



51st National Meeting & Training Conference

July 9-11, 2022

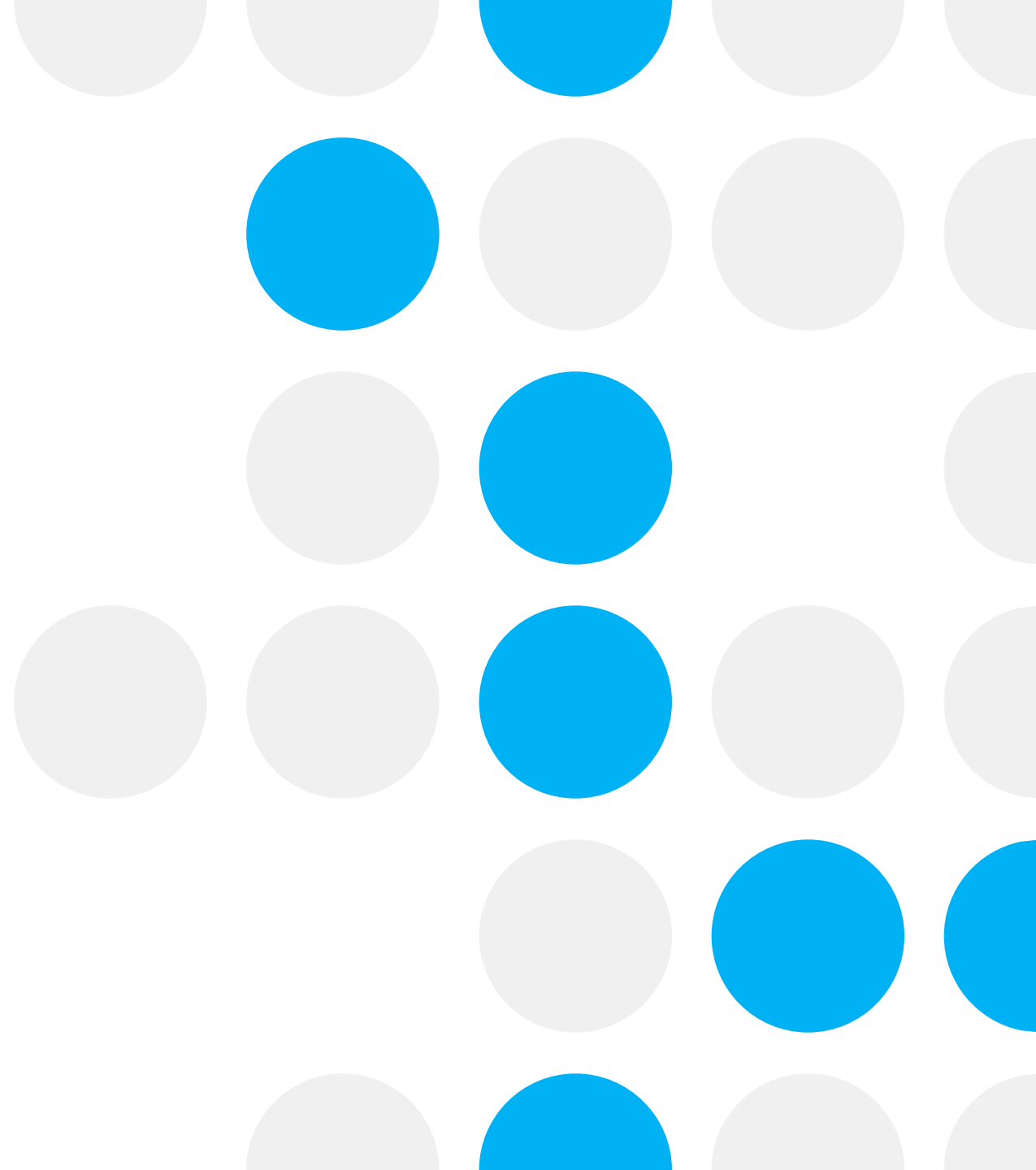
Westin Ft. Lauderdale Beach Resort



High Visibility Sponsorship Opportunities

COMTO's National Meeting & Training Conference is attended by transportation professionals at all career levels seeking an unparalleled networking opportunity, unique insights and curated content, focused on top industry trends, research and best practices. Sponsorship offers high visibility exposure, cross-promotion and engagement from industry professionals.

2022 Theme: Navigating the Future:
Advancing Transportation Beyond Disruption



PREMIER PARTNER \$50,000

Sponsorship of one Premier Event

Industry Awards Gala

Scholarship Awards Gala

Opening Welcome Reception

Legislative Plenary Session

Additional Benefits

(5) Conference Registrations

(5) Annual Memberships

(1) Exhibit Booth with Prime Location

(1) Reserved Table for Industry Awards

(1) Reserved Table for Scholarship Awards

(1) Full-page ad in Conference Program

Logo included on all conference signage, marketing materials and collateral

LEGACY PARTNER \$40,000

Sponsorship of one Premier Event

Industry Awards Gala

Scholarship Awards Gala

Opening Welcome Reception

Legislative Plenary Session

Additional Benefits

(4) Conference Registrations

(4) Annual Memberships

(1) Exhibit Booth with Prime Location

(1) Reserved Table for Industry Awards

(1) Reserved Table for Scholarship Awards

(1) Full-page ad in Conference Program

Logo included on all conference signage, marketing materials and collateral

CHAMPION PARTNER \$30,000

Sponsorship of one Premier Event or Track

Opening Welcome Reception

Historically Underutilized Businesses Forum

Emerging Leaders Forum

Track Sponsorship

Additional Benefits

(3) Conference Registrations

(3) Annual Memberships

(1) Exhibit Booth with Prime Location

(1) Reserved Table for Industry Awards

(1) Reserved Table for Scholarship Awards

(1) Full-page ad in Conference Program

Logo included on all conference signage, marketing materials and collateral

PLATINUM \$25,000

Sponsorship of one Premier Event or Track

Historically Underutilized Businesses Forum

Emerging Leaders Forum

Track Sponsorship

Exhibit Gallery Boxed Lunch

Additional Benefits

(2) Conference Registrations

(2) Annual Memberships

(1) Exhibit Booth

Half-page ad in Conference Program

Logo included on all conference signage, marketing materials and collateral

GOLD \$20,000

Sponsorship of one Premier Event

Historically Underutilized Businesses Forum

Emerging Leaders Forum

Professional Development Workshop

Exhibit Gallery Boxed Lunch

Additional Benefits

(2) Conference Registrations

(2) Annual Memberships

(1) Exhibit Booth

Half-page ad in Conference Program

Logo included on all conference signage, marketing materials and collateral

SILVER \$15,000

Sponsorship of one Premier Event or Item

Professional Development Workshop #1

Professional Development Workshop #2

Charging Station

Exhibit Gallery Boxed Lunch

Additional Benefits

(2) Conference Registrations

(2) Annual Memberships

(1) Exhibit Booth

Half-page ad in Conference Program

Logo included on all conference signage, marketing materials and collateral

BRONZE \$10,000

Sponsorship of one Premier Item

Charging Station

Concurrent Session Coffee Break

Photo Booth or Reel Station

Additional Benefits

(1) Conference Registrations

(1) Annual Memberships

(1) Exhibit Booth

Quarter-page ad in Conference Program

Logo included in program and on website

FRIENDS OF COMTO \$5,000

Sponsorship of one Premier Item

Charging Station

Sanitizing Station

Concurrent Session Coffee Break

Photo Booth or Reel Station

Additional Benefits

(1) Conference Registrations

(1) Annual Memberships

Quarter-page ad in Conference Program

Logo included in program and on website



CONFERENCE MOBILE APP

\$15,000

Banner ad as sponsor on conference app with notifications to all users. Logo included on signage at & around registration, on conference website & in program book.



TRACK SPONSOR

\$15,000

Official sponsor of track topic with logo included on all digital & physical promotion & signage.

- Track 1: Leadership & Workforce
 - Track 2: Equity & Mobility: Ensuring Full Access
 - Track 3: Transportation Innovation: Future Mobility
-



NAME BADGE & LANYARD \$10,000

Distributed and required for all attendees, high visibility opportunity.



WELCOME BAG SPONSOR

\$10,000

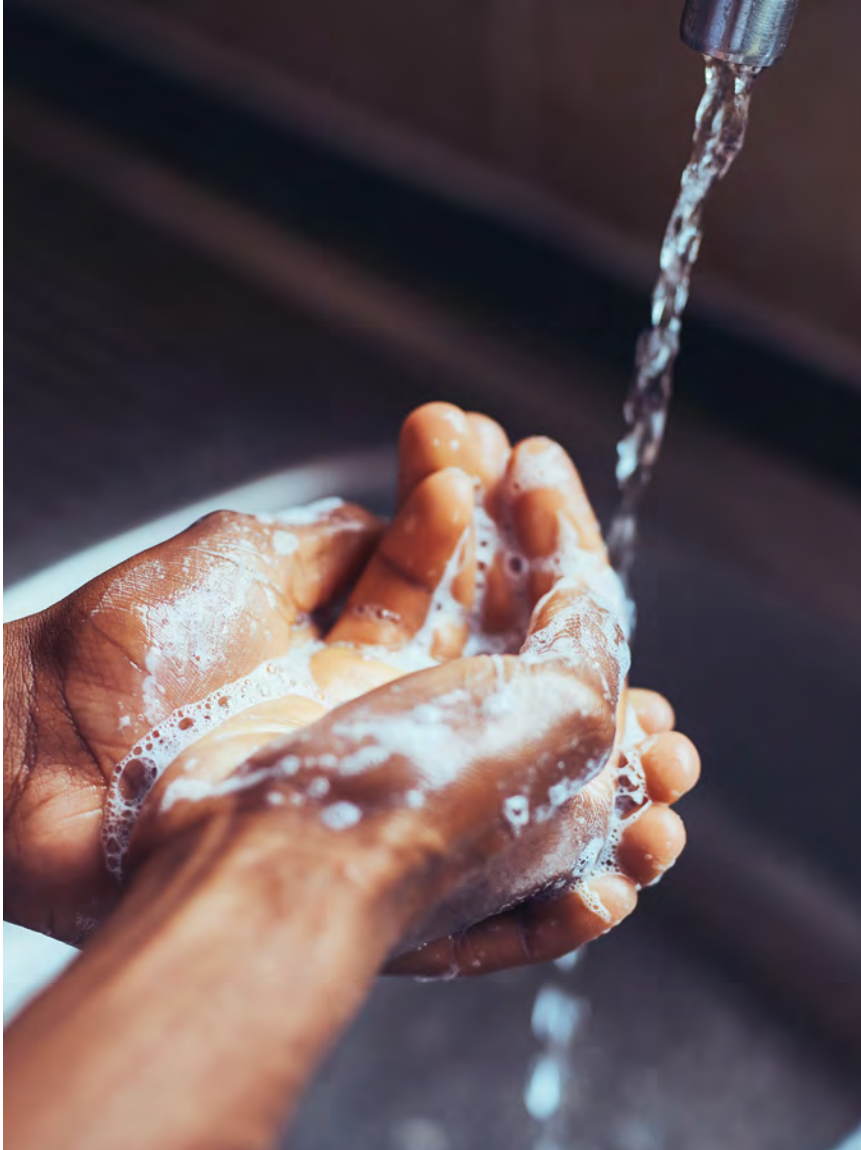
Distributed to all attendees, high
visibility opportunity.



CHARGING STATION

\$5,000

Offered at key, high-traffic areas for use by all attendees, high visibility opportunity.



WELLNESS STATION

\$5,000

Offered at key, high-traffic areas for use by all attendees, sanitizing station, bottled water and other wellness items available with sponsor signage.



WELCOME BAG ITEM

\$5,000

Branded item to be included in welcome bag to be distributed to all attendees. Additional collateral can be included, provided by sponsor, subject to approval.



PROFESSIONAL DEVELOPMENT SESSION

\$2,500

Sponsor one of two professional development workshops offered to attendees to cover skill building topics from industry experts. Sponsor to provide welcome remarks to attendees and logo included on session signage & conference website.



EXHIBIT BOOTH

\$2,000

- 8' X 10' Exhibit Space with (1) 6' Skirted Table, 2 Chairs and (1) Identification Sign
- (1) Sunday and Monday Conference Registration
- (2) Complimentary Exhibit-Only Passes for Exhibit Staff (Includes Access to The Exhibit Gallery and Complimentary Exhibit Gallery Food Functions); Cost for Additional Exhibit-Only Passes are \$525 Each
- Company Profile in the Conference Program (Must Be Submitted by Print Deadline)
- Exhibit Hours: Sunday, July 10 8:00 am – 6:00 pm; Monday, July 11 8:00 am – 3:00 pm



ADVERTISING OPPORTUNITIES

\$1,500

FULL PAGE AD CONFERENCE PROGRAM BOOK

7.5" X 10" (live area)

8.5" X 11" (trim area)

8.75 X 11.25" (bleed)

\$1,000

HALF- PAGE AD CONFERENCE PROGRAM BOOK

7.5" X 4.875"

trim n/a

bleed n/a

\$750

QUARTER- PAGE AD CONFERENCE PROGRAM BOOK

3.75" X 4.875"

trim n/a

bleed n/a

Ads for conference program book are subject to approval & availability.
