times will reach over 75 PA professionals — your future clients.

What is a PA?

A PA is a nationally certified and state licensed medical professional.

Specialties of PAs Who Have Attended Our Conferences In 2024

- Addiction Medicine
- Critical Care/Urgent Care
- Education
- Emergency Medicine
- Family Medicine
- Hospital Medicine
- Internal Medicine
- Occupational Medicine
- Other
- Pain Management
- Preventative Medicine
- Psychiatry
- Radiology
- Student
- Surgery

Percentage of PAs by Setting in Massachusetts



40.3%
Physician office
or Clinic



47.3%
Hospital Setting



6.1%
Other Settings



6.5%
Urgent Care



4,550+

Number of PAs in Massachusetts



168,300+

Number of PAs in the U.S.

Resource: AAPA.org

Sponsorship Opportunities

\$5,000 | Lunch Symposium (1 Available)

- Bring your sponsored speaker to discuss key issues for your company
- 50-minute presentation – non-CME
- Verbal recognition by President to all attendees
- One (1) exhibit table
- Company name, address, URL and description listed in conference program
- Ability to consult with MAPA Association Manager on flow of presentation
- Attendee list of names and title and position. One week prior to event and post conference.

\$4,000 | Breakfast Symposium (1 Available)

- Bring your sponsored speaker to discuss key issues for your company
- 40-minute presentation – non-CME
- Verbal recognition by President to all attendees
- One (1) exhibit table
- Company name, address, URL and description listed in conference program
- Ability to consult with MAPA Association Manager on flow of presentation
- Attendee list of names and title and position. One week prior to event and post conference.

\$3,000 | Break Symposium (1 Available)

- Bring your sponsored speaker to discuss key issues for your company
- 20-minute presentation – non-CME
- One (1) exhibit table
- Verbal recognition by President to all attendees
- Company name, address, URL and description listed in conference program
- Ability to consult with MAPA Association Manager on flow of presentation
- Attendee list of names and title and position. One week prior to event and post conference.

\$1,200 | Exhibit Table

- One (1) exhibit table
- 2 representatives
- Price includes lunch
- Exhibit Table inclusions
 - 6-foot table
 - 2 chairs
- Company name, address, URL and description listed in digital conference program
- Attendee list of names and title and position. One week prior to event and post conference.

\$1,000 | *New Opportunity!* Conference Bag Sponsor (1 Available)

- Provide up to 2 conference bag inserts of your choosing for the conference bags (swag, informational flyer, etc.) 75 – 100 pieces
- MAPA creates conference bags and will include your materials
- Items need to be shipped to MAPA office by September 10
- Verbal recognition by President to all attendees
- Company recognition in conference program

Add on Opportunities

With any Exhibit or Sponsor commitment, you have the ability to have access to reach our membership of over 850 PA's in Massachusetts.

\$250 | Full Page Ad in Our Fall Newsletter

(November 2025)

Full page advertisement in MAPA's Fall Newsletter going out to our entire membership list in Fall 2025.

\$350 | Dedicated Marketing email to MAPA Membership

Dedicated email to our membership (850+).

Exhibitor Schedule

8:00 AM–9:30 AM

Set Up

9:40 AM–1:00 PM

Exhibit Hours (Dedicated Exhibitor Breaks)

1:15 PM

Tear Down



In 2010, the Affordable Care Act recognized PAs as one of three main primary care providers (PAs, Nurse Practitioners and Physicians). The law also empowered PAs to lead patient-centered medical teams.



PAs provide a full range of care to patients including: taking histories, ordering tests, diagnosing, establishing care plans, making referrals, and writing prescriptions if needed. PAs practice in almost every medical specialty and healthcare setting.



Studies show that when PAs practice to the full extent of their training, hospital readmission rates, lengths of stay and infection rates decrease.



PAs are educated in the medical model, similar to physicians. PA training includes rigorous classroom work and over 2,000 hours clinical education, which is second only to physicians amount of training.

2025 EXHIBITOR PROSPECTUS

Exhibitor Registration

Register online at mass-pa.com/event/Fall2025exhibitors or complete the following form and scan to info@mass-pa.com.

Organization Name

Contact Name

Street Address

Phone

City, State, Zip

E-Mail

Company URL

Saturday, September 20	# Requested
Lunch Symposium - \$5,000	
Breakfast Symposium - \$4,000	
Break Symposium - \$3,000	
Exhibit Table - \$1,200	
Conference Bag Sponsor - \$1,000	

Add on Opportunities

Advertisement in Newsletter \$250

Marketing email to MAPA Membership \$350

RESERVE YOUR BOOTH

Payment for the Conference is due in full by Friday, September 19.

MAKE A PAYMENT

By Check – Mail completed form with payment to:
Massachusetts Association of PAs,
c/o Barcam Lane
4 Lan Drive, Suite 100, Westford, MA 01886
Email: mbrouwer@barcamilane.com

EXHIBIT REQUEST LETTERS

If you require a W9 form to submit payment, please contact Emily Clifford, info@mass-pa.com. Please complete all necessary paper work in this packet to reserve your booth or register online.

CANCELLATION

In the event of a cancellation, notice must be received, in writing, two (2) weeks before the event (September 5) to receive a full refund minus a \$50.00 per booth administrative fee. Cancellations made after September 5 will not be eligible for a refund.

Signature of person submitting form

Date Sent

FOR OFFICE USE:

Form Received

Confirm



MAPA federal tax ID number is 04-6382689