REC Poster Presentation Resources

Poster sessions are a valuable component of the CFHA Annual Conference. They allow attendees to learn about a wide range of projects quickly, while focusing their attention on the topics most of interest to them. They allow presenters to discuss their work in-depth and informally network with interested attendees. We encourage individuals who will be attending the 2018 CFHA Annual Conference to consider how their own endeavors may be able to be presented in the poster format, and submit an abstract for a poster presentation.

Part 1: Examples of Different Poster Types

CFHA's Research and Evaluation Committee has collected 10 examples of different types of posters (linked below) to illustrate the wide range of possible poster content. (Part 2 of this resource will focus on optimal poster design.) These posters were all presented at the 2017 CFHA Annual Conference, and we thank the presenters for their willingness to share their posters as teaching tools. Our intent is for these examples to help CFHA members and conference attendees who may be less experienced or familiar with posters get a better sense of the possibilities that posters hold for presenting their own work at a CFHA Annual Conference.

These poster examples were selected to illustrate the wide array of clinical, training, implementation, fiscal, and research/evaluation approaches that can be presented effectively in the poster format.

As you can see, the focus of these posters ranges from literature reviews and descriptions of training curriculums/experiences, to small program evaluations using data collected in real-world integrated care clinics, to work examining billing and cost issues, to quality improvement projects and implementation efforts, to traditional research studies using qualitative and quantitative methodologies. Look for the small box with red text on each poster that describes each poster type and key information that was included.

Poster Examples

- 1. <u>Literature review</u>
- 2. <u>Description of a clinical training program</u>
- 3. Description of a local clinical program
- 4. Financial and billing issues
- 5. Quality improvement project focused on clinical pathways
- 6. Quality improvement project focused on implementation
- 7. Implementation-focused project
- 8. Cost of intervention
- 9. Qualitative study using focus groups
- 10. Research study using survey methodology

Check back later this year for Part 2: Recommendations for Poster Design/Layout. REC will share a few example posters with outstanding designs/layouts, along with recommendations for effective visual design of poster presentations, just in time to help CFHA poster presenters who are designing their own poster layouts.