



**2024 MRRN Annual Conference Agenda**  
**September 8-10, 2024**  
**Mission Point Resort, Mackinaw Island, MI**

| Time                   | Event   | Room        |
|------------------------|---|-------------|
| <b>Sunday, Sept. 8</b> |   |             |
| 2:00 – 4:00 pm         | Event and Exhibitor Set-Up  | Sound Stage |
| 4:00 – 4:30 pm         | MRRN Member Registration  | Sound Stage |
| 4:30 – 5:30 pm         | MRRN Member Garden Tea Party, <i>members only</i>   | Sound Stage |
| 5:30 – 8:30 pm         | Registration and Cocktail Reception, <i>Kentucky Derby</i> <ul style="list-style-type: none"> <li>• <i>Remarks by the Welcome Reception Sponsor</i></li> </ul>  | Sound Stage |
| <b>Monday, Sept. 9</b> |   |             |
| 8:00 – 9:00 am         | Breakfast and Exhibitor Visits  | Sound Stage |
| 9:00 am – 10:00 am     | Welcome and General Session 1: <b>Less Burnout &amp; Stress = Greater Success!</b> <i>Dr. Sherene McHenry, CSP, LPC, The People IQ Expert</i> <ul style="list-style-type: none"> <li>• <i>Welcome remarks by Welcome Sponsor</i></li> </ul> | Sound Stage |
| 10:00 – 10:45 am       | General Session 2: <b>TBD</b> <ul style="list-style-type: none"> <li>• <i>Remarks by Monday Breakfast Sponsor</i></li> </ul>  | Sound Stage |
| 10:45 – 11:45 am       | Break and Exhibitor Visits  | Sound Stage |
| 11:45 – 12:30 pm       | General Session 3: <b>TBD</b> <ul style="list-style-type: none"> <li>• <i>Remarks by Monday Lunch Sponsor</i></li> </ul>  | Sound Stage |
| 12:30 – 1:30 pm        | Lunch and Exhibitor Visits  | Sound Stage |
| 1:45 – 2:30 pm         | General Session 4: <b>TBD</b> <ul style="list-style-type: none"> <li>• <i>Remarks by...Sponsor</i></li> </ul>   | Sound Stage |
| 2:30 – 3:15 pm         | Break and Exhibitor Visits  | Sound Stage |
| 3:15 – 4:30 pm         | General Session 5: <b>Roundtables</b>   | Sound Stage |



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| 5:30 – 7:00 pm           | Dinner Cookout Event<br><ul style="list-style-type: none"> <li>• <i>Remarks by Dinner Sponsor</i></li> </ul>   | Cypress Room and Patio |
| <b>Tuesday, Sept. 10</b> |  |                        |
| 8:00 – 9:00 am           | Breakfast and Exhibitor Visits   | Sound Stage            |
| 9:00 – 9:45 am           | General Session 6: <b>Jockeying for Position—Developing a Provider Recruitment Playbook.</b> <i>Craig Hunter, Coker Group</i><br><ul style="list-style-type: none"> <li>• <i>Remarks by Tuesday Breakfast Sponsor</i></li> </ul>         | Sound Stage            |
| 9:45 – 10:30 am          | General Session 7: <b>The Run for the Roses—What Your CEO is Really Looking for from the Recruitment Team.</b> <i>Craig Hunter, Coker Group</i><br><ul style="list-style-type: none"> <li>• <i>Remarks by Premier Sponsor</i></li> </ul> | Sound Stage            |
| 10:30 – 11:00 am         | Closing Remarks and Raffle (you must be present to win)  | Sound Stage            |
| 11:00 – 12:00 pm         | Exhibitor Tear Down  |                        |