



2026 CONFERENCE

CRAFTING OUR NARRATIVE: **PLANNING AS STORYTELLING**

OCTOBER 3-6, 2026

LOS ANGELES, CA AT
THE JW MARRIOTT LA LIVE

HOW TO USE YOUR PHOTO OVERLAY

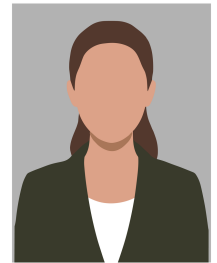
We've created a custom APA California 2026 Conference overlay that you can add to your headshot or company logo to show your involvement in this year's conference.

What You'll Need:

- Your headshot or photo (JPG or PNG)
- The appropriate APA California 2026 Conference overlay PNG file
- A photo editing tool such as Canva, PowerPoint, or a mobile editing app

Option 1: Using Canva (Recommended)

1. Go to Canva.com and log in or create a free account.
2. Click Create a Design and select Custom Size.
3. Enter 1080 x 1080 pixels and create the design.
4. Upload both your photo (or logo) and the overlay PNG by selecting Uploads from the left menu.
5. Drag your photo onto the canvas and resize it to fill the entire square.
6. Drag the overlay PNG onto the canvas and place it on top of your photo.
7. Adjust your photo so your face is centered within the transparent circle of the overlay.
8. When you're happy with the placement, click Share > Download and save your image as a PNG or JPG.



Option 2: Using a Mobile App

You can also use apps such as Canva Mobile, PicsArt, Adobe Express, or similar photo editing apps.

1. Open your editing app of choice.
2. Create a new square project (1080 x 1080 pixels if prompted).
3. Upload your photo or logo.
4. Add the overlay PNG as a new image layer.
5. Resize and position your photo so your face is centered within the transparent circle.
6. Save the finished image to your device.

Option 3: Using PowerPoint

1. Open a blank PowerPoint slide.
2. Insert your photo or logo and resize it to fill the slide area.
3. Insert the overlay PNG and place it on top of your photo.
4. Adjust your photo until your face is centered within the transparent circle.
5. Select both images and group them together.
6. Right-click the grouped image and select Save as Picture, or take a screenshot and crop as needed.

Suggested Caption:

I'm excited to be part of the APA California 2026 Conference in Los Angeles!

Join me October 3–6, 2026, as we explore this year's theme, Crafting Our Narrative: Planning as Storytelling.

#APACA2026

Use it as your profile picture or share it across your social media channels to help spread the word!