



FINANCIAL WOMEN'S ASSOCIATION

ADVANCING WOMEN

## FWA News & Events

January 17, 2019

### NYC EVENTS

#### 5 Critical Keys That Will Create a Blueprint for Your Career Goals in the Digital Age

Join the WestCon and Emerging Leaders networks of the Financial Women's Association on January 29th at Wells Fargo for a Career Blueprint Strategy Session.

Career strategist Linda Hannett will dive into the 5 critical keys to creating a blueprint for your career goals in the digital age. In this workshop, you will learn about:

- Mindset & clarity
- Creating a functional resume
- Elevator pitch strategies
- LinkedIn strategy & tips
- Interviewing techniques



Linda Hannett  
Certified Life and  
Executive Career Coach

**Date and Time:** Tuesday, January 29, 2019 | 6:00 PM–8:00 PM

**Location:** Wells Fargo Conference Center | 150 East 42nd Street | NYC

**Cost:** Free, FWA Members\* | \$35 Non-Members Includes refreshments

\*FWA Members: A \$25 charge will be applied for no-shows

[Register Now](#)

#### FWA Career Coaching Group: Reinventing, Reinvigorating and Recharging Your Career

Join Certified Career Coach and FWA Workshop Facilitator Jim Arnoff in a highly interactive coaching group for one-on-one coaching, group coaching, networking and resourcing to supercharge your financial services career.

You'll learn coaching techniques to envision your ideal career with precision, how to be the best leader you can be, how to make those tough talks easy, the best ways to maximize your current



Jim Arnoff

position, how to release those career blocks that have been holding you back and learn the secrets to creating a powerful action plan to create the passion career you deserve.

Certified Life/  
Career/Business Coach

**Date and Time: Tuesday, February 12, 2019 | 6:00 PM–8:00 PM**

**Location: SMBC (Sumitomo Mitsubishi Banking Corporation) | 277 Park Avenue | NYC**

**Cost: \$25 FWA Members Only | Includes refreshments**

[Register Now](#)

## Women in Risk Management

Co-sponsored by the FWA of NY, Inc., and the Zicklin School of Business, Baruch College.

“Risk comes from not knowing what you’re doing.” Warren Buffett

Details coming soon!

### PANEL MODERATOR

Lisa Zonino, Managing Director, Egon Zehnder

### PANELISTS TO DATE:

Maria Blanco, Vice President, Marakon

Lisa Farkovits, Panelist, Director, Risk, Barclays

Michele Siano, Managing Director, Global Co-Head Legal Control Group, Citi

**Date and Time: Thursday, February 21, 2019 | 6:00 PM–8:00 PM**

**Location: Baruch College | 151 East 25th Street (Library Building), Room 750 | NYC**

**Cost: Free, FWA Members and Non-Members | Light refreshments will be served**

Registration at Baruch College Alumni:

<https://www.alumni.baruch.cuny.edu/events/fwa-calendar/women-in-risk-management>

## REGIONAL EVENTS

### FWA-NJ: Meet & Mingle

Welcome in the new year by gathering with the FWA community to network and build relationships. This is a terrific way to connect with FWA colleagues and friends at the beginning of the year. Take advantage of this informal event to start the new year by



investing in your personal and professional network.

Members of the FWA NJ leadership team will be there to greet you and are interested in your ideas on how the FWA NJ Committee can best support you. Non-members interested in joining can learn more about FWA benefits and the advantages of joining.

Attendees purchase their own beverages and food.

FWA Meet & Mingles are popular! Be sure to put it on your calendar and join us!

Date and Time: Thursday, January 31, 2019 | 5:30 PM–7:30 PM

Location: Grain & Cain | 250 Connell Drive, Berkeley Heights | NJ

Cost: No charge, attendees purchase their own beverages and food.

## BE A MENTOR



## Make a New Resolution This National Mentoring Month

January is National Mentoring Month and we're challenging you to get involved as one of your resolutions this New Year.

Consider this, studies have proven that students who are at risk of falling off academically but paired with mentors are 130% more likely to remain in school and eventually go on to hold leadership positions. That's not all, students who have participated in mentorship programs are also less likely to use illegal drugs or drink alcohol.

Although the FWA's Mentoring Programs are responsible for many successful mentoring relationships, we'd like to expand our programs by inviting you to become a mentor.

[Read More](#)

## MEMBER OF THE MONTH



## Christine Li-Auyeung

Meet the January 2019 FWA Member of the Month and see what she is doing in the Financial community.

[Read More](#)

## MEMBER DISCOUNTS



## Theater Options:

Thought provoking, timely topics and gleeful entertainment all at a discount! (Member sign-in required).

[Click Here](#)

to visit Member Discounts.

## PRESIDENT'S CIRCLE NEWS

Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.

Wells Fargo's Le Nette Rutledge talks Transferrable Veteran Skills and Why It's Important to 'Show Up' - [Wells Fargo](#)



## WOMEN IN THE NEWS



## House Financial Services

## New House Committee Rules Create a Diversity &amp; Inclusion Subcommittee for Financial Services

Newly appointed Chair of the House Financial Services Committee, Representative Maxine Waters of California, took the first step last Wednesday towards promoting diversity and inclusion in financial services by creating a new Subcommittee to focus on protecting consumers and investors from abusive financial practices.

According to Waters the Committee will "ensure that appropriate safeguards are in place to prevent another financial crisis and will encourage responsible innovation of financial technology". While the influence of the new subcommittee remains unclear, the proposed new rules package would include a clear ban on discrimination based on sexual orientation and gender identity; ensure religious expression by clarifying that religious headwear is permitted to be worn in the House chamber; the creation of a diversity office to facilitate a workforce that reflects Members and the districts they represent; and the creation of a subcommittee within the Committee on Financial Services to oversee D&I within the financial services space. To view details of the Rules Package for the 116th Congress, [click here](#).

5 Daily Habits That Will Cultivate a Positive Mindset - [THE LADDERS](#)

10 Professional Skills We All Should Master by 40 - [FAIRY GOD BOSS](#)

Women Only Accept Compliments 40 Percent of the Time (But That Number Is Even Lower When The Compliment Comes From This Group) - [INC](#)

When Being Funny Can Hurt Women at Work - [WASHINGTON POST](#)

New Jersey Requires Financial Literacy Courses in Middle Schools, Why More States Should Do the Same - [FORBES](#)

Here's How to Boost Your Career and Make More Money in 2019, According to Experts - [FINANCE YAHOO](#)

Ageism in the Workplace, What Older Workers Can Do to Stay Employed - [CBS NEWS](#)

Raise Boys Who End the #MeToo Crisis - [BIG THINK](#)

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Through January 31, 2019, AmazonSmile will donate 15% the purchase price of new print magazine subscriptions. Visit <https://smile.amazon.com/b?node=18541223011> for details.

The advertisement features the AmazonSmile logo at the top left. Below it, the text reads: "AmazonSmile is donating 30 times their usual rate". Further down, it states: "30 times the usual donation, 15% of your initial magazine purchase price goes to the charity of your choice at no additional cost to you at smile.amazon.com". At the bottom, it says: "For a limited time; terms apply." To the right of the text are four magazine covers: National Geographic, a People magazine issue featuring J.Lo with the headline "J.Lo BETTER THAN EVER AT 49!", Family Handyman, and Food magazine with the headline "easy cooking".

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[Join the FWA Today](#)

-- Contact Us at --

[fwamembership@fwa.org](mailto:fwamembership@fwa.org)



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