



## Collaborative Conference Agenda

- 8:30am – 9:00am      **Registration & Networking Breakfast**
- 9:00am – 10:00am      **Presidential Panel Discussion:** Moderated by Melissa Carleton, Bricker & Eckler, LLP // Event Forum  
Dr. Jean Paddock, Aultman College  
Dr. Jane M. Wood, Bluffton University  
Dr. John Comerford, Otterbein University
- 10:10am – 11:10am      **Session 1**
- Using Machine Learning to Predict Student Attrition – CliftonLarsonAllen // Rm. 139
  - Green Bonds and Becoming Carbon-Neutral: Lessons Learned from Oberlin College’s Sustainable Infrastructure Project – Bricker & Eckler, LLP // Rm. 165
  - Why Digital Content Matters When Recruiting Today’s Students – PlatformQ Education // Rm. 164
  - Cyber Security Compliance and the Effects of a Ransomware Attack – Gallagher // Rm. 144
  - How Will You Unlock Time and Money for IT Innovation? – APOGEE // Rm. 140
- 11:15am – 12:45pm      **Lunch & Keynote:** School Closures: Facts vs. Perception – BKD CPAs & Advisors // Event Forum
- 1:00pm – 2:00pm      **Session 2**
- Supporting Adult Students to Overcome Barriers – Franklin University // Rm. 139
  - The WELL Building Standard: Better Buildings Equal Better Lives – Design Collaborative // Rm. 165
  - From Pitch to Pipeline – Cleveland Institute of Art // Rm. 164
  - Is Your Campus Prepared to Comply with Collin’s Law? – Bricker & Eckler, LLP // Rm. 144
  - Leveraging Collaborative Contracts for Cost Savings – Coalition for College Cost Savings, IUC-PG, Ohio Department of Administrative Services // Rm. 140
- 2:00pm – 2:30pm      **Coffee & Dessert Break** – Vendor Fair, Networking & Door Prizes // Rm. 145
- 2:45pm – 3:45pm      **Session 3**
- Piloting and Scaling Innovation for Student Affordability – Cengage, University of Findlay // Rm. 139
  - Creative Community Impact: SITE1212 – Art Academy of Cincinnati // Rm. 165
  - New International Recruitment: A Post-Pandemic Strategy – Carnegie // Rm. 164
  - Supporting Mental Wellbeing Increases Campus Safety – TimleyMD, Case Western Reserve University // Rm. 144
  - The Road to Pay Equity Starts with All of Us – Vorys, Sater, Seymour and Pease, LLP // Rm. 140

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**Track Session Legend:**   ■ Student Support & Retention   ■ Energy & Facilities  
■ Marketing & Recruitment   ■ Campus Safety & Security   ■ Business & Finance