



CAROLINAS
CREDIT UNION LEAGUE

CCUL 2026



ANNUAL MEETING

EXHIBITOR
SHOWCASE

JUNE
1ST → 2ND

HILTON HEAD
SOUTH CAROLINA



Welcome Exhibitors!

Carolinas Credit Union League 2026 Annual Meeting Exhibitor Showcase
The Westin Hilton Head Island Resort & Spa, June 1-2, 2026

Thank you for your interest in exhibiting at our event! This premier event provides an opportunity to engage with C-suite leaders and board members in the credit union industry. Below you will find all the details necessary for securing your exhibitor space.

Highlights

- Three exhibiting opportunities
- Updates to vendor hall for more engagement
- Summer Soiree tickets are available to vendors for additional face time with attendees

Exhibit Hours:

Monday, June 1

10:00 a.m. – 12:00 p.m.	Exhibitor move-in
12:00 p.m.	Attendee registration opens
1:00 - 4:00 p.m.	Exhibitor Preview w/ C-Suite Welcome (<i>Premier booths only</i>)
6:00 - 8:00 p.m.	Summer Soiree (<i>ticket required, limited quantities</i>)

Tuesday, June 2

7:00 - 8:15 a.m.	Exhibitor Networking Breakfast
11:30 a.m. - 1:00 p.m.	Exhibitor Showcase Lunch & Explore
1:00 p.m.	CCUL Golf Outing (<i>separate ticket required</i>)
5:00 - 7:00 p.m.	Exhibitor Showcase Closing Reception

**Sponsorships prohibited to TruStage competitors. CCUL reserves the right to revoke any sponsorship.*

[Register Here!](#)

Deadlines & Important Dates

Last Day to Cancel (\$350 cancellation fee)	May 8, 2026
Hotel Reservation Deadline	May 1, 2026
Registration Deadline	May 22, 2026
Notification of Booth Number, Participant List, etc.	May 25, 2026

Important Procedures to Follow

Upon registering, you agree to **CCUL's Hold Harmless Agreement**

- Lanyards required for entry.
- Exhibit space is limited and will be assigned on a first-come, first-served basis according to the needs of the show.

Exhibit Fees & Information

Premium: \$3,995

Reserved for Business Partners, 6' x 10' Booth in Pre-Function Area

Includes "Preview Hours" Monday, June 1 from 1-4 p.m., registration for TWO attendees, access to sessions, and vendor lunch.

Standard: \$2,995

6' x 10' Booth in Vendor Hall

Includes registration for TWO attendees, access to sessions, and vendor lunch.

Walking Exhibitor: \$1,595

Includes registration for ONE attendee, access to sessions, and vendor lunch.

Additional Representatives: \$275 each (max per booth is 4 representatives)

	Premium Exhibitor	Standard Exhibitor	Walking Exhibitor
Fee	\$3,995	\$2,995	\$1,595
Exhibit Hours	8+ Hours	5+ Hours	N/A
Representative	2 included	2 included	1 included
Additional (\$275 per rep)	Maximum 4	Maximum 4	Maximum 3
Signage	Yes	Yes	No
Summer Soiree	Tickets for Purchase	Tickets for Purchase	Tickets for Purchase
Tuesday Breakfast & Lunch	Included	Included	Included
Golf (Tuesday)	Optional- Must register. Cost: \$185 Sponsorships Available	Optional- Must register. Cost: \$185 Sponsorships Available	Optional- Must register. Cost: \$185 Sponsorships Available
Session Attendance	Optional	Optional	Optional
Door Prize	Yes	Yes	Optional

Accommodations

The Westin Hilton Head Island Resort & Spa

2 Grasslawn Ave

Hilton Head, SC 29928

[Reserve Online](#)

Rate: \$350+

Parking Fee: Complimentary Self-Parking, \$30 Valet

Reservation Deadline: May 1, 2025, 5 p.m.

Contact Brooke Rouse at brouse@carolinasleague.org if you need to cancel your room and we will work with the hotel directly. Must cancel at least 7 days prior to receive deposit refund.

On-Site Preparation Information

Assignment & Space Notification

Exhibit space is limited and will be assigned on a first-come, first-served basis. CCUL reserves the right to assign exhibit space according to the needs of the show. *Premium exhibitor space is in the pre-function area and reserved for Business Partners. Standard exhibitor space is located in the ballroom with the general sessions; we ask that exhibitors vacate booth during sessions.*

Exhibit Booth Needs

Convention Decorator: Convention Makers | conventionmakers.net 843.650.6300

[Shipping Labels](#)

[Freight Service Form](#)

[Additional Equipment Order Form](#)

[Electrical/Internet](#)

[FAQ](#)

Carolinas Credit Union League: [W-9](#)

Forms and shipments must be paid for and received by May 27, 2026.

****Exhibitors are responsible for shipping arrangements***

Other Information

Dress Code

Exhibitors are encouraged to dress in business casual attire.

Door Prizes

Door prizes are optional but assist in increasing traffic to your booth.

- Display your giveaway at your booth. We encourage you to incorporate Carnival themed games to engage attendees and award your prize.
- Draw the winner by 6:30 p.m. Tuesday, June 2.

Additional Information

Booth layout, attendee list, on-site contacts, golf pairings, etc. will be provided by **May 25**.

Cancellation Policy

All fees are refundable if written notice is received via email by May 8, 2026 minus a \$350 administrative fee. No refunds will be given if cancellation is received after May 8, 2026.

Important Next Steps:

1. Submit your logo for Annual Meeting recognition

Part of your exhibitor package includes recognition in our Annual Meeting. Please email your company logo and brief description to commpr@carolinasleague.org (if not provided during registration) **by May 1, 2026**. Logo files should be high resolution PNG or JPG images, or original AI or EPS design files for digital and print use.

2. Be a part of our 2026 Golf Outing

Port Royal Golf & Racquet Club | June 2 - Shotgun Start at 1:00 pm.

Sponsorship Opportunities: See page 5 (*prohibited to TruStage Competitors*).

Registration: \$185 (includes golf and cart). Pre-register [HERE](#) by May 15, 2026.

3. Participate in the Carolinas Credit Union Foundation's Fundraiser

Details on an opportunity to support the Carolinas Credit Union Foundation can be found [here](#).

Please direct any questions to development@carolinasleague.org.

Business Partners should contact jhendrix@gowithcarrick.com or sallred@gowithcarrick.com.

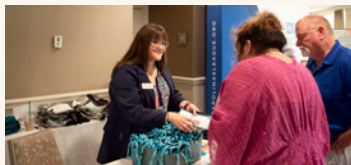
PREMIER LEAGUE EVENT

ANNUAL MEETING

JUNE 1 - 3, 2026

Ideal for credit union executives and board members, this experience features motivating content, networking and peer-sharing opportunities, a golf outing, and an exhibit hall where new and familiar connections bring their best solutions for today and tomorrow.

With our suite of 2026 sponsorship opportunities now available, we invite you to explore the ways your organization can connect, engage, and stand out throughout the event.



Sponsorship Opportunities

Summer Soirée

Summer Soirée Grand Prize Sponsorship

SOLD OUT

Available Slots: 1

Showcase your brand by providing the featured grand prize for our Summer Soirée raffle, earning standout visibility during one of the evening's most anticipated highlights. *Note: A limited number of Soirée tickets are available for vendors interested in attending for \$375.*



Exhibit Hall

Meal Sponsorship

GOING FAST!

Investment: \$5,000 | Available Slots: 2

Align your brand with one of the most attended and anticipated moments of the conference. As an exclusive meal sponsor, your company will receive premium visibility during two days of conference-wide dining events attended by all participants. Signage and collateral recognition are included.



Grand Prize Sponsorship

SOLD OUT

Available Slots: 1

Showcase your brand by providing the featured grand prize for our Exhibitor Showcase raffle, earning standout visibility during one of the event's crowd-favorite closing moments.



All sponsorships are subject to approval and can be modified by CCUL at any time.

Refreshment Booth Sponsorship

Investment: \$3,000 | Available Slots: 6

Looking to make a splash at our conference? Consider this sponsorship! Our popular refreshment booth will give you ample recognition as the provider of conference-themed refreshments, with prime placement near your exhibit hall booth. Logo included on conference materials and applicable signage.



NEW! Smoothie Break Sponsorship

SOLD OUT

Investment: \$3,000 | Available Slots: 1

Refresh and energize attendees as the sponsor of our Smoothie Break. Your brand will receive prominent visibility during this high-traffic networking pause, where participants recharge and connect between sessions. Logo included on conference materials and applicable signage.

Experience

NEW! Keynote Sponsorship

SOLD OUT

Investment: \$3,500 | Available Slots: 1

Stand out as a keynote sponsor with a pre-keynote slide and emcee announcement, plus added visibility through event signage and an Annual Meeting TV (AMTV) ad spot. Logo included on conference materials.

NEW! Activity Sponsorship

Investment: \$2,500 | Available Slots: 2

Position your brand at the center of attendee engagement during one of our featured Annual Meeting activities. Your sponsorship includes one complimentary activity ticket and recognition on conference materials and applicable signage.

NEW! Credit Union Roundtable Sponsorship

SOLD OUT

Investment: \$2,500 | Available Slots: 1

Enjoy exclusive visibility as the sole sponsor of this roundtable for small credit union CEOs and board members. Your sponsorship includes onsite recognition and the opportunity to offer brief remarks during the session welcome. Logo included on conference materials and applicable signage.

Welcome & Hospitality

NEW! Networking Lounge Sponsorship

SOLD OUT

Investment: \$5,000 | Available Slots: 1

Showcase your brand at the heart of attendee interaction as the sponsor of the Networking Lounge, located in a prime prefunction space outside the ballroom. This high-traffic area draws attendees between sessions, ensuring consistent visibility. Logo included on conference materials and applicable signage.

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PREMIER LEAGUE EVENT

ANNUAL MEETING CONT'D

Hotel Room Key Card Sponsorship

SOLD OUT

Investment: \$4,000 | Available Slots: 1

Great visibility for your brand as one of the first vendors participants see when they check in! Your company name and logo will be shown on each attendee's hotel key. Sponsorship also includes two (2) complimentary tickets to the Summer Soiree (\$750 value).

Wi-Fi Sponsorship

SOLD OUT

Investment: \$3,500 | Available Slots: 1

Looking for a fun and tech-savvy way to promote your business? Look no further than this sponsorship! By branding the password for all attendees to access convention hall Wi-Fi, as well as having branded Wi-Fi access signs throughout the event, you can ensure maximum exposure for your business.

Tote Bag Sponsorship

SOLD OUT

Investment: \$2,500 | Available Slots: 1

Put your brand directly in the hands of every attendee by providing the official conference bag distributed at registration.

AMTV Station Sponsorship

Investment: \$1,000 | Available Slots: 10

Looking for maximum impact whether you exhibit or not? The Annual Meeting TV (AMTV), positioned along the high-traffic registration area, will feature your 16:9 formatted video or image ad (max length: 60 seconds) on a continuous loop throughout the conference—ensuring consistent visibility for your brand.

Candy Station Sponsorship

SOLD OUT

Investment: \$1,000 | Available Slots: 2

Our attendees are always looking for yummy takeaways during the event. Now, they can help themselves to an assortment of candies with your logo prominently featured. When the vendor hall is closed, you or your representative may spend additional time networking at the candy table with our credit unions.



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Annual Meeting Highlights



340+ on average
in attendance
per year



88% of '25 survey
respondents rate this event
as 'Excellent'
or 'Good'



5,430+ views of the
event pages
in 2025



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PREMIER LEAGUE EVENT

ANNUAL MEETING CONT'D



Golf

NEW! Eagle Sponsorship

Investment: \$4,000 | Available Slots: 1

Stand out as an Eagle Sponsor with two (2) golf registrations, prime signage, website and rules-sheet recognition, and a featured on-stage moment to help announce tournament prizes alongside your branded slide and logo. Your sponsorship also includes one premium golfer gift—provided by the sponsor—such as a tumbler, hat, or branded towel.

NEW! Birdie Sponsorship

SOLD OUT

Investment: \$3,000 | Available Slots: 1

As a Birdie Sponsor, you'll receive two (2) golf registrations, signage, website and rules-sheet recognition, plus exclusive hole-sponsor visibility with your logo on hole signage. Your support also includes a branded water bottle—supplied by the sponsor—placed in each golfer's bag.

NEW! Refresh & Play Sponsorship

SOLD OUT

Investment: \$2,500 | Available Slots: 1

Position your brand on the course as the exclusive sponsor of a designated golf hole. You'll host an on-course station with water, snacks, and approved branded items, with additional visibility through hole signage and recognition in tournament materials. Sponsorship includes one (1) golf registration.

Beverage Cart Sponsorship

SOLD OUT

Investment: \$2,500 | Available Slots: 1

Enjoy standout visibility as the Beverage Cart Sponsor. Benefits include logo recognition on the beverage cart, your company name and logo on the rules sheet, verbal and on-site signage recognition, the opportunity to designate the beverage cart drivers, and complimentary golf for two (2) representatives.

NEW! Par Sponsorship

SOLD OUT

Investment: \$1,500 | Available Slots: 1

As a Par Sponsor, you'll receive one (1) golf registration along with signage, website recognition, and inclusion on the tournament rules sheet. Your support also provides a small gift or snack—provided by the sponsor—placed in each golfer's bag.



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GOLF
is Tee-rrific!

