



# Collaborative Conference Agenda

8:15 a.m. - 9:00 a.m. **Registration, Networking Breakfast & Vendor Fair // Event Forum**

9:00 a.m. - 9:10 a.m. **Welcome // Event Forum**  
C. Todd Jones, President and General Counsel // AICUO  
Dr. John Comerford, President // Otterbein University

9:10 a.m. - 10:25 a.m. **Presidential Panel Discussion // Event Forum**  
Dr. Jared Tice, President // Capital University  
Ms. Kathryn Heidemann, President // Cleveland Institute of Art  
Dr. Corey Cockerill, President // Wilmington College  
Moderator: Erin Svensson, Account Executive // EdSights

10:35 a.m. - 11:25 a.m. **Track Session 1**

- Beyond the Balance: Reframing Financial Responsibility Through Campus-Wide Collaboration \*- Ashland University // Rm. 164
- Rethinking Gateway Placement and Removing Barriers to Matriculation - Franklin University // Rm. 165
- Systems, Not People: Fixing Campus Program Pitfalls through Better Processes - Ohio Wesleyan University // Rm. 140
- Bridging the Gaps: Designing Collaborative Information Systems to Support Adult Learner Transitions - Oberlin College, ESC of Northeast Ohio // Rm. 113

11:35 a.m. - 12:25 p.m. **Track Session 2**

- Driving Transformational Change - Selecting ONU's Next ERP \*- Ohio Northern University // Rm. 164
- Audacity & Alignment: Repositioning Enrollment Marketing as a Strategic Driver of Institutional Growth - Columbus College of Art and Design // Rm. 165
- A Fieldhouse for Everyone: Where Design Meets Mission - Design Collaborative, Heidelberg University // Rm. 140
- Breaking Bread: Gamifying Intercultural Empathy and Navigating Difficult Conversations - John Carroll University // Rm. 113

12:25 p.m. - 1:30 p.m. **Networking Lunch & Vendor Fair // Event Forum**

1:40 p.m. - 2:30 p.m. **Track Session 3**

- Campus Master Planning In the Land-Rich, Cash-Poor Era \*- McCullers Group // Rm. 164
- Proactively Supporting Admitted Students for a Stronger Start - Edsights // Rm. 165
- CARE in Action: Strengthening Student Retention Through Belonging, Early Support, and Campus Partnerships - Wilmington College // Rm. 140
- Preparing Students to be READY for their Future - Otterbein University // Rm. 113

2:40 p.m. - 3:30 p.m. **Closing Session // Event Forum**  
Equity in Inquiry: How to Conduct Neuroinclusive Campus Grievance Procedures  
Laura Anthony, Chair, Education Practice Group // Bricker Graydon Wyatt  
Senior Consultant // INCompliance Consulting