

ALLIES

EDUCATORS

AMBASSADORS

LEADERS

HEROES

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C

APRIL 17-23,
2022

EXPERTS

Nurse
WEEK
TOOLKIT

WOC NURSES ARE AN ESSENTIAL PIECE!

CAREGIVERS

RESEARCHERS



WOCN[®]

Wound, Ostomy, and
Continence Nurses Society[®]

medela

WOC Nurse Week is supported by
an educational grant from Medela.

THANK YOU CARD

CERTIFICATE OF APPRECIATION

ONLINE ADS & LOGO LIBRARY

RESOURCES



Thank You Card

If you have a colleague or a patient that is a special piece of your life, download, print, and customize this thank you card to show them how much they mean to you during WOC Nurse Week 2022.



5 x 7"

Fits standard A7 envelope





Certificate of Appreciation

Download, print, and distribute this Certificate of Appreciation to show your WOC nurse colleagues how much you care about and appreciate them.



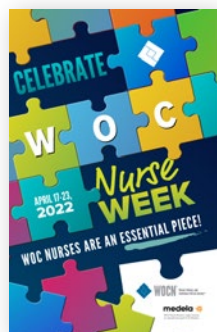
Online Advertisements & Logo Library

During Wound, Ostomy, and Continence (WOC) Nurse Week 2022, April 17-23, the Wound, Ostomy, and Continence Nurses Society™ (WOCN®) is empowering WOC nurses to come together to reflect on and celebrate the unique pieces of themselves that help impact the lives of those that surround them each and every day.

We've created special ads for you to use on your organization's website and social media platforms to promote the WOC nursing specialty and WOC Nurse Week 2022. Each ad can be linked to the following page on wocn.org:

wocn.org/WOCNurseWeek2022

ONLINE ADS:



320x500



160x600



1080x1080



728x90

LOGOS:



Full Color JPG



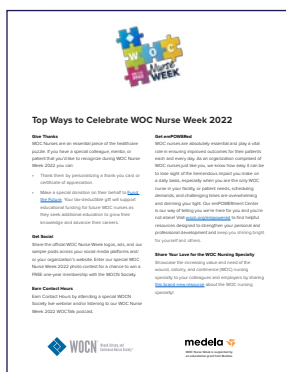
Full Color EPS

Logo usage: The WOCN® Society allows individuals to use its WOC Nurse Week logos in their celebrations and activities only. To maintain brand integrity, please use the provided logo files only and do not alter the files in any way.



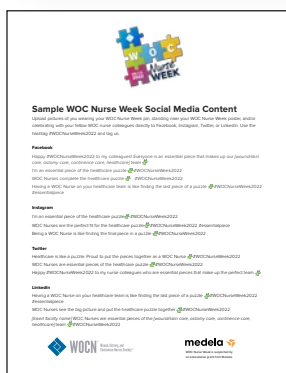
Resources

We've gathered the following resources to help you make the most out of your WOC Nurse Week 2022 celebrations.



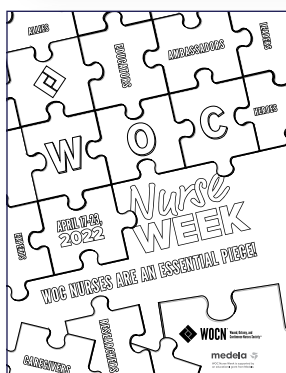
Top Ways to Celebrate WOC Nurse Week 2022

Here's a quick list of ideas to help you celebrate and educate others about the WOC nursing specialty and improve your personal and professional development.



Sample WOC Nurse Week Social Media Content

Use or personalize this sample social media content to post to your Facebook, Instagram, Twitter and LinkedIn.



WOC Nurse Week 2022 Coloring Page

Coloring has the ability to relax the brain. It generates mindfulness and quietness, which allows your mind to get some rest after a long workday. If you or a colleague need an extra brain break, consider using this special WOC Nurse Week 2022 coloring page. Let attention flow away from yourself, relax your brain, and let your creativity flow!