WOC NURSE WEEK TOOLKIT

April 12-18, 2026

WOC Nurses

POWERED BY PURPOSE, FUELED BY COMPASSION

WOCN® Wound, Ostomy, and Continence Nurses Society®

Powered in Part by Our High Octane Fueler Sponsor

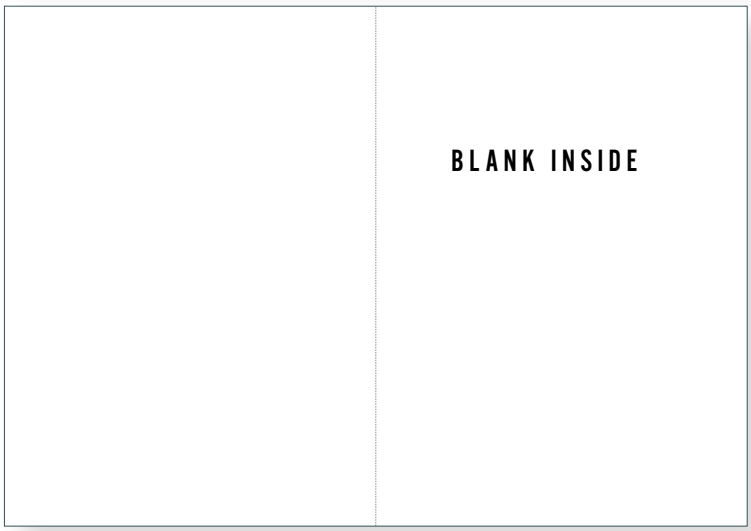
Smith+Nephew

THANK YOU CARD

Do you know a colleague or patient who keeps everyone's spirits in the *fast lane*? Download, print, and customize this thank you card to give them a victory lap and show them how much their high-octane kindness and compassion means to you during WOC Nurse Week 2026.



5 x 7"
Fits standard A7 envelope



CERTIFICATE OF APPRECIATION

Download, print, and distribute this Certificate of Appreciation to honor your dedicated WOC nurse colleagues and recognize the difference they make every day!



ONLINE ADVERTISEMENTS & LOGO LIBRARY

Get ready to shift into high gear! During WOC Nurse Week 2026, April 12–18, we honor the incredible WOC nurses who serve as the high-performance engines of patient care. Join us in celebrating the expertise and heart of those who are **Powered by Purpose and Fueled by Compassion**, driving healing and hope across the finish line for their patients every single day.

Download these digital ads and use them on your organization's website or your professional or personal social media platforms to promote the WOC nursing specialty and WOC Nurse Week 2026. Each ad can be linked to the following page on wocn.org: **wocn.org/WOCNurseWeek2026**

ONLINE ADS:



320x500



160x600

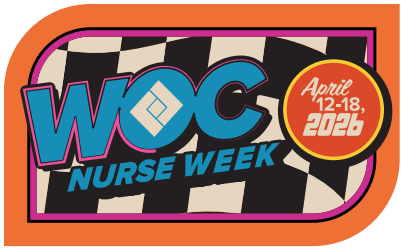


728x90

LOGOS:



Full Color PNG

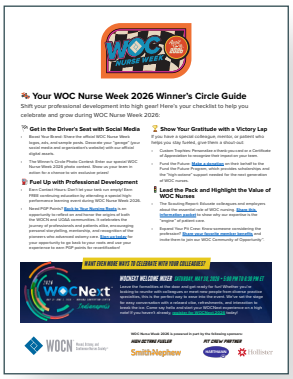


Full Color EPS

The WOCN® Society allows individuals to use its WOC Nurse Week logos in their celebrations and activities only. To maintain brand integrity, please use the provided logo files only and do not alter the files in any way.

RESOURCES

We've gathered the following resources to help you make the most out of your WOC Nurse Week 2026 celebrations.


Your WOC Nurse Week 2026 Winner's Circle Guide

Shift your professional development into high gear! Here's your checklist to help you celebrate and grow during WOC Nurse Week 2026:

Get in the Driver's Seat with Social Media

Fuel Up with Professional Development

Show Your Gratitude with a Victory Lap

Lead the Pack and Highlight the Value of WOC Nurses

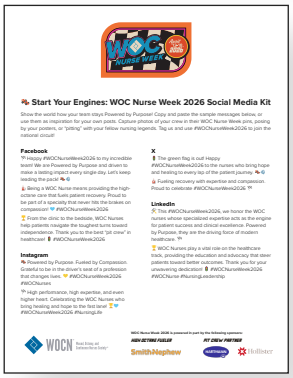
WANT EVEN MORE WAYS TO CELEBRATE WITH YOUR COLLEAGUES?

WOCNext

WOCN

Top Ways to Celebrate WOC Nurse Week 2026

Here's a quick list of ideas to help you celebrate and educate others about the WOC nursing specialty and improve your personal and professional development.


Start Your Engines: WOC Nurse Week 2026 Social Media Kit

Facebook

Instagram

X

LinkedIn

WOCN

Sample WOC Nurse Week Social Media Content

Use or personalize this sample social media content to post to your Facebook, Instagram, X and LinkedIn.



WOC Nurse Week 2026 Coloring Page

Time for a quick pit stop! Celebrate WOC Nurse Week 2026 with this custom-designed coloring page. Take a moment to pull off the track, refuel your spirit, and add your own creative spark in honor of the high-octane work you do every day!