



Management Association of Carolinas Credit Unions

2025 Fall Conference

October 23-24 | Greenville, SC

Rendezvous Ballroom 2

Thursday, October 23

8:00-9:00AM	Registration
9:00-9:15AM	Welcome
9:15 - 10:15 AM	How to Attract and Retain Millennials and GenZs: The Next Generations of Revenue <i>Celeste Cook</i>
10:15 -10:45AM	League Update / Break
10:45 - 11:45 AM	Executive Philosophy for Success <i>Christie Smith, Acclaim FCU; Bob Donley, Members CU; and Dion Williams, Piedmont Advantage CU</i>
11:45 AM - 1:00 PM	Networking Lunch
1:00 - 2:00 PM	Lessons on Recent Disruptions, Fraud, and Risks <i>Tabitha Ernst Chadwick, Marine FCU; Koy Stone, Spero Financial; and Odene James, Coastal CU</i>
2:00 - 3:15 PM	Ten Ways to Elevate Your Credit Union <i>Celeste Cook</i>
3:30 - 4:30 PM	Reception - Riverfront Ballroom Prefunction & Porch
5:00 PM	Dinner on Your Own

Friday, October 24

8:00 - 8:15 AM	Welcome - Recap
8:15 - 9:15 AM	Legislative Update <i>Billy Boylston, Carolinas Credit Union League</i>
9:15 - 9:30 AM	Break
9:30 - 11:30 AM	Building a Development Culture <i>Lori Harris, Harris Whitesell Consulting</i>

**Schedule subject to change*