

NOVEMBER/DECEMBER 2020  
VIRTUAL CONFERENCE



# SPONSOR & EXHIBITOR PROSPECTUS

## About Medtech Canada

Medtech Canada is the national association representing Canada's innovative medical technology industry. Representing approximately 100 medtech companies (ranging from Canadian-owned to multinationals), Medtech Canada works closely with the federal and provincial-territorial governments, health professionals, patients and other stakeholders to deliver a patient-centred, safe, accessible, innovative and sustainable, universal healthcare system supported by the use of medical technology.

## About the Conference & Sponsorship Benefits

Canada's Regulatory Medtech Conference is the pre-eminent information exchange and educational forum on regulatory matters for the medical technology industry. Sponsorship will enhance your visibility with medical technology industry representatives and highlight your commitment to health care in Canada. A range of benefits are available to our corporate sponsors, commensurate with the level of sponsorship.

We would be delighted to tailor a benefits package to meet your organization's needs

- Increase your visibility with influencers in the \$6 billion medical technology industry.
- Enhance your reputation, credibility and influence by aligning your brand with Medtech Canada, the national association for the medtech industry.
- Get a competitive edge by building direct personal relationships with the influencers who make recommendations about your products and services.

# SPONSOR PACKAGES

**Medtech Canada** invites you to take advantage of exciting and unique business opportunities at the 2020 Canada's Regulatory Medtech Conference, taking place November/December 2020 virtually.



Exhibitor Only \$1,000	Silver Sponsor \$2,500	Gold Sponsor \$5,000
One of our most popular packages to gain exposure at the conference.	Highlight your company with a Silver Sponsorship at Canada's Regulatory Medtech Conference to reach your key audiences.	This exclusive sponsorship level promises your company maximum visibility at Canada's Regulatory Medtech Conference.
2 Full Access Registration 1 Exhibit booth	5 Full Access Registrations 1 Exhibit booth 1 Opportunity to introduce a speaker	8 Full Access Registrations 1 Exhibit booth 1 Opportunity to introduce a top speaker 1 Opportunity to include a promotional PowerPoint slide to play before main session
<b>Package also includes</b> <ul style="list-style-type: none"> <li>• Company logo in registration site and event communication pieces</li> <li>• Company recognition on All-in-one Virtual Platform</li> <li>• Gamification going to the booth</li> </ul>	<b>Package also includes</b> <ul style="list-style-type: none"> <li>• Company logo in registration site and event communication pieces</li> <li>• Company recognition on All-in-one Virtual Platform</li> <li>• Sponsor of one gamification prize</li> <li>• Sponsor of wellness break</li> </ul>	<b>Package also includes</b> <ul style="list-style-type: none"> <li>• Company logo in registration site and event communication pieces</li> <li>• Company recognition on All-in-one Virtual Platform</li> <li>• Sponsor of gamification grand prize</li> <li>• Sponsor of two wellness breaks</li> </ul>

To secure your spot or if you have questions, please contact:

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