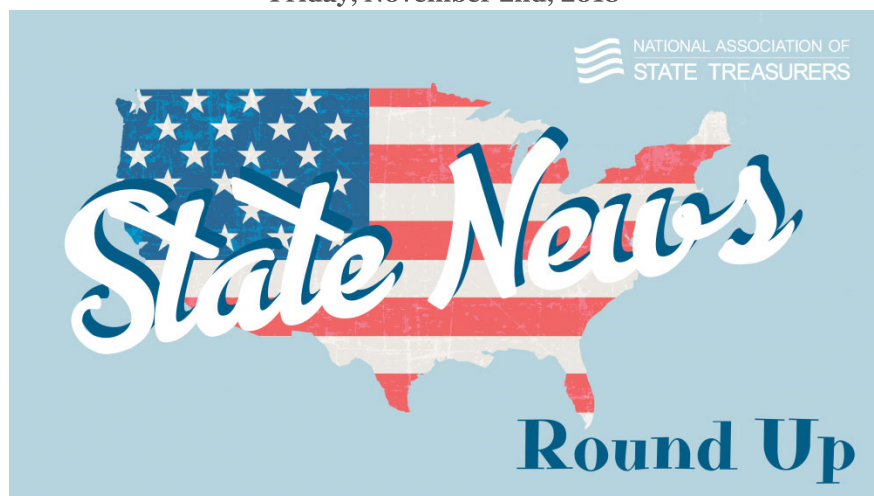




Friday, November 2nd, 2018



**IN THIS BRIEFING**

NAST News — Featured Article — State News Roundup — Top Tweet

**NAST News**

**TODAY: SDMN and MSRB NASTCast: Getting to Know EMMA**

[The Electronic Municipal Market Access \(EMMA\) website](#) is the official source for information about bonds issued by state and local governments. Now in its tenth year of providing municipal market transparency, there's more to explore on EMMA. Hear from Leah Szarek, a Senior Manager at the MSRB about recent enhancements to EMMA's design and navigation, EMMA tools for state debt managers, and upcoming changes to improve the user experience for bond issuers when using EMMA to disclose important information to investors. The webinar will be moderated by Wisconsin's Capital Finance Director, David Erdman. Register and learn more by [clicking here](#).

**Major News: NAST to Launch New Association Management System (AMS)**

We are very excited to announce that we have launched [the members' only portion of NAST's new association management system](#). With this new system powered by YourMembership, our members can pay their dues online, easily purchase event registrations and sponsorships, find and connect with other members, and access conference materials and advocacy tools through one easy to use interface. All members will receive their login credentials this week, followed by the opening of our 2019 Sponsorship Program and Legislative Conference registration shortly thereafter. This new system will enhance our user experience and member benefits as well as allow us to better serve our members on an individualized basis. If you have any questions please contact [Jeremy Dawson](#).

**2019 Conference Sponsorship Opportunity**

For the first time, NAST is offering conference sponsorship opportunities through their new database and they can be purchased online. You can add more than one sponsorship into your shopping cart if you are interested in purchasing sponsorships for each conference opportunity. To learn more click [here](#). If you have any question please contact [Emma Heydlauff](#).

**NAST members-only webinars on the Needs Assessment Report – Your input sought**

Join NAST for one of two webinars on the findings and recommendations of the 2018 Members' Needs Assessment Report, as well as a short tutorial on the new membership database. The Report was presented at the Annual Conference, but these webinars will dive deep into the findings. Your feedback is key to the prioritization and implementation. Please click here to download the [full Report and Executive Summary](#). Each webinar will began at 2:00 pm ET/1:00 pm CT/noon MT/11:00 am PT.

Please note that there will be TWO separate webinars:

- The Corporate Affiliates webinar is on Wednesday (11/7) -- [register here](#).
- The webinar for Treasurers and their staffs is on Thursday (11/8) -- [register here](#).

**Featured Article**

**How to Use a 529 to Pay for Private School Tuition**

Families contributing to a 529 can choose from a range of state-sponsored education savings plans, which let families open investment accounts to save for a beneficiary's future education. But your state may have the most favorable terms for its own residents. "As an individual, you can invest in anybody's plan, but check your home state first since deductions may only be available to people who live in that state," says Jim

## State News Roundup

### California

#### **Robo advisor software maker SigFig releases product to make human advisors more efficient**

Robo software start-up SigFig is rolling out a product that financial advisors can use to make their businesses more efficient. The San Francisco company is introducing CoPilot through an existing arrangement it has with the wealth management division of New England-based Citizens Bank. But it expects to make it broadly available to other financial advisors over the next few months. — [CNBC](#)

### Connecticut

#### **Connecticut owes residents millions of dollars in unclaimed funds**

State Treasurer Denise Nappier has launched a campaign to return hundreds of millions' of dollars worth of unclaimed property to thousands of rightful owners. The assets include savings accounts, utility deposits and inherited money that individuals, businesses and other organizations may not know is theirs. Approximately 53,000 new names have been published on [The CTBigList](#), created to alert those who have unclaimed funds that for one reason or another have been turned over to the state.

### Illinois

#### **Procurement Opportunities**

The Illinois State Treasurer's office has posted two new Procurement Opportunities on their website. [To learn more click here.](#)

#### **Illinois' 529 College Savings plans earn top ratings, remain among best in nation**

Illinois State Treasurer Michael Frerichs announced that Illinois' 529 College Savings plans, Bright Start and Bright Directions, earned top rankings from Morningstar, placing both plans among the best in the nation. Bright Start was one of only four 529 plans in the country to earn a Gold rating. "Since I took office, I've made it a priority to create college savings programs that Illinois can trust," Frerichs said in a statement. "We are proud of these rankings and the progress we have made to improve our 529 plans and ensure that Bright Start and Bright Directions continue to offer high quality investment options at a low cost. — [WMBD-TV](#)

### Louisiana

#### **Louisiana mailing out \$15 million in unclaimed property checks, \$3 million to New Orleans area**

The Louisiana Department of the Treasury will mail out some 85,000 checks to citizens totaling \$15 million. State Treasurer John Schroder announced the payout from the state's unclaimed property account Monday (Oct. 29), which includes more than \$2.8 million for residents of the New Orleans area. — [NOLA](#)

### Maryland

#### **RFP: State Treasurer's Office Seeks Merchant Services**

The Maryland State Treasurer's Office is soliciting qualified offerors to provide all services necessary to process merchant card payments, to include credit cards, PIN-based debit, signature debit and electronic checks. Proposals are due by 2:00 p.m. Local Time on November 16, 2018. [To learn more click here.](#)

#### **Maryland 529 Seeks Chief Executive Officer**

The Maryland State Treasurer's Office is also seeking a Chief Executive Officer for Maryland 529. Applications are due November 25, 2018. The Chief Executive Officer is the head of the independent State Agency that is responsible for administering three IRC Section 529 Savings Plans; the Maryland Prepaid College Trust, the Maryland College Investment Plan, and the Maryland Achieving a Better Life Experience (ABLE). [To learn more click here.](#)

### Nevada

#### **State of Nevada hosting holiday auction of fine jewelry**

Nevada's Unclaimed Property Division is opening the vault for a special holiday auction of fine jewelry. The auction, held through TNT Auction, will open Monday, Nov. 5, at 9 a.m. and closes Wednesday, Nov. 14, at 1 p.m. Items can be previewed online [here](#) between now and the auctions opening. — [KTNV-TV](#)

### New York

#### **Sid Jacobson JCC hosts financial planning series to educate the Sandwich Generation**

Over the next three months, Sid Jacobson JCC, in partnership with Project S.A.F.E., will host a three part financial planning series aimed at educating the sandwich generation on how to maintain financial security while balancing the responsibilities of raising children and caring for aging parents. The first session will focus on a 529 College Savings Plan and will take place on Nov. 6 at 7:30 p.m. — [The Island Now](#)

#### **Girl Scouts learn financial literacy, gain entrepreneurial skills through Fall Product Program**

The 2018-19 member year began for girls and troops in the Girl Scouts of NYPENN Pathways (GSNYPENN) Council on Oct. 1, which also marked the kickoff of the 2018 Fall Product Program. Like the Girl Scout Cookie Program, the Fall Product Program enables girls to earn money for their troops while building essential life skills. The theme for this year's program is "Lead the Way...Speak Up" and program mascots are service dogs. The Fall Product Program is a financial literacy opportunity that helps girls practice entrepreneurship by developing five essential skills: goal setting, decision making, money management, people skills and business ethics. — [Syracuse](#)

### North Carolina

#### **Diapers to Dorms Dash: Sign your baby up to compete for college cash**

NC 529 Savings Plan is once again hosting a contest on social media to find four babies to be featured at the Diapers to Dorms Dash during the NC Central vs. A&T State University football game at 2 p.m., Nov. 17, in Durham. The folks behind the savings plan hosted similar events last year during college basketball games. Their message: It's never too early to start saving for college. If chosen, these crawling babies will race to the touchdown line on NC Central's football field between the first and second quarters to win \$529 contributed to an NC 529 College Savings Plan. — [WRAL-TV](#)

### Oregon

#### **Oregon State Treasurer's Office Seeking Deputy Debt Director**

Oregon State Treasury is recruiting for the position of Deputy Director, Debt Management. This position will be located in Salem, Oregon. The office will be accepting applications until November 2nd. [To learn more about the position click here.](#)

## **Pennsylvania**

### **GPSA holds “Financial Literacy 101” workshop for graduate students**

The Graduate and Professional Student Association (GPSA) hosted a financial literacy workshop for graduate students on Oct. 29, which focused on budgeting and saving money, net pay, and credit scores. GPSA is the student government organization at Penn State for non-undergraduate students. GPSA hosted this event to inform graduate students on how to better budget and save money. — [The Underground](#)

### **Kiss-a-Pig fundraiser supports financial literacy**

A pot-bellied pig named Raines received dozens of kisses from local business and community leaders, educators and TruMark Financial employees during TruMark Financial’s eighth annual Kiss-a-Pig financial literacy fundraiser held at Abington Art Center. This fundraiser is a component of TruMark Financial’s initiative, Building Financial Futures. Funds raised at this event will allow area schools to provide students with the tools needed to learn the basics of personal finance. This information will help them to make informed financial decisions to guide them to a future of financial success. — [The Montgomery News](#)

## **South Carolina**

### **SC State Business students take home \$15,000 prize**

Business students at South Carolina State University won first place at the National Black MBA Case Competition. The students proposed a new credit card for the Chase Sapphire portfolio. Their proposal included a strategy centered around the Chase Sapphire Future card, which would target teenagers, ages 13 - 17. The Future card would be owned by parents and spending would generate educational rewards that would go into a 529 college savings fund. — [WACH](#)

## **Texas**

### **Class gives students financial pointers**

Students at Permian High School are getting a lesson in financial literacy that they say will help them in the future. The high school curriculum is Foundations in Personal Finance, based on principles from syndicated radio financial advisor Dave Ramsey. More than four million students in middle schools, high schools and universities nationwide have gone through Ramsey Education’s Foundations in Personal Finance curriculum, a news release said. — [Odessa American](#)

## **Virginia**

### **A free program can help teach your kids financial responsibility**

Looking for a way to teach your kids how to make money and be responsible with it? There’s a program that could help... and it’s free! Banzai teaches kids financial literacy in an age-appropriate way. “If you start saving now, even if it’s just a little bit, but earning interest on the funds that you save, and compounding interest - the interest that you earn 20, 30 years from now, you have such a larger deposit balance than you do even five years from now,” said Chris Miller, with Chesterfield Federal Credit Union. The program works by pairing local bank sponsors with community schools or individuals, so it’s free to users! Chesterfield Federal Credit Union currently sponsors Chesterfield schools. — [WWBT](#)

## **Wisconsin**

### **Milwaukee Launches Initiative to Help Kids Save for College**

Beginning in fall 2019, kindergarten through fifth grade students in Milwaukee Public Schools will be automatically enrolled in Children’s Savings Accounts, although parents can opt out. In its pilot year, 15 schools will be chosen. Under the program, a college saving account will be established for each student. Students will begin with \$25 in their account, and organizers hope that amount will grow over time. — [U.S. News & World Report](#)

**TOP TWEET:**

[VIEW FULL EMAIL](#)