



WOCN®
Wound, Ostomy, and
Continence Nurses Society®

CORPORATE MEMBERSHIP QUICK START GUIDE

CORPORATE MEMBER BENEFIT	FREE/ DISCOUNT	ALL ACCESS \$1,500	CLASSIC \$800	VALUE/ SAVINGS
WOCNext 2022 Exhibit Space All Access Savings = \$500 for each 10x10 booth Classic Savings = \$500 for one 10x10 booth	Discount	✓	✓	\$500 (Minimum)
Use of Corporate Member logo for marketing purposes	Free	✓	✓	Invaluable
Company recognition on Corporate Member page	Free	✓	✓	Invaluable
Career Center Posting (30 days)	Free	✓	✓	\$259
Direct Mailing List (1 per year)	Free	✓	✓	\$850
Advertising <ul style="list-style-type: none">• WOCNow e-newsletter• WOCNext e-newsletter• WOCNext Final Program	Discount	✓	✓	\$250 - \$400
Affiliate Meeting Space at WOCNext	Discount	✓	✓	\$250
One in-person and one virtual exhibitor conference registration for WOCNext (2 total)	Free	✓		\$725 - \$925
Corporate Member e-bulletin	Free	✓		\$2,500
Social media packages	Discount	✓		Up to \$400
Email blasts (<i>Excludes WOCNext eblasts</i>)	Discount	✓		\$500
Digital Ad retargeting	Discount	✓		\$1,500 - \$3,000
TOTAL POSSIBLE SAVINGS				Up to \$10,000

INTANGIBLE OPPORTUNITIES

Raise your company profile in the industry

Demonstrate your company's leadership in the field of WOC nursing and patient care

Develop business relationships with WOC Nurses, patients, and healthcare professionals

Connect with 3,500+ participants at the WOCNext annual conference

Opportunity to help grow the WOC nursing specialty through Fund the Future

**FOR INFORMATION ABOUT CORPORATE MEMBER BENEFITS
CONTACT [INFO@WOCN.ORG](mailto:info@wocn.org)**