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Member Matters

June 2020



Spring on the campus of Marietta College.

Upcoming Webinars

Your Utility Bills Simplified With Pear.ai

You may be experiencing facility closures and/or limited staffing during this time, which in turn can make it difficult to check, process and pay utility bills. Join

Constellation on **June 10 at 11:00 a.m.**, as they [introduce the Pear.ai platform](#). Take control of your utility data and have all your utility bills and information in one place.

Helping You Stay Connected To Your Prospective Students

Join AICUO and Collegis Education on **June 11 at 11:00 a.m.**, for a panel-style webinar on best practices for yield management during the global pandemic. This [exclusive webinar](#) will shed light on the steps needed to create effective prospect interactions and what technology you should be thinking about to enhance personal connection and overcome enrollment challenges.

Fundamentals Training for Decision-Makers in Live Cross-Examination Hearings Under the New Title IX Regulations

Presented by higher education attorneys from Bricker & Eckler, this [two-day web conference](#) on **June 12 and June 15**, covers the necessary information for decision-makers according to the new Title IX regulations, as well as provides practice making relevancy determinations. This training satisfies annual Clery Act training requirements and new Title IX training requirements.

AICUO Collaborative Conference Registration is Open

The 5th Annual Collaborative Conference is scheduled for August 13 at Otterbein University. Please visit the [website](#) for event details and to register.

How to Make Preventing Summer Melt a Campus Wide Goal

By [Wisr](#)

Higher ed administrators and faculty see their campuses wrestling with furloughs, layoffs, salary cuts, and every other idea to trim expenses. While those exercises certainly will continue, one of the key recovery strategies for struggling campuses is to bring in as full of an entering class as possible while also retaining current students. If you are an admissions dean, [here are three things](#) you can do to prevent summer melt.

Is College Worth It? Demonstrating Career Relevance

By [Pragya Systems](#)

Over 20 million people have filed for unemployment benefits over the past few weeks. Economic and social uncertainty is in the front of parents' minds. A survey of over 1100 students, released earlier this week, sheds light on how students & families are evaluating enrollment decisions amidst this crisis. Another poll of prospective students showed that over 12% of committed students have decided not to attend college this fall anymore. While learning

about campus life and student services are important, the main question that students and their families are looking for an answer to is [whether college is worth it](#).

Resources to Support Online Learning

By [Cengage](#)

Now, more than ever, college affordability and the uncertain fall enrollment scenario is at the forefront of our minds. Will remote learning need to continue and if so, how do we ensure [valuable learning experiences](#) for students? Will a hybrid approach of online and face-to-face work? Are campuses prepared to open campus with distancing restrictions?

Recommend an Affiliate Member

Does your campus have a trusted business partner that you want to refer to the AICUO Affiliate Member program? Please email your recommendations to mjames@aicuo.edu.

Association of Independent Colleges and Universities of Ohio
41 South High Street, Suite 1690, Columbus, OH 43215
614-228-2196 | aicuo.edu



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