

 **MBAofNY**
MORTGAGE BANKERS ASSOCIATION OF NEW YORK, Inc.

4th Annual
**Strategic Real Estate
& Lending Summit**

DIAMOND SPONSOR



 **RELS**
Real Estate &
Lending
Summit

BUILDING

a Better New York

June 19, 2018

Co-Hosted With

FORDHAM
Real Estate Institute
Lincoln Center • Westchester

150 W 62nd Street
New York, NY

For Registration,
Sponsorship & Exhibitor
information visit:

www.MBANY.org

516.997.3707
info@mbany.org

Register Today!
Real Estate Technology In Action
Live Product Demonstrations!

MBAofNY
Serving the Real Estate Industry for
70 years



EXHIBITOR/SPONSORSHIP

HOSTED IN SODEN LOUNGE & BATEMAN ROOM

NEW ** All Exhibitor/Sponsors will be featured in event app powered by *Whova*, in addition to specific benefits listed under each sponsor:

Exhibit/Sponsor Levels

Diamond Event Exhibit/Sponsor - \$10,000 (sold)



Includes: Event moderator • 10 minute presentation during the conference program • 1 Premium Exhibit Booth

Additional Benefits Include:

- 7 Full Conference tickets (includes cocktail event)
- 7 Networking Cocktail Only Event Tickets
- Sponsor logo/name on all literature, ads, and email, and event page of the MBAofNY website as well as appropriate signage at the event
- 12 month free ad on MBAofNY website with hyper-link to Sponsor's website
- Hole Sponsorship Sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC
- Unlimited amount of information/ giveaways for distribution in conference gift bag
- Featured in the Conference program given to all attendees

Platinum Exhibit/Sponsor - \$7,500

- Includes: 1 Premium Exhibit Booth
 - 5 Full Conference tickets (includes cocktail event)
 - 5 Networking Only Event Tickets
 - Sponsor logo /name on all literature, ads, email, and event page of the MBAofNY website as well as appropriate signage at the event
 - 12 month free ad on MBAofNY website with hyper-link to sponsor's website
 - Hole Sponsorship Sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC
 - Limited amount of information/ giveaways for distribution in conference gift bag
 - Featured in the Conference program given to all attendees
- (Limited to 2)

Gold Exhibit/Sponsor - \$5,000

- Includes: 1 Exhibit Booth
- 3 Full Conference tickets (includes cocktail event)
- 3 Networking Cocktail Only Event Tickets
- Sponsor logo/name on all literature, ads, email, event page of the MBAofNY website, as well as appropriate signage at the event
- 9 month free ad on homepage of MBAofNY website with hyperlink to sponsor's website.
- Hole Sponsorship Sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC
- Single Item giveaway for distribution in conference gift bag
- Featured in the Conference program given to all attendees

Silver Exhibit/Sponsor - \$3,750

- Includes: 1 Exhibit Booth
- 2 Full Conference tickets (includes cocktail event)
- 2 Networking Cocktail Only Event Tickets
- Sponsor logo/name on all literature, ads, email, event page of the MBAofNY website as well as appropriate signage at the event.
- 9 month free ad on homepage of MBAofNY website with hyperlink to sponsor's website
- Hole Sponsorship Sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC
- Single item giveaway for distribution in conference gift bag
- Featured in the Conference program given to all attendees

Networking Cocktail Event Sponsor - \$2,750

- Includes: 1 Exhibit Booth
- 1 Full Conference tickets (includes cocktail event)
- 4 Networking Cocktail Only Event Tickets
- Sponsor logo/name on all literature, ads, email, event page of the MBAofNY website as well as appropriate signage at the event.
- 6 month free ad on homepage of MBAofNY website with hyperlink to sponsors website
- Hole Sponsorship Sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC
- Single item giveaway for distribution in conference gift bag
- Featured in the Conference program given to all attendees

Bronze Exhibit/Sponsor - \$1,750

- Includes: 1 Exhibit Booth
- 2 Full Conference tickets (includes cocktail event)
- Sponsor logo/name on all literature, ads, email event page of MBAofNY Website as well as appropriate signage at the event
- 3 month free ad on homepage of MBAofNY website with Hyperlink to sponsors website
- Hole Sponsorship Sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC
- Single item giveaway for distribution in conference gift bag
- Featured in the Conference program given to all attendees

Breakfast | Lunch | AM/PM Break Or Panel Sponsors - \$1,250 each



- Includes: 1 Full Conference ticket (includes cocktail event)
- Sponsor logo/name on all literature, ads, email event page of MBAofNY website as well as appropriate signage at the event.
- Hole Sponsorship sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC.
- Featured in Conference program given to all attendees.

Benefactor - \$500

Includes: 1 Full Conference ticket (includes cocktail event)
Sponsor logo/name on all literature, ads, email event page of MBAofNY website as well as appropriate signage at the event. * Featured in conference program given to all attendees (multiple available)

SPONSOR NAME: (Company/Individual) _____

CONTACT PERSON: Name: _____ Phone: _____ E-mail: _____

Address: _____

SPONSORSHIP/EXHIBIT LEVEL: (select one)

___ Platinum (\$7,500) ___ Gold (\$5,000) ___ Silver (\$3,750) ___ Bronze (\$1,750) ___ Cocktail Networking (\$2,750)

___ Breakfast (\$1,250) ___ AM/PM Break (\$1,250) ___ Lunch (\$1,250) ___ Benefactor (\$500)

Exhibit Space includes:

- **6 ft. tabletop, 2 chairs, a wastebasket in exhibit area**
- Exhibit space/booth will be 6 ft wide by 5 ft deep including table
- There will be no pipe or draping for exhibit booths, smaller displays and popup banners work best. Questions, call 516 997-3707

Additional Services:

- All exhibitors may ship ahead, to arrive the day before, or walk-in drop off of display items, giveaway materials, brochures, etc. Please call for details. (516 997-3707).

Exhibit Set Up/Breakdown:

- Exhibitors will have access to their space for set up as of 7:30 a.m. the morning of the conference (June 19, 2018)
- Any items shipped ahead will be delivered to your tabletop.
- All Exhibitors should be set up by 8:30 a.m. the morning of June 19, 2018.
- All exhibitors will be required to breakdown and dismantle after 6:00 p.m.

Every Sponsor with an exhibit booth **MUST** submit the following: *(no exceptions)*

1. Completed and signed exhibit/sponsor application form for use of exhibit space (Page 1 & 2).
2. **Certificate of Insurance with Mortgage Bankers Association of NY, Inc., PO Box 7361, Hicksville, NY 11802-7361, added as additional insured (see agreement pg. 3) can be emailed to info@mbany.org or mailed to address below.**
3. Completed registration form for **ALL** individuals using complimentary conference tickets as well as those using the Networking Cocktail Event Only tickets. (No exceptions).
4. Brief Summary of your organization: 75-125 words or less, for use in promotional materials & e-mails
5. Payment for exhibit rental (non-refundable): checks Payable to Mortgage Bankers Association of NY Inc.

Above Required items should be forwarded to:

- By Email: Info@mbany.org
- By Regular Mail:

Overnight Mail: 12 Mead Lane, Westbury, NY11590

**Mortgage Bankers Association of NY, Inc.
PO Box 7361,
Hicksville, NY 11802-7361**

BRIEF DESCRIPTION OF YOUR COMPANY/ORGANIZATION: for use in promotional materials: 75-125 words or less: (Bronze level or above only) **REQUIRED FOR PROGRAM**

SPONSOR/EXHIBITOR AGREEMENT:

- **Registration for all exhibitor/sponsors is mandatory.**
- **Sponsorships that include an exhibit booth** will be given a designated number of complimentary full conference and/or network Cocktail Event Tickets (see schedule) – ALL attendees, whether complimentary or otherwise, must complete the conference registration form. No one will be given access that does not have an appropriate nametag. No exceptions.
- The exhibitor agrees to rent exhibit area space at the MBAofNY’s New York Real Estate Strategic Lending Summit being held on June 19, 2018 at the Fordham Law School, 150 West 62nd Street, NYC. Exhibitors agree to the set up and dismantle times as outlined above. No exhibitor is permitted to dismantle their booth until after 6:00 p.m. No Exhibitor is permitted to set up their booth unless full payment has been received in advance of the date of the conference & the required insurance certificate has been received.

Security is Not Provided. The MBAofNY, its employees, volunteers, and agents and Fordham University shall NOT be responsible for any accident, claim, charge or damage caused by an Exhibitor or a third party in performances of this agreement. Exhibitor agrees that the MBAofNY may use exhibitor’s name, photos & logo in marketing for this and future conferences. This agreement is subject to the rules and regulations of the MBAofNY and Fordham University. Exhibitor may not assign, sublet, or share any part of a booth. No Exhibitor is permitted to promote any event that is in direct competition with the works of the Association.

- **ALL Exhibitors** assumes responsibility and liability for all claims of any type relating to or arising from its booth or exhibitors’ operation thereof or materials displayed or distributed there at, and for all damage, loss and injury to property and persons relating to or arising from the erection, movement, content or operation of exhibitors’ exhibit. Exhibitors hereby agree to indemnify and hold harmless MBAofNY for any loss or damage with respect to same.
- **Exhibitor agrees to carry liability insurance with respect to the foregoing, with minimum coverage of \$1,000,000 combined single limit (bodily injury and property damage) issued by a carrier acceptable to MBAofNY.**
- **Exhibitor agrees that Mortgage Bankers Association of NY, Inc. shall be shown as an additional insured on said policy and Exhibitor agrees to deliver to MBAofNY an original policy or certificate of said insurance no later than May 30, 2018. If exhibitor fails to provide a copy to the MBAofNY, it does not release the exhibitor from his responsibility to carry this insurance.**

ACKNOWLEDGMENT:

No Refunds or Credits due to cancellation or no show. No Exception.

Please check off the acknowledgement below and sign:

_____ I understand and agree to the conference and exhibit policy as stated above in the sponsorship/exhibitor agreement.

Signature (REQUIRED): _____ Date: _____

EXHIBITOR/SPONSOR NAME: (Company/Individual) _____

CONTACT PERSON: Name: _____ Phone: _____ E-mail: _____

Full Conference Tickets which include the Cocktail Event, as well as Network Cocktail Only Event passes included with exhibit booth and sponsorships, according to sponsorship schedule enclosed, requires **all** attendees to be registered in advance. No exceptions. **Duplicate this form for additional registrations.**

Complimentary Conference Ticket Registration (this ticket includes the Cocktail Event):

Registrant Name: _____ Comp Paid Guest

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail *required: _____

Please indicate any special needs requirements: _____

Registrant Name: _____ Comp Paid Guest

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail: *required: _____

Please indicate any special needs requirements: _____

Registrant Name: _____ Comp Paid Guest

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail: *required: _____

Please indicate any special needs requirements: _____

Registrant Name: _____ Comp Paid Guest

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail: *required: _____

Please indicate any special needs requirements: _____

Registrant Name: _____ Comp Paid Guest

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail: *required: _____

Please indicate any special needs requirements: _____

For Additional Conference Ticket Registration please duplicate this page:

(Note – all full conference tickets include the cocktail event)

Use This Page For Additional Networking Cocktail Only Ticket /Registration – (No Conference Access):

(Note: All full conference tickets include the cocktail event, separate registration here not required. These tickets are \$99 for guests not attending the conference:

Registrant Name: _____ Comp Guest (\$99)

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail*required: _____

Please indicate any special needs requirements: _____

Registrant Name: _____ Comp Guest (\$99)

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail*required: _____

Please indicate any special needs requirements: _____

Registrant Name: _____ Comp Guest (\$99)

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail*required: _____

Please indicate any special needs requirements: _____

Registrant Name: _____ Comp Guest (\$99)

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail *required: _____

Please indicate any special needs requirements: _____

METHOD OF PAYMENT FOR SPONSORSHIP (PLEASE PRINT CLEARLY)

[] Check payable to: *Mortgage Bankers Association of NY, Inc.* [] MasterCard [] Visa [] American Express

Card # _____ Expiration: ____/____ Security Code: _____

Name on Card: (please print clearly) _____ Total Amount \$ _____

*Billing Address for Card: (Required): _____

Signature: (required): _____

**Send Completed
Forms To:**

MBAofNY
PO Box 7361
Hicksville, NY 11802-7361

Phone: (516) 997-3707
Fax: (516) 997-1979
E-mail: info@mbany.org