

[View in browser](#)



Member Matters

February 2021



A snowy winter's day on Ohio Wesleyan University's Campus.

AICUO 2021 Workshop Survey

The Association of Independent Colleges and Universities of Ohio is working to identify new topics for our professional development workshops. As part of this process, we are seeking information from our members about what topics AICUO should explore for potential webinars in 2021. Please respond to the short survey below by **Friday, February 12**.

[AICUO 2021 Workshop Survey](#)

Upcoming Webinars

Strategies and Inspiration for your next Day of Giving

With spring fast approaching, now is the time to fine-tune your giving strategies in preparation for a Spring Day of Giving. Join [Anthology's](#) Senior Director of

Engagement Strategy, Dr. Mirko Widenhorn, at **1:00 p.m., on February 10**, [for a discussion](#) with annual giving and advancement services colleagues currently planning their upcoming days of giving. This esteemed panel will discuss their institutions' plans and share strategies for fundraising success including communication, giving challenges, opportunities to adjust strategies, and how to partner with advancement services to have a greater impact.

Microsoft Teams Webinar Series

In collaboration with Microsoft, Affiliate Member [Scholarbuys](#) will host two webinars to discuss how Microsoft Teams can help schools collaborate between teachers and students, integrate personalization and accessibility tools into your environment, and make sure that your faculty, staff and students are able to work in a safe and secure environment. Click [here to register](#) for the one-hour webinars listed below.

- **12:00 p.m., Wednesday, February 10: Microsoft Teams Overview**
- **3:00 p.m., Thursday, February 11: Microsoft Teams Voice**

Five Action Steps to Building a Positive Culture for Faculty and Staff

[This webinar](#) from [Vector Solutions](#) describes how to cultivate a healthier workplace culture for faculty in staff by describing ways to manage workplace bullying, harassment, and violence. Attend and learn the real, tangible, and actionable [steps to building a better campus workplace culture](#) at **2:00 p.m, on Wednesday, February 24**.

2021 Higher Education R3 Summit: Risks. Regulations. Reputation.

Collaborate with peers and [BKD Trusted Advisors](#) as they take a closer look at how to navigate challenges facing higher education institutions. They will offer two, duplicate sessions of [this live, CPE-eligible roundtable event](#), each covering an economic and higher education industry outlook, strategic options for managing financial circumstances, leadership in crisis, tax law, and more. Join BKD at **10:00 a.m. – 3:30 p.m. on Tuesday, March 2** or at **10:00 a.m. on Thursday, March 11**.

CRRSAA HEERF II Campus Health Funding FAQs

By Horan

On December 27, President Trump signed the Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA), expanding COVID-19 pandemic relief. The bill includes \$21 billion for colleges and universities available through the Higher Education Emergency Relief Fund II (HEERF II). This most recent round of funding appears to have greater flexibility on how institutions can use the funds. As the government works to finalize application and distribution, [Horan](#) has provided an in-depth analysis of these changes and has consolidated this information into [key points institutions need to know](#).

Eight Ways to Help Students Battle Emotional Exhaustion in 2021

By TimelyMD

Flipping the calendar from 2020 to 2021 brought hope for a better year, but the beginning of 2021 has been anything but easy on mental health. This year brings another term to add to the current mental health conversation — [emotional exhaustion](#). In today's turbulent times, it is critical that higher education supports students with the mental health and emotional support resources they need. Consider [these eight ways to support students](#) as they deal with emotional exhaustion from [TimelyMD](#).

A Look Back: 2020 Trends in Energy Recap

By Constellation

In less than a year, the COVID-19 pandemic has affected companies in all industries and regions. To respond to these effects, new trends and technologies in energy have emerged. [Constellation](#) regularly monitors these trends to provide customers with intel to help them optimize their energy purchasing strategy. In their article [A Look Back: 2020 Trends in Energy Recap](#), they highlight four events and trends that impacted the energy lands.

Recommend an Affiliate Member

Does your campus have a trusted business partner that you want to refer to the AICUO Affiliate Member program? Please email your recommendations to mjames@aicuo.edu.

Association of Independent Colleges and Universities of Ohio
41 South High Street, Suite 1690, Columbus, OH 43215
614-228-2196 | aicuo.edu

