



Coalición Interamericana  
de Ética Empresarial

SECTOR DE TECNOLOGÍA MÉDICA



Coalização Interamericana  
de Ética Empresarial

SETOR DE TECNOLOGIA MÉDICA



Inter-American  
Coalition for  
Business Ethics

MEDICAL TECHNOLOGY SECTOR

## Coalition Statement on Reinforcing Business Ethics and Integrity amidst COVID-19

Monday, 27 April, 2020

The Executive Committee and members of the Inter-American Coalition for Business Ethics in the Medical Technology Sector (“Coalition”) issued the following statement on the importance of reinforcing high standards of business ethics and integrity during and after the COVID-19 pandemic:

“Medical technologies are crucial in saving lives and enhancing patient health across the Americas, including in response to the COVID-19 pandemic. As such, we the medical technology industry associations that represent the members of the *Inter-American Coalition for Business Ethics in the Medical Technology Sector*, pledge to maintain and promote high standards of ethics and integrity set forth in the [Bogotá Principles](#) during and following the pandemic. We support the call of the [Americas Business Dialogue \(“ABD”\)](#) on 27 April 2020 that all relevant stakeholders - governments, industry, healthcare professionals and providers – uphold and promote these ethical standards as they respond to the challenge of COVID-19. We also welcome the ABD’s call upon all relevant stakeholders to strengthen their coordination in adherence with the Bogotá Principles adopted in 2017 and welcomed by Ministers during the 2018 CEO Summit of the Americas.”

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*The Coalition convenes 21 medical technology industry associations as well as related professional societies and institutions across the Western Hemisphere, representing more than 2,000 companies with operations that extend to every country in the region. The Coalition’s members include CADIEM (Argentina), ABIIS (Brazil), IES (Brazil), ABIMO (Brazil), ABIMED (Brazil), ABRAIDI (Brazil), CBDL (Brazil), Medtech Canada, ANDI-CDMIS (Colombia), APIS (Chile), ADIMECH (Chile), SCDM (Chile), ASEDIM (Ecuador), AMID (Mexico), ASEMED (Mexico), CANIFARMA (Mexico), COMSALUD-CCL (Peru), AdvaMed (United States), AVEDEM (Venezuela), ALDIMED (Regional), ALADDiV (Regional). For more Information, visit [www.interamericancoalition-medtech.org](http://www.interamericancoalition-medtech.org).*