D2L believes that learning is the foundation upon which all progress and achievement rests. Working closely with organizations globally, D2L has transformed the way millions of people learn both online and in the classroom. D2L’s cloud-based learning management system (LMs), D2L Brightspace, helps higher education institutions run blended and fully online courses to help even more users to experience exceptional learning.
The Brightspace Solution Overview:

A SOLUTION FOR HIGHER EDUCATION

D2L Brightspace is the learning platform that was built to deliver best-in-class teaching and learning experiences for faculty and students and help all learners reach their potential.

KEY SOLUTION OFFERINGS:

EXCEPTIONAL LEARNING EXPERIENCES
Create engaging learning experiences using live and on-demand video and motivate learners with relevant feedback provided through in-line annotations, video, audio, rubrics, and more.

EQUITY FOR ALL LEARNERS
Reach every learner by leveraging tools that can help make all your courses accessible like a built-in accessibility checker and options for differentiated instruction, including competency-based learning.

WORRY-FREE TECHNOLOGY
D2L Brightspace has been designed from the ground up for mobile—with beautiful apps and responsive design to work on any device. Get better than 99.9% uptime, the best architecture for disaster recovery, monthly updates delivered without downtime, and industry-leading security.

THE TOOLS TEACHERS LOVE
D2L Brightspace makes it easy for teachers and instructors to create awesome course content, send automated reminders and alerts, release content based on learners' progress, generate and use rubrics, and provide feedback from one centralized hub.

EXCEPTIONAL OUTCOMES
Built-in tools and functionalities allow educators to easily monitor progress and identify at-risk learners who may need more support. Check learners' knowledge to deliver the right content to the right people at the right time and automate reminders to keep them on track.

PERSONALIZED, COLLABORATIVE LEARNING
Set learners up for success with individualized learning paths, personalized feedback, relevant and timely reinforcement, and progress dashboards.
CONTENT CREATION MADE EASY
Create custom course content using an HTML editor and pre-built templates or import it from third-party providers and supported LMSs.

SOCIAL LEARNING EXPERIENCES
Let learners connect through integrated conferencing tools, practice their skills with Video Assignments, and get feedback from peers and experts on their submissions.

AN INTUITIVE USER EXPERIENCE
Enable people to access content from any device with the Brightspace platform’s mobile-friendly design and stay up to date on news and deadlines with our Activity Feed.

YOUR TOOLS, YOUR WAY
Plug into your unique ecosystem with open standards and APIs and create a branded experience that’s consistent for your learners.

MORE PARTNER, LESS VENDOR
As experts in education and pedagogy, we’re committed to supporting you in ways you might not expect from a technology provider. And we’ve been doing it for 20 years.
Product Overview

**Brightspace Core**

Our LMS includes all the tools that schools, institutions, and organizations need in order to deliver a best-in-class teaching and learning experience. Create engaging content, personalize the journey, prioritize accessibility, and track learner performance and progress—all from within one robust, intuitive, mobile-friendly platform.

**Performance Plus**

The Performance Plus add-on package delivers powerful analytics tools to help administrators, educators, and learners save quality time while maximizing impact and driving success.

**Engagement Plus**

The Engagement Plus add-on gives institutions and organizations the ability to showcase their online course offerings and helps instructors create engaging video-based lectures or course content.
D2L Services

D2L is an education leader that is dedicated to partnering with our customers to help improve learning outcomes and access to education around the globe. From day one, we’re ready to work with you to help you achieve your teaching and learning goals.

**We’ll get you up and running.**

Different industries move at different speeds. Our planning services can help clients quickly identify their goals and how to achieve them.

**We’ll support your unique needs.**

No two clients are the same. We work with each client to develop solutions that will shape the experience specifically for their institution or organization.

**We’ll help deliver a powerful learning experience.**

Knowing how to create the most engaging content is important. Our graphic designers, web developers, and courseware developers are ready to help.

**We’ll tailor training to fit their timeline.**

Our training programs can help you equip your teams quickly so that you have more time to focus on what matters most: teaching and learning.
D2L and the Association of Independent Colleges and Universities of Ohio

Our partnership offers preferred pricing for AICUO members, making it an easy choice for higher education institutions to purchase the Brightspace platform. The Brightspace platform is trusted and used by AICUO members, including:
About the Association of Independent Colleges and Universities of Ohio

The Association of Independent Colleges and Universities of Ohio was organized in 1969 to represent the interests of its 51 members to Ohio’s lawmakers, regulators and citizens. AICUO seeks to strengthen student financial aid programs and bring about a greater understanding of the benefits and contributions of Ohio independent colleges and universities. At the same time, the association works to promote the well-being of Ohio higher education as a whole, with special regard for the dual private/public nature of the responsibility to serve the educational, social, and cultural needs of the state and the nation. For more information, visit http://www.aicuo.edu/index.aspx.

Contact D2L today to talk about how we can help transform teaching and learning at your school, institution, or organization.
About D2L

D2L is the software leader that makes learning experiences better. The company’s cloud-based platform is easy to use, flexible, and smart. With Brightspace, organizations can personalize the experience for every learner to deliver real results. The company is a world leader in learning analytics: its platform predicts learner performance so that organizations can take action in real time to keep learners on track. Brightspace is used by learners in higher education, schools, and the enterprise sector, including the Fortune 1000. D2L has operations in the United States, Canada, Europe, Australia, Brazil, and Singapore.

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