Brian Bailey is a Subject Matter Expert in the Supervision, Regulation, & Credit Division of the Federal Reserve Bank of Atlanta. He is responsible for providing thought leadership and monitoring emerging trends in commercial real estate. He provides guidance on CRE industry dynamics, valuation, operation and finance issues. Brian has been actively involved as a lead Wholesale reviewer in the annual stress test and capital review (CCAR & HCR) conducted on the nation's largest financial institutions and is responsible for writing the Atlanta Fed's Commercial Real Estate portion of the Beige Book. Brian has been requested to share his thoughts on commercial real estate at hundreds of venues including the Federal Reserve System, multiple U.S. Federal Agencies, many universities such as the Wharton School, industry conferences, and syndicated radio.

Brian has extensive experience, spanning both the public and private sectors, with commercial real estate valuation, transaction, development, and financial issues. Prior to joining the Federal Reserve Bank of Atlanta, Brian was employed by the private equity firm Tavistock Group to oversee real estate finance and acquisitions. He was responsible for valuation, directing due diligence and financial modeling operations, which included assessing and identifying the most financially feasible development scenarios. Some of the projects included a 7,000 acre development with over 12 million square feet of entitlements, a 200 acre development containing in excess of 4.5 million square feet of entitlements and a large development with over 8,000 residential and commercial parcels and lots.

Before joining Tavistock, Brian was the Director of Real Estate Finance for Flagler Development Group, Florida's largest commercial real estate developer. At Flagler, he was responsible for the Company's valuation and financial analysis functions, as well as providing guidance on various financial issues related to development, leasing and valuation. Brian provided real estate and financial investment advice to the company's senior management and investment committee. Brian's experience includes working for EY (Ernst & Young), where he was an executive. Brian managed multiple engagements for both private and public sector clients. His advisory experience includes asset acquisition/disposition, transaction due diligence, valuation, feasibility and market studies, loan due diligence, reviewing leases and cash flow modeling. Prior to joining E&Y, Brian founded and operated an industrial development company that specialized in the acquisition, development, and refurbishment of industrial and office properties. Prior to that, Brian got his start in commercial real estate as a local market appraiser.

After receiving a Bachelor of Arts in Business Administration from Mercer University, Brian earned an MBA degree with concentrations in Real Estate and Finance from the University of Florida. He also attained the CCIM & CRE designations.