

WE CARE ABOUT JEWELRY.

The more you know about your diamond and gemstone jewelry, the more you'll understand the importance of proper treatment and care of it. Taking care of your gems and jewelry will add to your appreciation of their lasting beauty and value.

Since American Gem Society® members are some of the most knowledgeable in the industry, it's safe to say that they understand how to protect your jewelry, and can keep it looking as beautiful as the day you bought it.

SCHEDULE ROUTINE APPOINTMENTS

Depending on the frequency of wear, visit your American Gem Society® jeweler at least twice a year for professional cleaning. The jeweler will check the prongs for wear and security as well as the gemstone itself for any damage or needed repolishing. Supplement professional cleanings by using a special commercial jewelry cleaner available for purchase at many jewelry stores

AMERICAN GEM SOCIETY® A CUT ABOVE THE REST.

What makes members of the American Gem Society® so special? For starters, only one in 20 jewelers, designers and appraisers have chosen to meet the exacting requirements for membership. In addition to satisfying the exacting criteria for membership, including annual recertification, American Gem Society members have shown a proven commitment to the community and the highest standards of ethical practice.

Shop with an American Gem Society Jeweler.

For more information, including a list of members in your area, please visit AmericanGemSociety.org/FindAJeweler.



CARE FOR YOUR JEWELRY


AMERICAN GEM
SOCIETY®
AmericanGemSociety.org


AMERICAN GEM
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Consumer Protection Since 1934™

LEARN HOW TO PROTECT YOUR JEWELRY.



CLEANING DO'S AND DON'TS

In most cases, you can ensure a lifetime of pleasurable wear through routine home care of your fine jewelry supplemented by regular care from your American Gem Society® jeweler. Here are a few recommendations:

1. Ask your jeweler about their service policy. Many provide both free cleanings along with complimentary check-ups to ensure the gemstones are secure and safe in their settings.
2. Chemicals in some products can damage certain gems; even ones considered mild. Your American Gem Society® jeweler can best advise you.
3. Use the right kind of polishing cloth. Polishing cloths for karat gold, sterling silver and other metals are available at most jewelry stores.

PEARL CARE

Pearls are organic gemstones and require specialized care. Here are some recommendations for ensuring proper care of your pearls.

1. Soft brushes used in applying cleaners can damage pearls. Ask your American Gem Society® jeweler for the best at-home cleaning method.
2. Avoid ultrasonic cleaners, heat, hot water, and steamers. Use a special commercial cleaner recommended by your jeweler to clean your pearls or use mild soap and water.

3. Wipe your pearls with a soft chamois or flannel cloth after each wearing to remove skin oils and salts.
4. For pearl strands, avoid getting the string wet as it may stretch or break. Dry your pearls on a flat surface before storing them, and separate them from the rest of your jewelry—store in a silk or cotton pouch.

ULTRASONIC HOME CLEANERS

Home ultrasonic cleaners are best used for karat gold jewelry without gemstones. The ultrasonic also may be suitable for some diamond-set jewelry; however, the intense vibrations can loosen gems. DO NOT use the ultrasonic cleaner on porous gems such as lapis, coral, pearl, or dyed gemstones.

STORAGE

Protect your jewelry by separating items from one another using individual compartments in your jewelry box. When improperly stored, gemstone jewelry items can damage each other. For example, diamonds will scratch all other gemstones, including rubies, sapphires, and emeralds. Additionally, most gemstones will scratch gold, silver, and platinum.

WEAR FACTORS

Here are some factors to consider in the every day wear of your jewelry:

1. When wearing fine jewelry and gemstones, be aware of activity that subjects your piece to sharp blows—such as gardening, hand tools, or sports. Remove jewelry, especially rings, before doing household chores.
2. Apply hairspray, lotions or perfumes before you put on your jewelry. Chemicals in these items may cause damage.
3. Many watches are water-resistant, but not waterproof. If moisture or dust has penetrated the case of your watch, have it checked only by an authorized technician. An untrained repair person could accidentally damage the watch and invalidate factory warnings.




A M E R I C A N G E M
S O C I E T Y®

Since 1934, American Gem Society® members have been protecting the jewelry-buying public. Membership is awarded only to select jewelers who possess proven gemological knowledge and the highest ethical standards. American Gem Society members know what methods will clean and secure your fine jewelry most effectively. Extensive jewelry knowledge is your assurance of the reliability and capability of an American Gem Society firm.