FOR IMMEDIATE RELEASE

A Clean House Is What Your Mom Wants for Mother’s Day

Northbrook, IL, USA—May 9, 2019—Mother’s Day is just a few days away, and you probably haven’t bought a gift for your wife, your mother, or your grandmother yet. Problem solved: What more could your mother want for her day than to have a professional clean her home?

You could search the web for a cleaning service, but how will you know which are reputable or even effective? Use the online directory from ARCSI, a division of ISSA, the worldwide cleaning industry association. As the professional residential cleaners’ arm of ISSA, ARCSI administers a public directory that can be searched by the consumer to find a local residential cleaning service that brings trust, experience, and professionalism to the job—and into your home.

Housed on arcsi.org, the directory features only ARCSI member companies and are, thus, held to the highest standards in the industry. You can locate companies that provide cleaning services in their community and be confident that they are trusted and respected business professionals.

More than just contact information, you can see how current the member’s information is, if they support charities like Cleaning for a Reason.

Another key resource at arcsi.org is the consumer blog, arcsi.org/blog. Members contribute regularly to the blog, sharing information on cleaning tips and hacks, and exactly how to find the best residential cleaner for you.

Visit arcsi.org today to take advantage of the free resources available to consumers. Whether it’s a house, condo, apartment, townhouse, mobile home, or something else, your home—and your mother’s home—is important, deserving nothing less than the expert care of experienced professional cleaners.

About ARCSI
ARCSI was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit arcsi.org or call 800-225-4772 (North America) or 847-982-0800.

About ISSA
With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. Visit issa.com, join the discussion with ISSA’s LinkedIn group, and follow ISSA on our Facebook page and Twitter account. For more information, visit issa.com, or call 800-225-4772 (North America) or 847-982-0800.

Contact: Erin Lasch, ISSA Residential Cleaner Communications, at erin@issa.com; phone, 800-225-4772 (North America) or 847-982-0800.